College of Business and Law Pathway Maps from Vocational Education to Higher Education Programs for Students Commencing from 2021

Credit from VE programs to BP141 Bachelor of Business (Marketing) (Applied)	AD010- Associate Degree in Business	AD015- Associate Degree in Legal Practice (Parties Practice)	DP003- Diploma of Commerce	C5395- Diploma of Information Technology المصدود	C5358- Diploma of Business (BSB50215)	C5375- Diploma of Business Administration (BSBS/N415)	C5391- Diploma of Leadership and Management (RCBE-102)	C5371- Diploma of Business (Public Ralations)	C5369- Diploma of Logistics (TLI50415)	C5372- Diploma of International Businese (rece	C5366- Diploma of Marketing and Communications (BSB5741s)	CS390- Diploma of Accounting (FNS50217)	C5379- Diploma of Financial Services (FNS5181E)	C5343- Diploma of Financial Planning (FNS506.15)	C6164- Advanced Diploma of Conveyandin (Rece	C6163- Advanced Diploma of Accounting (Euroca	C6155- Advanced Diploma of Marketing and Communication	C6144- Advanced Diploma of International Business	C6140- Advanced Diploma of Business (Public Relations)	C6141- Advanced Diploma of Legal Practice (22276VIC)
COMMON CORE																				
ACCT1046 Accounting in Organisations & Society	Х		Х									Х				X				
BUSM4176 Introduction to Management	Х	Х	X																	
ECON1010 Macroeconomics 1	Х		X							Х	Х		Х	Х		Х		Х		
ECON1020 Prices and Markets	Х		X																	
ECON1030 Business Statistics 1	Х		Х													Х				
ISYS2056 Business Information Systems	Х		Х	Х								Х				Х				
LAW2442 Commercial Law	Х		Х													Х				
MKTG1025 Marketing Principles	Х		Х	X	X		X			Х	Х						Х	Х	Х	
MARKETING APPLIED MAJOR																				
MKTG1050 Buyer Behaviour	Х							X		Х										
MKTG1041 Marketing Communication											Х						Х		Х	
MKTG1045 Market Research								X												
MKTG1053 Service Quality																				
MKTG1080 Applied Brand Management																				
MKTG1092 Product Innovation Management																				
MKTG1415 Digital Marketing											Х									
MKTG1071 Strategic Marketing*																				
MKTG1069 Advanced Marketing Concepts and Applications																				
MKTG1086 Business Ethics																				
BUSM4377 Marketing Business Design Project 1*																				
BUSM4378 Marketing Business Design Project 2*																				
BUSINESS MINOR or ELECTIVE COURSES	v	v		v	v	v	v	v		,,	ν.	v	v	v	v	V	ν.	,,	V	v
Student Elective 1	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 2	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 3	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 4 Total Credit (courses)	13	X 5		X 6	X 5	X 4	X 5	Х 6	X 4	X 7	X 8	X 6	X 5	X 5	X 4	Х 9	X 6	X 6	X	X 4
Remaining Program Duration (Years)	2.5	3.5	3	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3	3.5	3.5	3.5	3.5	3	3.5	3.5	6 3.5	3.5
remaining r rogram Duration (rears)	2.5	ა.უ	J	ა.ა	ა.ა	3.3	3.3	ა.ა	3.5	ა.ე	J	ა.ა	ა.ა	ა.ე	ა.ე	J	ა.ე	ა.ა	ა.ა	ა.ა



X= Credit granted
* Capstone course(s)