

Urban Futures Symposium | 21 – 25 August 2023

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Presentation: Third Milestone Review

Title: Collaborations for Remake: Participation in Practice

Abstract:

Over recent years a significant number of Australian independent fashion businesses have formed collaborative relationships with local designers to remake unwanted textiles, including clothing, into new fashion products. While there are models for redesign, upcycling, and remanufacturing processes in existing literature, a gap exists surrounding how publicly acknowledged collaborations between independent fashion designers and businesses influence these processes. The aim for this research is to understand how the processes for negotiating and designing within B2B collaborations is addressing the issue of textile waste. A literature and contextual review of existing remake collaborations identified an initial 19 cases of this type within Australia. A podcast series which interviewed six of the Victorian-based remake designers about their recent collaborations was used as a key method to conduct primary research as well as disseminate knowledge of remaking processes to the wider community of practice within the fashion industry. The research identifies multiple perspectives on how materials, redesign and remake intersect within remaking models – which in turn influences the extent to which these collaborative design practices may contribute to a more sustainable fashion industry.

