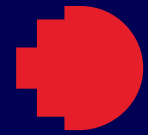


# Research for Authentic Impact

## The Business School, Vietnam



### Overview



The Business School (TBS) research is dedicated to positively impacting the economy, environment and society. Our researchers are world-renowned knowledge creators, innovation enablers and problem solvers who work closely with industry, government, NFPs and the wider community. Our focus is to rigorously pursue world-class research outputs and achieve social impact through innovative sustainable thinking, collaborative relationship building, and leveraging technology.

### Areas of research focus

- Cybersecurity
- Digital Transformation
- Economics and Finance
- Fintech and Blockchain
- Higher Education
- Logistics and Supply Chain
- Sustainability
- Tourism and Hospitality
- Leadership and Management

### Research clusters

#### Development Economics and Emerging Markets

The Development Economics and Emerging Markets cluster is dedicated to various research and analysis in the field of economic development, with a primary focus on emerging markets. The cluster's research aims to unravel the complex dynamics that influence the growth and sustainability of economies in transition. By employing a mix of quantitative and qualitative methodologies, researchers within the cluster investigate key issues such as poverty alleviation, institutional development, green finance and investment and inclusive economic policies. Their expertise spans a range of topics, including but not limited to trade, finance, governance, and social development. Through systematic inquiry and evidence-based studies, the cluster strives to contribute valuable insights to inform policies and strategies aimed at fostering sustainable development in emerging markets.

#### Logistics and Supply Chain Management

The cluster focuses on applied multidisciplinary research that uses information, modelling, and analytics to develop integrated logistics solutions and improve sustainable supply chain networks. Due to its location in the Asia-Pacific Region, the cluster prioritises investigating supply chain challenges presented by the globalisation and technology advances in Vietnam's interconnected social, environmental, and economic dimensions. We aim to achieve sustained production of high-quality peer-reviewed research, attract internal and external funding, and promote research based postgraduate students in the field.

#### Management, Tourism and Organisational Change

The Management, Tourism and Organisational Change Cluster is an interdisciplinary group of researchers and educators dedicated to exploring various aspects of management, tourism impacts, and organisational change processes. Through research, teaching, and industry partnerships, we aim to contribute to knowledge advancement and provide practical insights for academia and industry. Our cluster offers educational programs and strives to make a positive impact in these fields.

#### Sustainable Development and Consumption

The Sustainable Development cluster has been renamed Sustainable Development and Consumption. This change highlights the importance of considering consumption patterns and their impact on sustainable development as well as implications of circular economies. We address high-impact issues in the fields of rivers, biodiversity, water usage in cities, tourism and hospitality, through an interdisciplinary, synergistic, and collegial approach. The interdisciplinary approaches considered range across both social science and science areas.

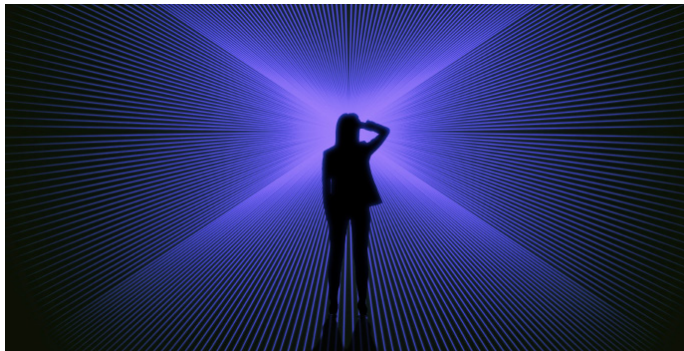
# Research Hubs



## Fintech-Crypto Hub

Serving as a pioneering centre of excellence, this hub aims to foster innovation, research, and education in the rapidly evolving field of financial technology and cryptocurrency. It is dedicated to exploring the multifaceted aspects of blockchain technology, digital currencies, and their implications for the global financial landscape.

Through collaborative research, the hub seeks to unravel the complexities of the crypto world, providing insights into its potential benefits, risks, and regulatory challenges. The hub encourages interdisciplinary research, bringing together experts from finance, technology, law, and business to contribute to the global understanding of fintech and cryptocurrency.



## Cyber Security Research and Innovation - Vietnam Hub

The Vietnam Hub of RMIT University's Centre for Cyber Security Research and Innovation (CCSRI) is a multi-disciplinary research centre relating to the organisational, human, and technological aspects of Cyber Security. The mission of the Vietnam Hub is to be acknowledged as a world-class Cyber Security research centre and to be acknowledged by Australian and Vietnamese industry and government as a leading source of knowledge and expertise.



## Smart and Sustainable Cities Hub

The Smart and Sustainable Cities Hub focuses on the smart and digital transformation of both firms and public sector agencies in developing and regional economies. Our research aims to help firms successfully transform their established businesses using digital technologies and smart approaches. We also investigate how government agencies can build their digital economy and society by developing digital competencies.

# Higher Degrees by Research

We offer a range of Higher Degrees by Research (HDR) in multiple disciplines providing opportunities to solve real social, environmental and governmental problems. We welcome enquiries to join our multidisciplinary research community and work alongside thought leaders and industry partners to pursue your research ambitions. When applying for any of our HDR courses, you may choose to either focus on existing school-proposed project or your own topic developed under guidance of assigned supervisors.

For enquiries, please contact:

### Dr Duy Dang

HDR Coordinator, The Business School  
[tbs.hdr@rmit.edu.vn](mailto:tbs.hdr@rmit.edu.vn)

## General Enquiries



If you are interested in embarking on a Higher Degree by Research program in our School, or if you are interested in collaborating or partnering with us on research topics listed above, please contact:

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