

2024 CAREER PRACTITIONER SEMINAR

14 March 2024 The Capitol, 113 Swanston St



 **RMIT**
UNIVERSITY



Acknowledgement of Country

RMIT University acknowledges the people of the Woi wurrung and Boon wurrung language groups of the eastern Kulin Nation on whose unceded lands we conduct the business of the University.

RMIT University respectfully acknowledges their Ancestors and Elders, past and present.

RMIT also acknowledges the Traditional Custodians and their Ancestors of the lands and waters across Australia where we conduct our business.

Welcome

Chaminda Ranasinghe

Chief Experience Officer

Australian Universities Accord

**Presented by Tom Bentley, Executive Director,
Policy, Strategy & Impact, RMIT University**

March 2024

Universities Accord: What is it?

- The Australian Government commissioned a panel of eminent Australians to review Australia's higher education system, including its relationships with vocational education, skills and industry, and make recommendations for an Accord to achieve enduring, successful reform.
- The Review message is simple and direct: a more equitable and innovative tertiary education system, with far higher participation than today, is essential for Australia to prosper.
- The final report has 47 Recommendations touching every part of the system; a reform outline for decades ahead and a call to immediate action.
- The Australian Government is now preparing a response, with measures in the 2024 budget and legislation to follow.



Accord Review Headlines

- Transformative growth of universities and tertiary education over 25 years.
- Dramatic growth in participation by students from First Nations, regional, and low-SES backgrounds.
- More direct and equal relationships between higher, vocational, industry, regional and capital city institutions.
- Needs-based funding model for student places and reformed income support.
- Qualification and credit structure for lifelong learning, programs and pathways updated faster with technology and industry partnership.
- Clearer standards for teaching quality, workforce participation, wellbeing and safety.
- Strategic review of research, research training, costing and commissioning.
- International education better aligned with migration and strategic needs.
- New national governance institutions and agencies to guide and deliver reform over decades.



Key Recommendations 1

- A **tertiary target of at least 80%** of the working-age population with at least one qualification by 2050 (Certificate III and above) compared with 59% in 2023.
- **2035 targets** for First Nations students, students with low SES, regional, rural, and remote student backgrounds, and students with disability, with the aim of reaching equal participation by 2050.
- A **needs-based student funding model** with clearer safety and wellbeing support and reformed improved student income support and HELP.
- A comprehensive **Australian Higher Education Teaching Quality Framework**. Professional standards, development, minimum qualifications and career support for academics and educators.
- Reformed HELP repayment arrangements to make studying more affordable.
- A **formal strategic examination of national research funding** focused on maximising Australia's R&D performance and a pathway to fund the full economic cost of university research). A Solving Australian Challenges Strategic Fund, a National Research Workforce Development Strategy and a National Research Evaluation and Impact Framework.



Key Recommendations 2

- A new **Skills Architecture** with redesigned AQF, Skills Passport, Micro-credentials, funded work placements, earn and learn options, cross-sector skills delivery networks.
- In International Education, **greater alignment** between marketing of courses and programs to international students, the national skills agenda and migration priorities.
- **Diversification of international student markets** (particularly into regional and remote areas), within a national strategic framework, particularly in South and South East Asia.
- **A Higher Education Future Fund** with co-contributions from public universities and Government (aiming to reach \$10 billion in assets) to ensure stability for universities through transition arrangements.
- An **Australian Tertiary Education Commission** as the national public sector steward for policy coordination, planning, pricing and negotiation.



“Letting go of the outdated notion that you get skills at TAFE or vocational education, and knowledge from higher education, paves the way for a national, inclusive tertiary education system where vocational and higher education work seamlessly together.”

PROFESSOR ALEC CAMERON, VICE-CHANCELLOR AND PRESIDENT, RMIT UNIVERSITY



RMIT and the Accord

As a leading dual sector university in Victoria and the Asia Pacific, RMIT has been proactive so far and can influence the implementation of the Accord.

- Scalable curriculum and pedagogy for diverse learners to gain skills and knowledge in their working lives.
- Shaping applied, transdisciplinary research and innovation across cities, sectors and regions.
- Pioneering 'earn and learn' methods and industry partnerships.
- Digital education, micro-credentials, authentic assessment and use of AI.
- Modelling sustainable quality and growth in transnational and international education.
- Demonstrating inclusion, diversity and vibrant community engagement in admissions and student experience.
- Creating internationally recognised urban precincts for jobs and skills; with innovative industry hubs across the Asia Pacific and into Europe.



What we can do next



Policy
Engagement



Prototyping



Partnership



Institutional
Renewal



Thank you

Bachelor of Business Bachelor of Commerce

Associate Professor Konrad Peszynski

Undergraduate Business Programs Director

Bachelor of Business:

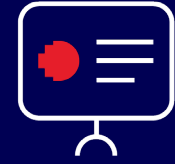
Program Overview

The Bachelor of Business gives you the option to decide how you want to study, and what, to maximise your choices with **total flexibility**.

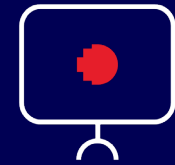
Choose from our suite of **14 majors and 32 minors** to specialise in your chosen field or broaden your knowledge across a range of fields.

We've designed a highly flexible degree so that students can tap into their own interests.

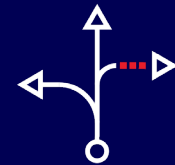
- Enables students to prepare for their professional future, whatever that looks like
- More majors and minors
- No traditional lectures
- No exams*
- Industry-partnered
- Skills-focused
- Digital portfolio



14 Majors



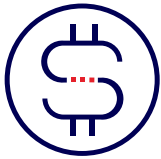
32 Minors



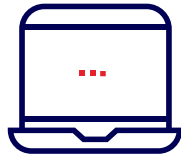
Total Flexibility

Bachelor of Business:

Majors



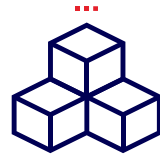
Finance



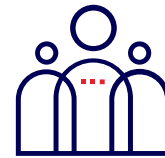
Business and
Technology



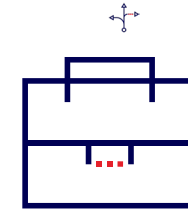
Economics



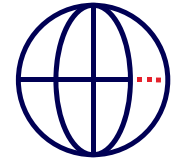
Logistics and
Supply Chain



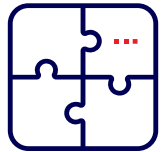
Social Impact



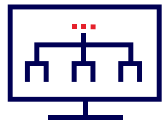
Entrepreneurship



Global Business



Blockchain Enabled
Business



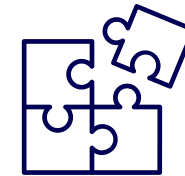
Business
Information Systems



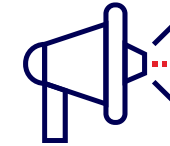
People and
Organisation



Management and
Change



Innovation and
Enterprise



Marketing



Financial Planning

Bachelor of Business: Course Structure

Year
1

Complete 4 business foundation subjects

Year
2

Choose 1 or more minors
(or no minors at all)

Year
3

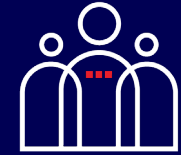
+ Capstone

Choose 1 or more majors
(or no majors at all)

Bachelor of Commerce:

Program Overview

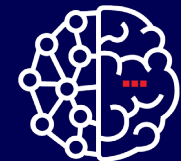
- A program for achievement orientated students looking to be leaders in industry, government and the public sector. Graduating future thinking leaders capable of designing contemporary solutions and shaping the future of business.
- A curriculum infused with technology providing the expert knowledge and analytic skills needed to lead in a business world being reshaped by digital disruptions.
- Throughout the program, students will gain advanced theoretical and technical knowledge across a range of commerce disciplines and be equipped to make informed decisions to benefit their organisations.
- Students will learn information and data acquisition skills, experimental techniques and critical data analysis related to their discipline and develop advanced skills in professional commerce communication.



**Leaders of
Industry**



**Expert
Knowledge**



**Critical
Techniques**



Bachelor of Commerce: Program Overview

Year
1

Enterprise AI
& Business
Analytics

Value Driven
Marketing

Principles of
the Economy

Responsible
Leadership &
the
Enterprise

International
Business in
the Digital
Era

Digital Bus
Security &
Risk
Management

Financial
Instruments
&
Technologies

Business
Law

Year
2

Major subjects – 8 units

Minor subjects – 4 Units

Year
3

WIL and
Capstone
subjects – 2
Units

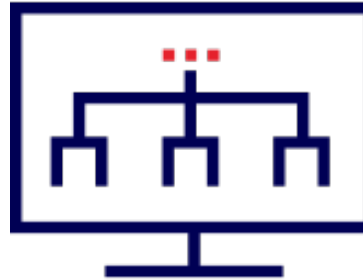
University
electives – 2
units

Bachelor of Commerce:

Program Overview



Marketing Technology



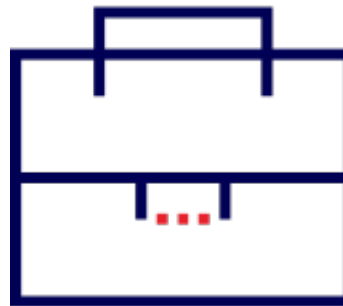
Cyber Security Law & Governance



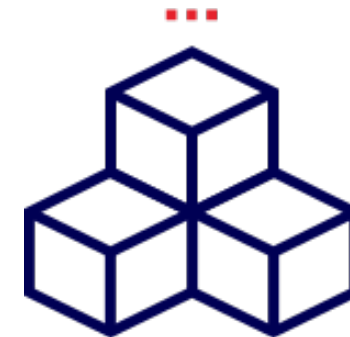
Leadership & Strategy



International Business



Quantitative Economics & Finance



Enterprise AI & Business Analytics

Bachelor of Commerce:

Work Integrated Learning

The Bachelor of Commerce includes two required WIL courses:

1. Navigating Australian Commerce in the Digital Age

- Delivers industry insights and learnings to students through guided conversations with corporate leaders and workplace visits.
- Offers a real-world learning journey to complement discipline theory and strengthen students' understanding of how commerce operates in Australia, including C-suite (CEO, CIO, CTO, COO, CFO, etc) issues & priorities and what is required of a commercial leader in the digital world.

2. The Future of Commerce Project

- This course enables students to work on an industry-based project that address emerging and future commerce opportunities and challenges.
- It emphasises data-driven decision-making where students will locate and analyse data to identify future commerce trends and generate insights to inform decision-making.
- Students will be given the opportunity to research, integrate, critically reflect on, and consolidate what they have learnt throughout the Bachelor of Commerce program.



12,456

RMIT students undertook work-integrated learning placements with 3,254 unique global industry partners in 2022

\$2.24M

allocated by RMIT Activator to more than 115 student startups since 2015

Top 10

in the world for our environmental, social and economic impact¹

Business VS Commerce:

What's the Difference?

	Bachelor of Business	Bachelor of Commerce
Overview	Bachelor of Business programs are generalist and accessible offerings providing breadth of learning to prepare students for a variety of careers	Bachelor of Commerce will be a higher rigour, program for achievement-oriented students.
Entry	ATAR ~ 70	ATAR 80+ and a mathematic pre-requisite
Program structure	Flexible Enabling students to pursue their own interests and career paths; to specialise in a chosen field or develop broad knowledge across a range of industries.	Focused Embedding a core understanding of economics to influence the future workforce and local and global economy.
Industry	Industry embedded learning, real world WIL opportunities	Industry embedded learning, real world WIL opportunities



Industry Partners



CommonwealthBank



Thank you

Questions?

Bachelor of Science

Professor Suelynn Choy

Deputy Dean, Industry, International and Engagement School of Science



Science Alumni

Eloise Thaisen

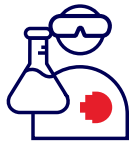
Delivery & Operations Lead, Altavec

RMIT Bachelor of Geospatial Science (Honours), 2017

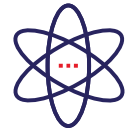
“ When I look back on my time at RMIT, I have fond memories. I was taught by some of the most distinguished lecturers who also mentored me throughout my studies. The standout difference is the personal approach; all lectures and tutors knew who you were by your first semester. The ethos of the school is unique, and you feel extremely supported by the lecturers teaching you whose primary goal is to ensure you have learnt the fundamentals that prepare you for the industry. ”



Why Science at RMIT



Chemistry



Physics



Mathematics



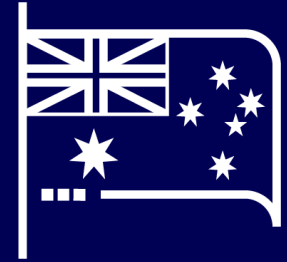
Natural Sciences



Statistics



Environmental Science



RMIT also ranks highly in Australia, with 6 of the 8 disciplines ranked within the top 15



RMIT ranks #3 in Victoria for Science

Bachelor of Science

Flexible pathways in Science

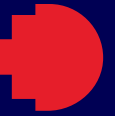
Choose ***your own degree pathway*** by choosing from a range of majors and minors. Explore a range of scientific disciplines before focussing in the one or two areas that align with your passions in science. If a particular field has always held your fascination, you have the option to choose it right from the outset. Your education, your choice – craft your unique academic experience.

Industry-Partnered Learning (IPL)

Take advantage of RMIT's expansive connections by **learning with and from industry**, including industry challenges, placements and through capstone projects.

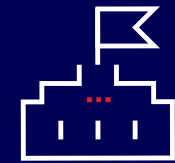
Work-ready Graduates

Develop a **career-ready skillset** including practical, technology, digital, communication and teamwork skills to prepare *you* for workplace success.



Top 150

universities in the world¹



Largest

dual-sector university in
Australia



Highest

skills development ranking for
Victorian universities' science
programs²



Majors



Biological Sciences



Biotechnology



Chemistry



Food Science and Technology



Geospatial Science



Mathematics



Nutrition Science



Physics



Statistics

Course Structure





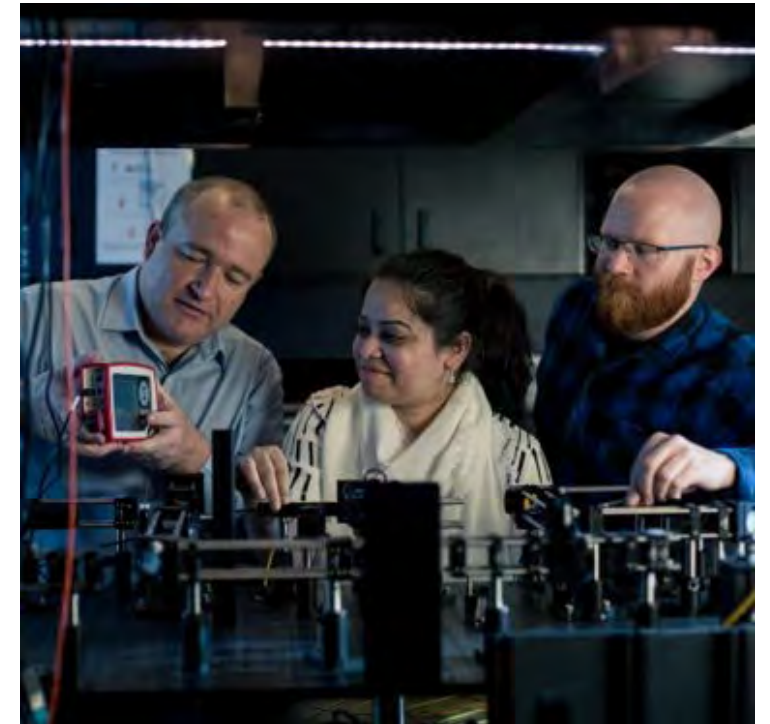
Experiential Practical-based Learning



Food science laboratory



Experimental/wet laboratory



Nanomaterials and bioimaging laboratory



Experiential Field-based Learning



Great Barrier Reef



Far North Queensland



International field experience practicum

Industry Partnered Learning



ARPANSA & RMIT University team involved in the WIL placements in 2023, Semester 2.



“ I am grateful to have had this WIL placement. It was empowering to engage with industry. I found it interesting to be involved in this project, to see how the scientific understanding and chemistry principles that I have learnt during my undergraduate degree can be applied for solving industry problems. ” - Tilly Sheperd



Jack Benci
Bachelor of Science (Applied Chemistry)
/Bachelor of Business (Management)



Lauren Giles
Bachelor of Science (Applied Chemistry)

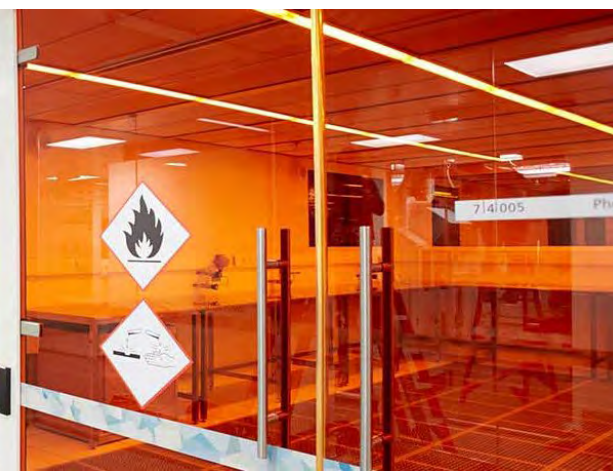
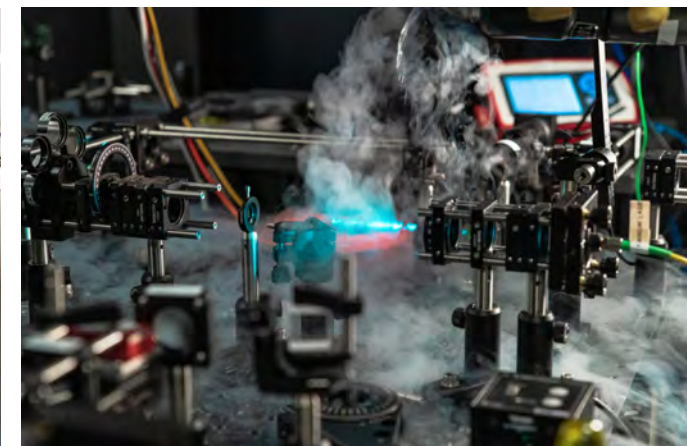


Tilly Sheperd
Bachelor of Science (Applied Chemistry)

Facilities

High-tech purpose-built teaching and research laboratories, including:

- RMIT Microscopy and Microanalysis Facility
- Food Research and Innovation Centre
- Micro-Nano Research Facility
- Separation Science and Mass Spectrometry Facility
- Sir Ian Potter NanoBioSensing Facility
- RMIT Observatory



Industry-Partnered Learning

This degree is designed with industry collaboration at its heart, incorporating:

- Industry Partnered Learning (IPL)
- Career Development Learning (CDL)
- Work Integrated Learning (WIL)
- Industry-focused capstone project opportunities



Career Outcomes

Environmental science, conservation and sustainability

- Marine biologist
- Ecological consultant
- Soil scientist
- Sustainability advisor
- Nature and wildlife conservation
- Geospatial analyst

Health and medicine

- Dietitian
- Nutritional researcher
- Clinical scientist
- Vaccine development scientist
- Genetic consular
- Medical laboratory scientist
- Medical physicist

Science education, communication and media

- Teacher
- Communications co-ordinator
- Science communicator
- Digital media officer
- Journalist

Food technology and biotechnology

- Horticulturalist
- Sustainable production manager
- Food product and packaging designer
- Microbiologist
- Biochemist
- Biotechnologist
- Protein and therapeutic designer

Data science and ICT

- Data scientist
- Actuary
- Forensic specialist
- Scientific advisor
- Sports statistician
- Bioinformatics

Emerging fields and new technologies

- Nanotechnologist
- Nuclear scientist
- System analyst
- Space scientist
- Quantum technologist
- AI specialist



Student Life



Student and staff mixer



Student ball and awards night



Science student clubs

Thank you

Questions?

Certificate IV in Tertiary Preparation

Melanie Reynolds

Program Manager, Education Support & Language

Certificate IV in

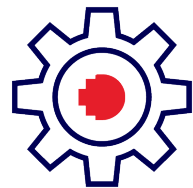
Tertiary Preparation

This certificate prepares students to successfully study at a higher level in vocational education

- 6-month certificate which pathways into Diplomas, Advanced Diplomas and Associate Degrees at RMIT University
- Successful completion of the program provides a selection of guaranteed pathways into the program
- Core academic preparation units – reading, writing, online research and digital skills, pathway planning
- 5 Industry units
- It is a scaffolded and supported introduction to tertiary life and systems



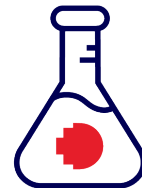
Health



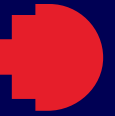
Engineering



Business

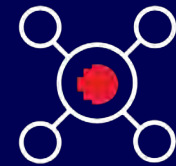


Science



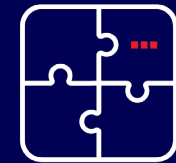
1 of 3 in AU

RMIT is one of the only three institutes offering this program



4 Streams

RMIT is the only institute to offer streams & contextualise the core unites



Additional Skills

Bridging program by offering additional skills & support in academic literacies, and skills in industry units

How we teach our students



Transitioning to Life & Study at RMIT

Student Support

- Get involved in student life
- Time management
- Find a study / life / work balance.
- Seek support and ask questions!



Student Mentor Program

Student Mentors

- Student Mentors for first year students
- Implemented for the first time in 2023

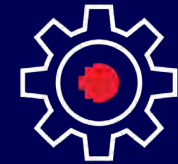


Guaranteed Pathway:

Engineering Stream

Engineering Stream (C4411ENG)

- Diploma of Building and Construction (Building)
- Diploma of Applied Technologies
- Advanced Diploma of Engineering Technology (Electrical)
- Advanced Diploma of Electronics and Communications Engineering
- Advanced Diploma of Engineering (Mechanical)
- Advanced Diploma of Engineering (Aeronautical)
- Advanced Diploma of Engineering Technology (Civil Engineering Design)
- Associate Degree in Digital Technologies (Advanced Manufacturing)



Engineering

Guaranteed Pathways

Guaranteed Pathway:

Business Stream

Business Stream (C4411BUS)

- Diploma of Information Technology
- Diploma of Business
- Diploma of Business (Public Relations)
- Diploma of Logistics
- Diploma of Project Management
- Diploma of Commerce
- Associate Degree in Business
- Associate Degree in Legal Practice (Paralegal)



Business
Guaranteed Pathways

Guaranteed Pathway:

Science Stream

Science Stream (C4411SCI)

- Associate Degree in Applied Science
- Certificate IV in Laboratory Techniques
- Diploma of Conservation and Land Management



Science

Guaranteed Pathways

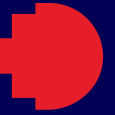
Guaranteed Pathway:

Health Stream

Health Stream (C4411HLT)

- Associate Degree in Health Science
- Diploma of Nursing**

** For the Diploma of Nursing pathway, specific English language requirements apply. Please refer to the program page for further details.



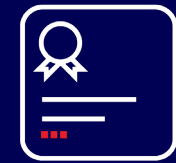
Health

Guaranteed Pathways

Admissions

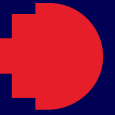
Requirements:

- There are no minimum entry requirements
- There are no prerequisites



Entry

No minimum requirements



Thank you

Questions?

Bachelor of Professional Communication

Professor Lisa Waller

Associate Dean, Communication & Digital Communication

A new way to study

Communication

- A new modular and interdisciplinary degree that will ensure RMIT is preparing students for emerging communication roles and hybrid skill clusters.
- Replaces three programs
 - BP219 Bachelor of Communication (Advertising)
 - BP223 Bachelor of Communication (Public Relations)
 - BP222 Bachelor of Communication (Professional Communication)



Bachelor of Professional Communication

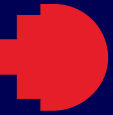
Majors

- Choose either a double major or specialise in one and choose three minors from our broad range of multidisciplinary areas.

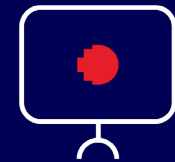
Majors include:

- Advertising – RMIT is ranked #1 in Australia and #5 in the world¹
- Public Relations – the first PR degree in Australia
- Digital Communication – informed by RMIT's world-leading research and our industry partners.

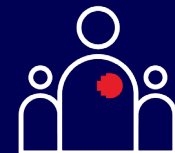
Majors



Advertising



**Digital
Communications**



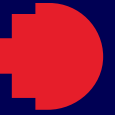
Public Relations

Bachelor of Professional Communication

Minors

- Learn at the cutting edge of professional communication practice
- Designed to equip you with in-depth knowledge of this essential field
- Reflects the workplace reality of increasing demand for hybrid professional communication roles
- Uniquely designed to produce contemporary communication specialists
- Students equipped with able knowledge and skills to stay at the forefront of industry developments

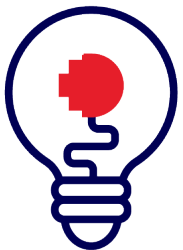
Minors



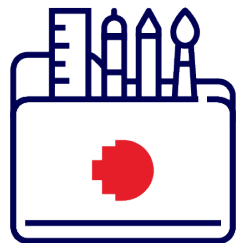
- Advertising
- Approaches to Pop Culture
- Asian Media and Culture
- Business and Technology
- Cinema Studies
- Contemporary Politics and Communication
- Digital Communication
- Entrepreneurship
- Gender studies
- Journalism
- Literary Studies
- Marketing
- Media
- Photography Foundations
- Public Relations

Major in Advertising

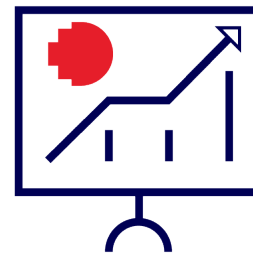
- Studying advertising at RMIT combines opportunities to work on industry-based projects with your natural curiosity for what makes people tick.
- Develop your creative practice and work alongside best in the business as you master the skills required to kick-start your career.
- You'll gain an overview of advertising within broader marketing and communication practice, as well as in-depth study of advertising media, strategic and creative disciplines.



Curiosity



Creative Practice



Industry Practice

Hungry Talks



Industry expert series:

- International and local experts
- Night show format
- For undergraduate & postgraduate advertising students
- 300+ views per episode
- Industry leaders share insights into working in advertising
- A chance to network with potential mentors or find internship opportunities



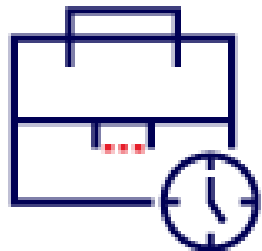
Industry Connections

- Opportunities for internships with Australian and international advertising agencies and companies
- Hands-on learning approach with real-world briefs



Major in Digital Communication

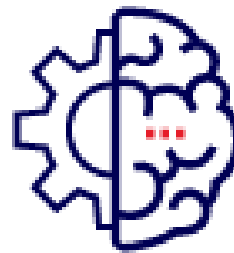
- RMIT's world-leading research on Digital Communication and our industry partners have shaped this new major.
- Work on live briefs with industry partners.
- Complete an internship with a digital platform, corporate communication company, in government or the not-for-profit sector.
- Learn about Artificial Intelligence, Automation and Algorithms and how they are shaping our world now and into the future.



Live Briefs



Internships



AI



This year marks two noteworthy anniversaries:

- 20 years since Facebook was founded
- 10th anniversary of Apple Watch and Apple Pay

Major in Public Relations

- Australia's first, and longest-running PR program
- Awarded Silver in the 2022 PRIA Golden Target Awards*
- Australian Public Relations Program of the Year.
- 25% of students employed from their PR internship
- 95% of graduates employed by industry
- Live briefs, real clients!
- Industry-linked program (Industry Advisory Committee)

*The PRIA Golden Target Awards are Australia's longest-running Media and Communication Awards



1st

PR Program in Australia

- Work on industry projects with real clients
- Take part in local and overseas work placements (paid and unpaid)
- Enter project competitions judged by leading industry experts

Winners of the 2022
PRIA 'Pitch This!' national
student PR competition





Industry Projects



Social media campaign and collateral (in collaboration with Soda Communication) to raise awareness of donating to DSAV in the lead-up to the end of the financial year.



Based on their own research, students will develop a strategy to encourage governments and the medical profession to tailor the way they treat male and female patients to achieve better health outcomes.



As part of the Pitch This! national student PR competition, final year students developed a public awareness campaign targeted at youth audiences for Friends of the ABC.

Career Outcomes

Our graduates work in professional contexts, both local and international, in a variety of areas, including:

- Advertising agencies
- Public relations consultancies
- Digital communication roles for social media platforms, companies, governments, and non-government agencies.

Graduates also set up their own businesses and consultancies.



Thank you

Questions?

Bachelor of Laws (LLB) Program

Dr Sophie Rigney

LLB Program Manager and Senior Lecturer in Law

Bachelor of Laws

LLB in the CBD

Since 2021, RMIT has offered a number of undergraduate law programs:

- the Bachelor of Laws;
- Bachelor of Law/Bachelor of Business;
- Bachelor of Accounting/Bachelor of Laws.

More combined undergraduate law programs to follow in 2025.



Bachelor of Laws

Program Highlights

Learning & teaching:

Strong program with a focus on technology, design and enterprise.

Signature pedagogy: active, applied and authentic.

Small class sizes: lecture and tutorial format with typically 35-40 in small group settings

Research informing teaching & learning

Strong focus on social impact and improving processes and procedures within the justice system.

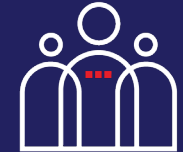
BHRIGHT - focus on businesses and human rights, development of human rights standards for a fairer and sustainable future.

Emerging emphasis on Indigenisation of curriculum



+35% Interest

Strong interest at 2023 Open Day and VTAC preferences, up 35% YoY



+35% Enrolments

Growth in enrolments, up 35% YoY



Double Degree

More double degrees available to students – Bachelor of Laws/Bachelor of Business and Bachelor of Laws/Bachelor of Accounting.

Bachelor of Laws

Program Outline

- RMIT offers 3 Year course for Bachelor of Laws
- Priestley 11 law subjects
- Double degrees are 5 years

Year One				
Semester One	Becoming a Lawyer in a Globalised World LAW2580	Introduction to Contract Law LAW2632	Torts Law LAW2601	Principles of Criminal Law and Procedure LAW2596
Semester Two	Australian Government and Statutory Interpretation LAW2579	Advanced Principles of Contract Law LAW2631	Principles of Company Law LAW2595	Law, Business and Human Rights LAW2593

Year Two				
Semester One	Property Law LAW2597	Equity LAW2587	Technology, Ethics and the Law LAW2600	Law Elective
Semester Two	Principles of Administrative Law LAW2594	Civil Dispute Resolution LAW2582	Justice Innovation LAW2589	Law Elective

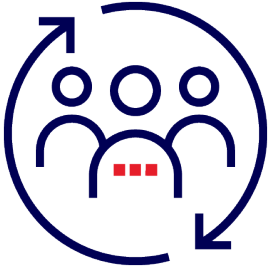
Year Three				
Semester One	Constitutional Law LAW2584	Trusts LAW2602	Law Elective	Law Elective
Semester Two	Enterprise Law: Designing Legal Solutions LAW2586	Law of Evidence LAW2591	Law Elective	Law Elective

Compulsory course

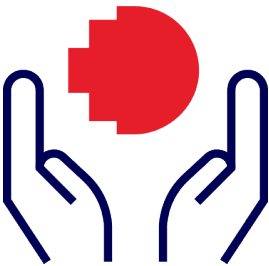
Program Elective course

Bachelor of Laws

Maintaining Industry Relevance



Fostering Connection



Clinical Legal Education

We do this by:

- Continuing our focus on delivering an industry relevant degree, with emphasis on technology, design and enterprise.
- Industry embedded in the classroom and industry support through partnerships - Anika Legal and Maurice Blackburn.
- Fostering strong Alumni Connections.
- Supporting our students:
 - Boot camp for 1st years during orientation week;
 - Opportunity to meet with Program Manager or Head of Department to discuss progress;
 - Connection with Law Student Society and committees.
- Study Tour to Vietnam and more in 2024 in partnership with the Centre for Innovative Justice (CIJ).
- Clinical legal education (learning by doing).
 - Legal Internship Course
 - Clinical Legal Practice Course

Industry Connections

Clinical Legal Practice

In 2023, 25 Bachelor of Laws students had the opportunity to take part in a clinic run by Youthlaw

we ran three cohorts over the year, with lots of positive feedback from students.

Students working with young people facing legal issues, mainly related to fines

Supported by Course Coordinator

In 2024, we are offering placements with:

- Youthlaw
- Anika Legal
- InTouch
- Law & Advocacy Centre for Women (LACW)

We are offering these across 4 'Flex Semesters' throughout the year.



3 Cohorts

Students get to provide interact with real clients at partner legal organisations



Students partnering with Youthlaw, providing pro bono legal services to young people in need



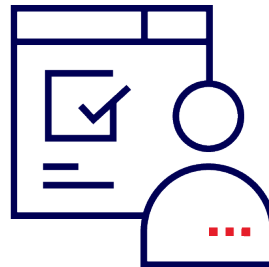
Legal

Internships

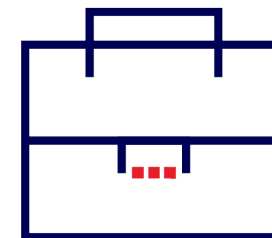
Provides students with the opportunity to gain industry-experience by completing an internship at an organisation (private corporation, non-profit organisation, government authority etc.) that carries out research, tasks or projects that are connected to the law.

Students will undertake the internship under the guidance of a workplace mentor at the relevant organisation, and with the support of an academic and professional University staff.

Law Internships have grown by 82% from 44 in 2022 to 80 internships in 2023.



Approaching and/or applying to an organisation of their choosing



Applying for an RMIT organised internship with an industry partner



Thank you

Questions?

Bachelor of Cyber Security

Professor Karin Verspoor

Dean, School of Computing Technologies

Bachelor of Cyber Security

Program Overview

- Cyber security is one of the biggest issues facing organisations. Develop the skills to step ahead and become part of the solution.
- The Bachelor of Cyber Security equips you with the specialist knowledge and expertise to troubleshoot, analyse, design, support and provide cyber security solutions.
- This hands-on degree is modelled on the Australian Signals Directorate framework, which identifies the dynamic capabilities and skills needed to combat the latest and emerging cyber threats:
 - From cyber security testing and computer forensics to blockchain and AI
- We aim to prepare graduates to be ready for action when they encounter different cyber security challenges in the workplace.



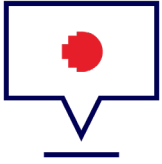
Ranked #9 in Australia, and in the top 200 universities globally for Computer Science and Information Systems



The structure of this degree allows you to build on core skills with an embedded major in Cyber Security. From here, you will go on to choose a minor that will refine your expertise.

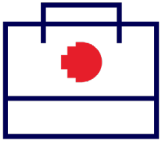
Bachelor of Cyber Security

Unique program features



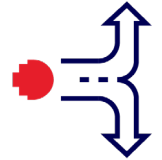
Bootcamp2Studio for programming foundations

Develop core skills in ICT in an intensive bootcamp format, then build upon it with practical and multidisciplinary studio learning.



Industry alignment

Subjects are developed in close consultation with industry and embedded with practical learning to develop high-demand skills.



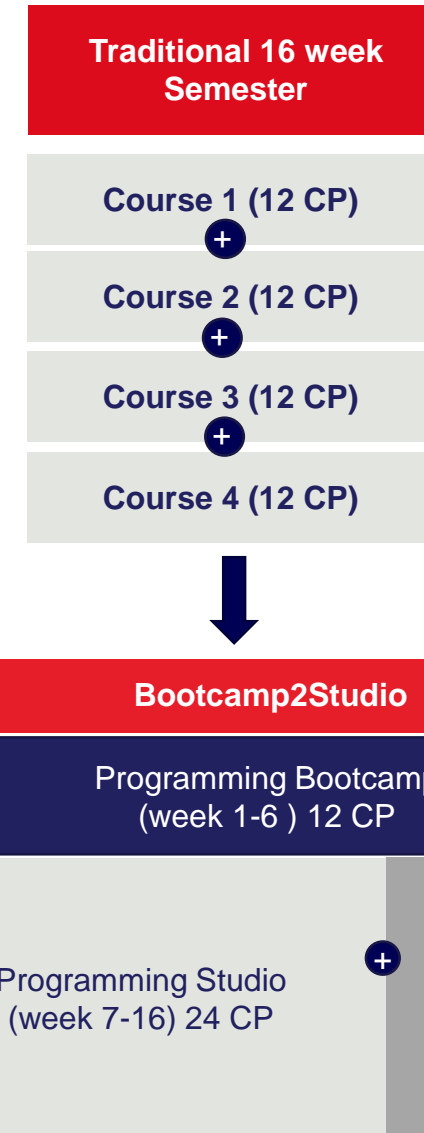
Multidimensional learning

As well as building technical capabilities, students will hone invaluable soft skills that employers look for.



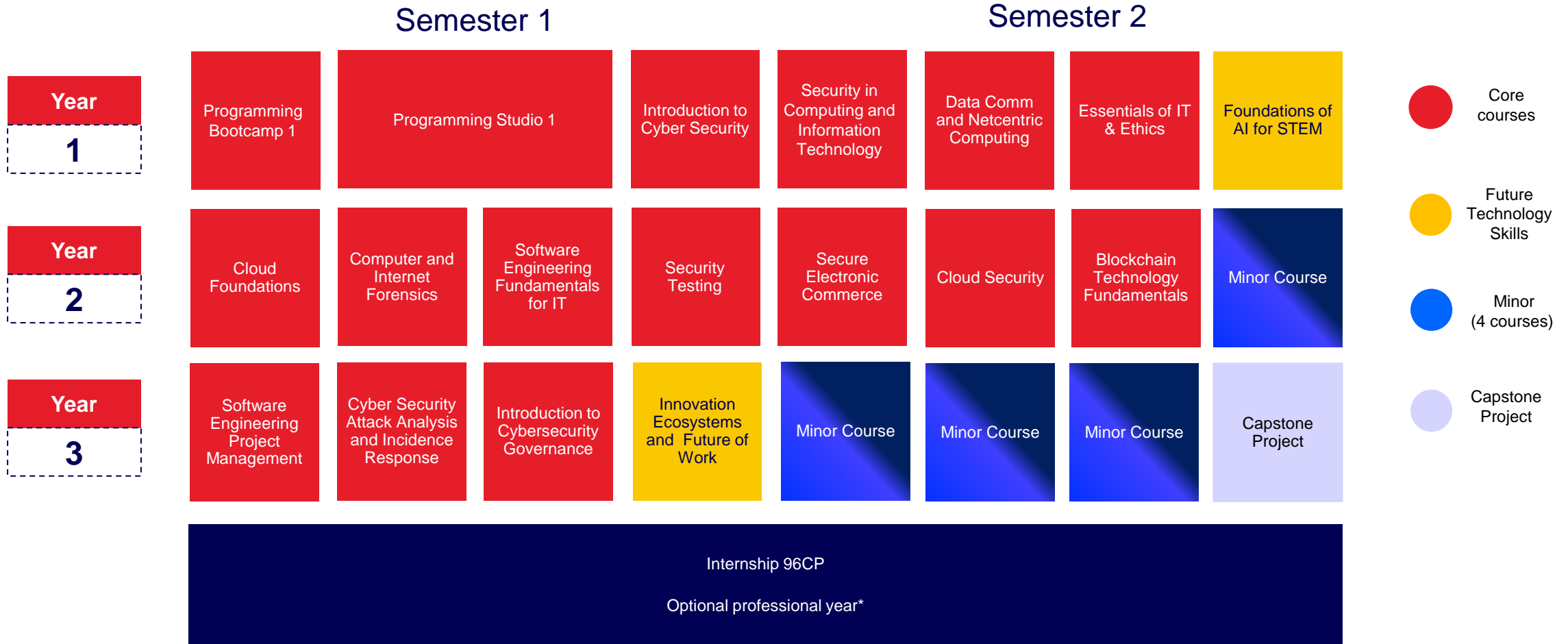
Bootcamp2Studio Model

- Semester based learning outcomes
- Learning-by-doing: experiential learning
- Connecting the concepts learnt via practice in software projects
- Project based on real-world data
 - (e.g. “Closing the Gap” data, Covid-19 data)
- Not just technical skills but also professional practice and standards
- Transferrable skills
 - (problem solving, teamwork, communication)
- Creating lifelong learners able to adapt to evolving technologies
- Exposure to Bootcamps and Hackathons within the curriculum



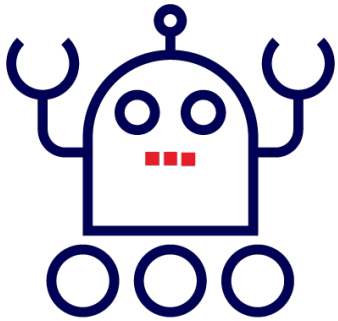
Bachelor of Cyber Security

Program Structure

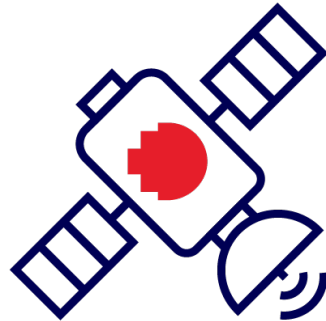


Bachelor of Cyber Security

Minors



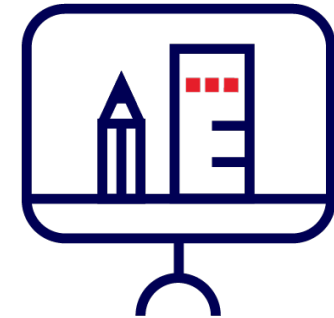
AI and Machine Learning



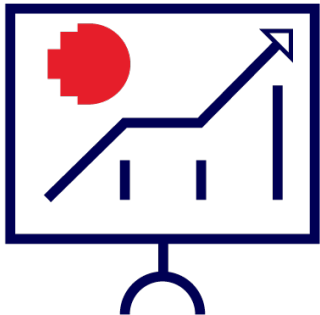
Network Infrastructure



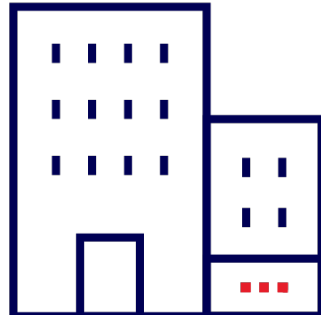
Cloud Computing



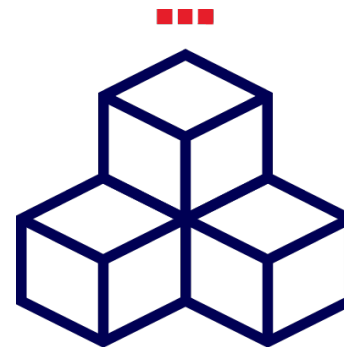
Creative Computing



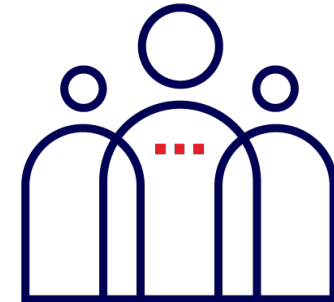
Data Science



Enterprise Systems Development



Blockchain Enabled Business



CISCO Networking

Bachelor of Cyber Security

Industry Connections & WIL

- Technology Innovation
- Work on industry projects with real clients
- Enter project competitions judged by leading industry experts
- Opportunities to take part in local and overseas work placements
 - paid and unpaid
 - over summer, for a semester or for a full Professional Year
- Receive mentoring by industry professionals



12,456

RMIT students undertook work-integrated learning placements with 3,254 unique global industry partners in 2022

\$2.24M

allocated by RMIT Activator to more than 115 student startups since 2015

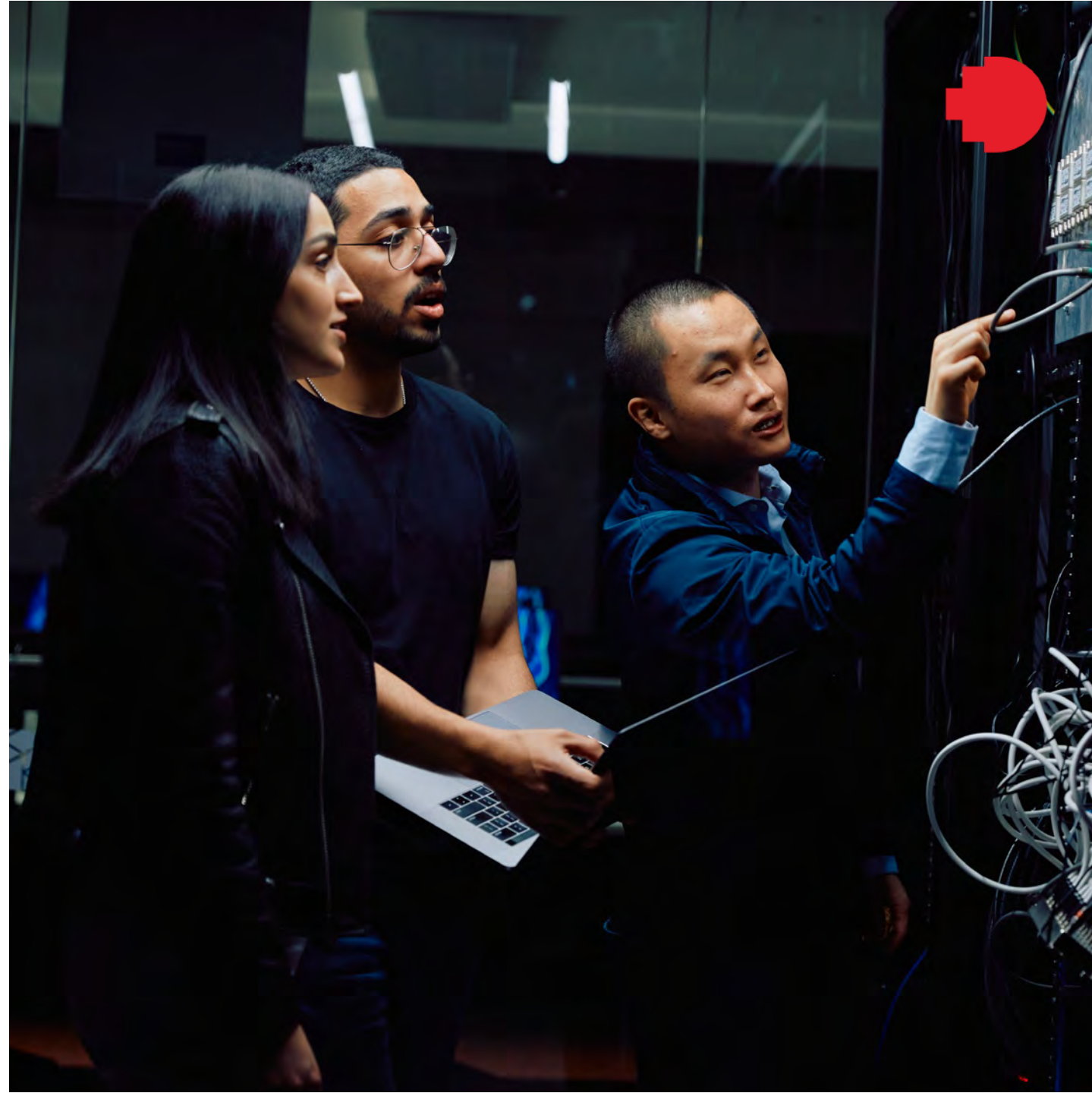
Top 10

in the world for our environmental, social and economic impact¹

Bachelor of Cyber Security

Career Outcomes

- Information security analyst
- Security systems engineer
- Penetration tester
- Ethical hacker
- Security engineer
- Cryptography engineer
- Information security specialist
- Digital forensic examiner
- Security analyst
- Security consultant
- Security systems administrator



Thank you

Questions?

Certificate III Trade Programs

Melissa Tinetti

Director, Built Environment & Sustainability, Programs & Delivery

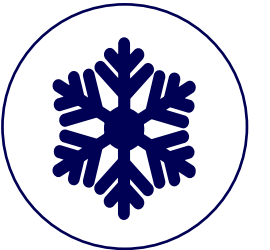
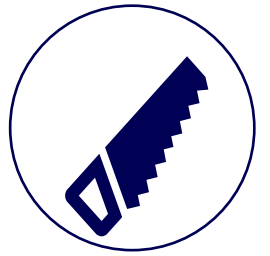
David King

Program Manager HVAC-R

Certificate III Trades Programs

& Apprenticeships Overview

- Students wanting to build skills in trade-related areas:
 - provides you with the skills to work in trade-related industries
 - It includes regulatory requirements
 - On-the-job training with your employer is combined with studying at RMIT
- You'll complete practical and theoretical classes to gain skills and knowledge to work at a trade level in your chosen trade
- Learning facilities
 - Industry-leading state-of-the-art equipment
 - City location (Carlton Campus)
 - Day and Block release
 - SBAT Provisions



Certificate III Trade Programs

Unique features

- Apprenticeship training at RMIT opens the way to lifelong learning opportunities
- Unique student experience – Train on the latest equipment available in Australia.
- World Skills opportunities
- Industry Stakeholders



Industry Stakeholders

across programs



Australian Refrigeration
Council



Victoria Building Authority



Victorian Electrotechnology
Senate Incorporated



Australian Institute of
Refrigeration Air Conditioning
and Heating



A woman with dark hair, wearing a high-visibility orange and yellow safety vest over a white shirt, is shown in profile from the chest up. She is looking towards the right of the frame. The background is a blurred industrial or construction site.

Certificate III Trade Programs

Career Outcomes

- **Career progression through Lifelong Learning**
- **Business Opportunities through Licensing**
- **In-trade or out-of-trade (Education)**
- **Industry of focus**
- **Graduate and leverage your RMIT network**

Thank you

Questions?

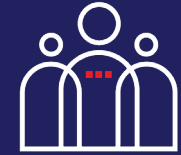
Bachelor of Project Management (Honours)

Dr. Guinevere Gilbert

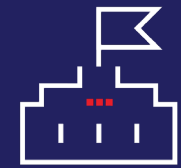
Program Manager, Bachelor of Project Management (Honours)

Bachelor of Project Management (Honours)

- An increasing number of industries and organisations are becoming projectified such as
 - the built environment
 - events, sports and arts
 - infrastructure and transport
 - health
 - banking and IT
 - energy and the environment
- The program incorporates a range of industries' contexts within the courses as case studies or in assessments.
- The program has a strong industry support in the form of industry speakers on campus, off campus talks and site visits, mentors and sponsorships.



**Industry
Partnerships**

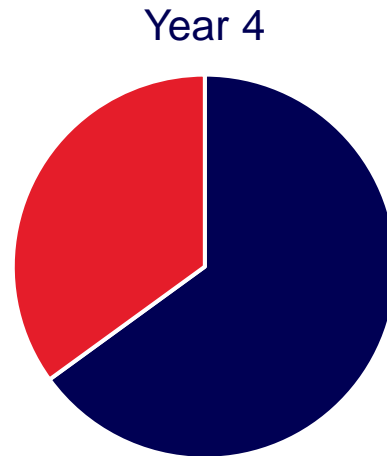
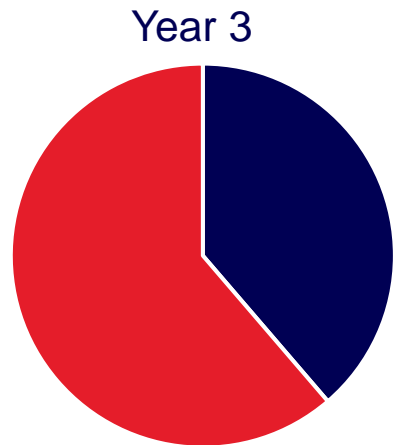
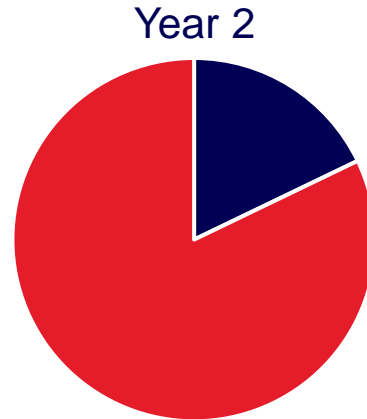
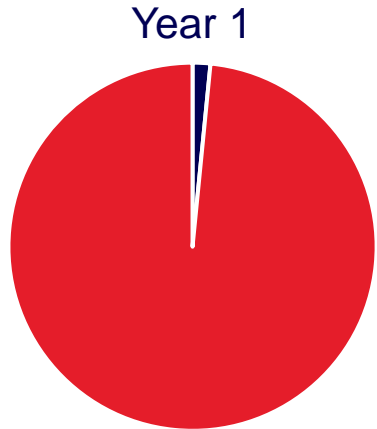



**Employer of
Choice**




**Global
Accreditation**

Casual to Project Work Ratio



Non Project work 

Project work 

- Technical skills
e.g. scheduling,
project administration
- Personal skills:
collaboration
and leadership
- Contextual skills



Industry Projects



Plan and install lounge and kitchen for residents of the PCYC in St. Kilda



Construction of frames for Habitat for Humanity, Yea



Collaboration between PM students and indigenous artist Cortney Glass to produce “Community”

Bachelor of Project Management (Honours)

Minors



Managing construction business



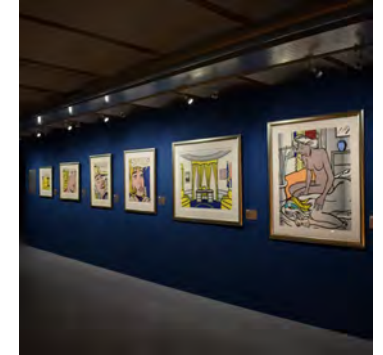
Construction cost and contract management



Sustainability and environmental science



Property investment strategies



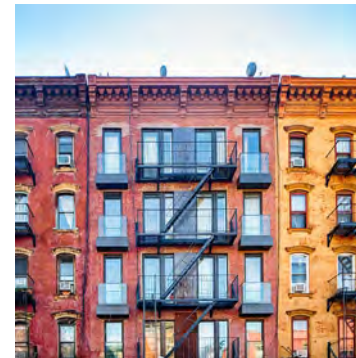
Creative industries



Construction innovation and digital technology



Business for project managers



Property technology and management



Event project management

Industry Partners: Accreditation



Industry Partners: Employers of Choice



Career Outcomes



Built Environment



Media Production



Event Management



Renewable Energy



Health



Environmental Science



Mining Technology

Career Outcomes

- We consistently see about 50% of each cohort work in the built environment, either on-site, client side or consulting. However, the other 50% seek employment in other industries.
- Students typically commence their project career as a Project administrator, Project engineer or an Assistant project manager.
- A starting salary at graduation is around \$70K + benefits, however the average PM salary in Australia is \$135,000.



94%

Graduate Employment in 2022



\$135,000

Is the average Project Manager salary
in Australia



50%

Stay in the built environment, 50%
move on into other industries

Thank you

Questions?

Student Recruitment Updates

Kate Tangas

Manager, Student Recruitment



RMIT

8-12 April 2024

Campus Tours



Tech & Trades

Experience Day

Thursday 4 July 2024

RMIT Student for a Day

Tuesday 24 Sept 2024



Our Team



student.recruitment@rmit.edu.au



9925 2555



Monday - Friday
9am – 5pm



Ursula Safe
Assistant Director, Student
Recruitment (Australia)



Kate Tangas
Manager, Student
Recruitment (Australia)



Erika Munoz
Student Recruitment
Coordinator | Vocational
Education



Renee Cheah
School Liaison Coordinator



Cecilia Wang
Marketing & Recruitment Assistant



Our Team



student.recruitment@rmit.edu.au



9925 2555



Monday - Friday
9am – 5pm



Tarika Singh
Student Recruitment
Engagement Co-ordinator

- Albury Wodonga CAA
- Shepparton & District CA
- Sunraysia CA
- Warnambool & District CTA
- Wellington CG
- Wimmera & Southern CA
- Yarra CG



Alexander Watt
Student Recruitment Officer

- Campaspe Cohuna Careers Network
- Eastern Careers Network
- Hamilton CTN
- North East CN
- North West CG
- Peninsula CEA
- Whittlesea CG



Brendan Contreras
Student Recruitment Officer

- Central Gippsland CAG
- Dandenong Valley CEA
- East Gippsland CTN
- Geelong CTA
- Maroondah CG
- Moreland Darebin CA
- Sunbury – Gisborne CG
- Waverley CA



Kevin Trinh
Student Recruitment Officer

- Ballarat CEN
- Banyule Nillumbik CG
- Bayside CG
- Bendigo Region CA
- Brimbank Careers & Pathways Network
- Central Murray CG
- Knox CG
- WRICA



Career Practitioner Awards

Kate Tangas

Manager, Student Recruitment

Innovative Approach Award

Congratulations Scott Westray!

Creative Counsellor Award

Congratulations Danielle Ryan!

STEM Champion of Equity Award

Congratulations Melinda Pepprell!

Hands-On & Practical Award

Congratulations Samantha Horstman!

Thank you for your time

2024 CAREER PRACTITIONER SEMINAR

14 March 2024 The Capitol, 113 Swanston St

