



Position Description – 2026 ATN Universities Student Intern (Media, Marketing & Communication)

Position Details

Position Title:	Student Intern (Media, Marketing & Communication), ATN Universities
Position Number:	TBC
College/Portfolio:	Policy Strategy & Impact
School/Group:	ATN
Campus Location:	Based at the Melbourne City campus but may be required to work out of or travel to any of the ATN member universities across Australia
Classification:	HEW 3 https://www.rmit.edu.au/staff/service-connect/benefits-salary/salary/schedules
Employment Type:	Fixed Term (January to December 2026)
Fixed Term Reason:	Specific Task or Project
Time Fraction:	0.6 - 1.0 FTE

Australian Technology Network of Universities

The **Australian Technology Network of Universities** (ATN Universities) is a national peak body representing Australia's most industry-engaged universities: Curtin University, Deakin University, RMIT University, The University of Newcastle, and University of Technology Sydney.

Established in 1999, ATN Universities provide expert leadership, policy development, higher education advocacy and media work to the benefit of our world-class universities and the success of Australia's higher education sector. We work alongside government, industry and media to promote the role of higher education in driving innovation, equity and economic growth.

ATN Universities is committed to ensuring Australia's higher education system remains open, fair and accessible, as well as meeting the needs of industry.

The ATN Directorate is led by the Executive Director, and its head office is based at RMIT's City Campus in Melbourne. RMIT University is the employing agent for ATN staff. The ATN Universities internship is open to students from any ATN member university, however, work will be undertaken in Melbourne.

We maintain a flexible approach to working in line with the policy of RMIT University. Our staff office days are Wednesday and Thursday, subject to change.

Learn more about the ATN at the following link: <https://atn.edu.au/>

RMIT University

RMIT is a multi-sector university of technology, design and enterprise. The University's mission is to help shape the world through research, innovation and engagement, and to create transformative experiences for students to prepare them for life and work. For more information on RMIT University follow the links below.

<https://www.rmit.edu.au/about>

<https://www.universitiesaustralia.edu.au/university/rmit-university/>

<https://www.rmit.edu.au/about/facts-figures>

Our three main campuses in Melbourne are located in the heart of the City, Brunswick, Bundoora and Point Cook, along with other Victorian locations. There are also two campuses in Vietnam (Hanoi and Ho Chi Minh City) and a centre in Barcelona, Spain. RMIT is a truly global university.

<https://www.rmit.edu.au/about/our-locations-and-facilities>

We are also committed to redefining our relationship in working with, and supporting, Indigenous self-determination. Our goal is to achieve lasting transformation by maturing our values, culture, policy and structures in a way that embeds reconciliation in everything we do. We are changing our ways of knowing, working and being to support sustainable reconciliation and activate a relationship between Indigenous and non-Indigenous staff, students and community. Our three campuses in Melbourne (City, Brunswick and Bundoora campuses) are located on the unceded lands of the people of the Woi Wurrung and Boon Wurrung language groups of the eastern Kulin Nation.

Why work at RMIT University

Our people make everything at the University possible. We encourage new approaches to work and learning, stimulating change to drive positive impact. Find out more about working at RMIT University, what we stand for and why we are an Employer of Choice.

<https://www.rmit.edu.au/careers>

We want to attract those who will make a difference. View RMIT's impressive standings in university rankings.

<https://www.rmit.edu.au/about/facts-figures/reputation-and-rankings>

Organisational Accountabilities

RMIT University is committed to the health, safety, and wellbeing of its staff. RMIT and its staff must comply with a range of statutory requirements, including equal opportunity, occupational health and safety, privacy, and trade practice. RMIT also expects staff to comply with its policy and procedures, which relate to statutory requirements and our ways of working.

RMIT is committed to providing a safe environment for children and young people in our community. Read about our commitment and child safe practices. <https://www.rmit.edu.au/about/our-locations-and-facilities/facilities/safety-security/child-safety>.

Appointees are accountable for completing training on these matters and ensuring their knowledge and the knowledge of their staff is up to date.

Position Summary

Are you a budding media professional with a keen eye for news, politics and creating insightful original content? ATN Universities is offering an exciting opportunity for a Media, Marketing and Communication Intern to join our dynamic team.

This role is perfect for an emerging communication or marketing professional with a desire to gain valuable knowledge and experience, and learn about the Australian Higher Education sector.

Applicants should be currently undertaking a Communication (or similar) tertiary qualification at an ATN member university.

Reporting Line

Reports to: Media and Content Advisor, ATN Universities

Key Accountabilities

The successful applicant will support the ATN Directorate by:

- Working across the media, marketing and communication portfolio
- Contributing to ATN's social media content across a variety of platforms
- Seek out relevant stories and develop unique and original content
- Monitor ATN Universities media performance and build content around our calendar of events
- Develop project support skills by collaborating with our policy and programs teams
- Work alongside our world-class group of universities to amplify university research and achievements
- Undertake research and provide other support to the Directorate as required
- Help with the management of media and members contacts

Special requirements:

- Some out of hours work may be required.
- Interstate travel may be required.


Key Selection Criteria

1. Demonstrated strong writing skills and the ability to produce clear, concise written material
2. Creative and solution-focused mindset
3. Knowledge of different media channels and the ability to use various platforms, for example: LinkedIn, Adobe Creative Suite, CRM
4. Strong interpersonal and communication skills
5. Ability to work on multiple projects simultaneously and meet crucial deadlines
6. An ideas person and an enthusiastic self-starter with a determination to learn

Qualifications

Undertaking relevant university study

Note: Appointment to this position is subject to passing a Working with Children Check and other checks as required by the specific role. Maintaining a valid Working with Children Check is a condition of employment at RMIT.

Endorsed:	Signature: <i>Janet</i> Name: Janet Yeo	Approved:	Signature:  Name: Kent Anderson
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	Title: Deputy Executive Director Date: 7/10/2025		Title: Executive Director Date: 7/10/2025
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