



RMIT Vietnam

Multimedia Designer

Position Details

Position Title:	Multimedia Designer
Division/ Centre:	Engagement
Department:	Student Recruitment and Marketing
Campus Location:	Based at the Saigon South campus, but may be required to work and/or be based at other campuses of RMIT Vietnam.
Job Grade/ Classification:	PSV4
Time Fraction:	6 months, contract-based

RMIT University

RMIT is a leading multi-sector university of technology, design and enterprise with more than 90,000 students and 10,000 staff globally. We offer postgraduate, undergraduate, vocational education and online programs to provide students with a variety of work-relevant pathways.

The University's mission is to help shape the world through research, innovation and engagement, and to create transformative experiences for students to prepare them for life and work.

Our three main campuses in Melbourne are located in the heart of the City, Brunswick and Bundoora. Other locations include Point Cook, Hamilton and Bendigo. In Vietnam RMIT has two campuses (Ho Chi Minh City and Hanoi) and an English language centre (Da Nang). RMIT also has a European hub in Barcelona, Spain, as a gateway for European research, industry, and government partnerships. Programs are offered through transnational partners in Singapore, Hong Kong, Sri Lanka, India and mainland China, with research and industry partnerships on every continent.

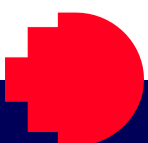
RMIT Standings in university rankings

RMIT is ranked 125th in the 2026 QS World University Rankings consolidating its reputation as a global leader in education and research. The University is also now ranked 10th in Australia.

The University is ranked 5th globally for its work to reduce inequalities (SDG 10), 30th in supporting decent work and economic growth (SDG 8), and overall 56th worldwide in the 2025 Times Higher Education Impact Rankings.

RMIT has eight subject areas ranked in the top 100 globally in the latest QS World University Rankings by Subject. Four subjects retained their place in the top 50 with Art and Design also maintaining its number one position in Australia. Other standout results included Architecture and the Built Environment, ranked second in Australia and 25th globally, Communication and Media Studies, 4th in Australia and 42nd globally and Library & Information Management coming in at 2nd in Australia and 29th globally. Business and Management ranks 7th in Australia.

www.rmit.edu.au/about



RMIT Vietnam

RMIT University Vietnam (RMIT Vietnam) is a campus of RMIT University and was established in the year 2000. As the leading international university in Vietnam with over 12,000 students, RMIT Vietnam has a high-quality, innovative teaching and learning culture, and a growing research and innovation capability. We provide internationally recognised high-quality education and research aligned to the needs of the Vietnam and ASEAN region. As an internationally recognised Australian university based in South-East Asia, RMIT Vietnam is assisting in the development of human resources capability in Vietnam and the region. Our teaching and research is highly engaged with industry across the region.

Degrees are awarded by RMIT University in Australia, allowing Vietnamese students to receive an overseas education without having to leave home. Given its international profile, RMIT Vietnam is also host to students from Australia and many other countries. All degree programs are recognised by the Vietnamese Ministry of Education and Training (MOET) and are subject to regulation by the Australian Tertiary Education Quality and Standards Agency. The academic programs span from English Language training through to undergraduate, post-graduate and PhD programs. All teaching at RMIT Vietnam is in English and maintain the same standards as Australia.

<https://www.rmit.edu.vn/about-us>

Position Summary

The Multimedia designer is a core member of an in-house design team that provides design solutions for marketing collateral, campaigns, web and rich-media to RMIT Melbourne.

Reporting Line

Reports to: Creative Service Lead

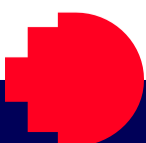
Reporting lines may be adjusted in line with organisational changes.

Key Accountabilities

- Develop creative concepts, production and versioning for digital advertising, social media, electronic direct mail, print collateral, presentations, digital imaging, production support for creative campaigns and rich-media projects for RMIT Melbourne
- Ensure design solutions meet the requirements of the creative brief and appeal to the intended audience.
- Establish design templates to be used across the university and which are consistent with the global brand requirements
- Consult and collaborate, as required, with RMIT Melbourne colleagues and teams to deliver high quality and effective in-house solutions
- Other duties commensurate with the scope of the role

Key Selection Criteria

- Bachelor's degree in a relevant discipline
- At least 1 year of experience in coordinating and implementing the design and production of a range of multimedia channels, including graphics, digital, web and filming/video.
- Strong and innovative portfolio with specialisation in at least 2 areas in multimedia channels
- Demonstrate knowledge in graphics and web design with excellent abilities to develop digital campaign concepts that represent RMIT brand values and creative outlook.
- Substantial experience using major software design programs for Apple & PC, including Adobe Creative Suite incorporating InDesign, Photoshop, Illustrator, Acrobat, Adobe Premiere, Adobe After Effects, etc
- Excellent team player with ability to work independently to be able to effectively handle a variety of design projects on time and within budget
- Appointment to this position is subject to passing mandatory check.
- Ability to display appropriate behaviours in line with the position, RMIT Values and RMIT Leadership Model.



English Proficiency

English is the language of teaching and communication at RMIT Vietnam. For this role, the minimum requirement is IELTS (General) with a score of at least 5.5 (or equivalent, as outlined in the Recruitment, Selection and Onboarding Guidelines).

Organisational Accountabilities

RMIT Vietnam is committed to the health, safety and wellbeing of its staff members. RMIT Vietnam and its staff members must comply with a range of Vietnamese legal and regulatory requirements, including foreign investment & business, import & export, contracts & commerce, banking, finance & foreign exchange, labour, taxation, land & premises, environment, and immigration. RMIT Vietnam expects all staff members to comply with its Code of Conduct, policies and procedures, which relate to legal and regulatory requirements and our ways of working.

Work Permit

All foreign employees must adhere to the requirements for obtaining a valid visa and work permit in Vietnam. These requirements are mandated by the Government and may be over and above the mandatory requirements and key selection criteria. Work permit requirements are subject to change. RMIT Vietnam accepts zero tolerance to non-adherence of the immigration laws of Vietnam.

Background checks

RMIT Vietnam is committed to providing a healthy and safe working, research and learning environment that enhances wellbeing across our community. As part of this commitment, all new employees are required to undergo background checks prior to commencing employment. Offers of employment are conditional upon the satisfactory completion of these checks. The specific requirements may vary depending on the nature of the role, as outlined in our Background Check Matrix.

Endorsed

Signature: Nhi Nguyen
Name: Nguyen Thi Thuy Nhi
Title: HRBP
Date: Apr 2026

Approved

Signature:
Name: Duc Nguyen
Title: Creative and Production Manager
Date: Apr 2026

