

Design and Creative Practice Enabling Impact Platform (EIP)

Design and Creative Practice research is committed to research impact and contributing to the common good: through collaboration, innovation, imagination, and the envisaging of other possible truths and other possible futures. Design and Creative Practice research sits across various Design and Social Context College disciplines (e.g. architecture, design, art, media and communication, fashion and textiles) and also informs interdisciplinary research approaches in College of Business and Law and STEM College.

Working alongside colleagues across the full spectrum of disciplines, designers and creative practitioners offer a catalyst at every stage of invention, including shaping questions, testing ideas, and carrying imagination into the world through things people can experience, debate and use. Bringing ways of seeing, making and questioning can reframe a scientific problem, give form to an abstract social theory, or re-start a stalled engineering inquiry – opening it to new possibilities.

Like all the RMIT Enabling Impact Platforms, the Design and Creative Practice EIP builds the conditions that support transdisciplinary and translational research, through capability building, network development, relational connection, and strategic funding within and across the University.

Connecting research at the intersection of technology, sustainability, health and societal impact this EIP facilitates research across a range of strategic interdisciplinary pillars, including:

- **Wellbeing and Health**: Human-centered systems, aging, and care models.
- **Sustainable Futures**: Circular design, climate action, and spatial equity.
- **Emerging Technologies**: Ethical AI, digital futures, and creative media innovation.

Drawing on RMIT's world-leading strengths across a diversity of disciplines, the DCP EIP partners with industry, government, communities and the other Enabling Impact Platforms to build inventive, rigorous pathways from concept to consequence.