MC250
Master of Communication Design

This form must be completed by international students only. Australian or New Zealand citizens/Permanent residents of Australia or Permanent Humanitarian Visa holders must apply through RMIT Admissions, www.rmit.edu.au/programs/apply.

SECTION 1: Applicant information

Student / Applicant ID (if known)

_____

Title

_____

Family name

_____

Given name

_____

Date of birth

_____

Email

_____

SECTION 2: How to apply

1. Check the programs and fees website to ensure this program is offered for your preferred intake.
2. Check the program academic and selection task requirements (see 'International student' tab).
3. Complete this selection task and upload it with your online application.

SECTION 3: Further information

Contact: School of Design

Email: **pg.communication.design@rmit.edu.au**

This selection task and any supplementary documentation will become the property of RMIT University and will not be returned. The following information is used to help us evaluate whether you have the necessary qualities to undertake this program.

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1. Statement (250 words)

Please provide a statement outlining your perspective of the current state of communication design and the future of the discipline.

To prepare this statement, please watch "Design histories, cultures and futures" and reflect on your own personal design history, culture and preferred future(s).

Then please read, and use as a point of departure, Norman Potter's essay 'What is a designer?' (2002).

You may find it helpful to consider the following questions:
- Are Potter's ideas still relevant today?
- If so, which of his ideas are still relevant, and how?
- If not. which of his ideas are outdated, and why?
- What does this say about the future of communication design?
- Where do you see communication design taking you in the next 3 years?

2. Work experience

Please provide details of any **relevant experience** including employment, voluntary work, creative practices etc., or a description of what you have done, over what periods and how it strengthens your application to this program (maximum 250 words).

SECTION 5: Folio requirements

In order for your selection task to be considered, you must include a folio of work.

Your folio must comprise **15 to 30 pieces of your own work** and should be communication design focused, although it may contain a variety of work including, art, design or media work that demonstrates the breadth of your interests and expertise, as well as your conceptual and technical skills. For example, your folio may include: drawings, paintings, graphic design, photographs, motion graphics, digital images, models, sculpture, video, interactive media, games, websites, short writing pieces, and/or 2D and 3D animation.

You may also include **development work** as well as finished work. Explain each work including its purpose and background. If your work is a collaboration please detail precisely your role and the role of your collaborator/s (maximum 200 words).

Submission instructions:

- Upload your folio of images in a single PDF (maximum size 10MB).

- Flash animation and QuickTime movies are acceptable. Ensure that the files are built or exported and open independently of the creator program (maximum size 10MB).

OR
- Supply URLs to your folio online (provide the password if applicable)

Privacy notice

RMIT University is providing you with this notice because RMIT University is seeking personal information about you in this form to fully and properly assess your application for study and administer any subsequent enrolment in accordance with its policies and procedures.

The information you provide on this form and during enrolment may be made available to the Australian Government, State Agencies and other designated authorities under the ESOS Act 2000, ESOS Regulations 2001 and the National Code.

Information about you can be disclosed without consent where authorised or required by law.

RMIT University's policies require that the information on this form be supplied. Please note that failure to do so, or to supply only part of it, may result in your application being unable to be considered. In addition, any offer of a place may be revoked and enrolment cancelled if the information supplied is incomplete, false or misleading.

For more information about how RMIT University collects, uses, discloses and stores your personal information, see the RMIT Privacy Statement www.rmit.edu.au/privacy.

Applicant declaration

Please read and sign the following applicant certification. This application is not valid unless signed and dated. If you are signing this application on behalf of the applicant, a certified copy of your authority to act on their behalf must be attached.

I declare that to the best of my knowledge, the information supplied in this form and any supporting documentation or materials is correct and complete. I acknowledge that the provision of incorrect or incomplete information or documentation or the withholding of information or documentation relating to my application may result in the cancellation of any offer or enrolment by RMIT University. I confirm that I have read and understood the application and accept the conditions of the application. I further understand that submission of an application to RMIT University does not guarantee the offer of a place. I authorise RMIT University to obtain, where necessary, further information regarding this application from other relevant bodies.

I agree that:

- I have read and understood the privacy statement and accept its conditions
- I will be bound by the statutes, regulations, standards of conduct and policies of the University as amended from time to time
- I consent to receiving information electronically from the University.

I certify that:

- the information supplied regarding my application is correct
- my response to questions and any work submitted as part of my application are my own original work
- the submission of incorrect or incomplete information may result in the withdrawal of any offer and/or cancellation of enrolment at any stage
- it is my responsibility to provide all relevant and required documentary evidence of my qualification/s.

I authorise RMIT University to:

- obtain further information with respect to my application from other organisations
- provide information to government, educational, health and other relevant institutions, in the processing of, or in conjunction with, my application.

Signed:

_____

Date:

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