



RMIT x Alumni Present:

Business Industry Insights

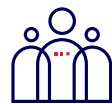
Businesses around the world are seeking professionals with the acumen and skills to handle the challenges of tomorrow. Keep up with the trends and take advantage of the newest job offerings in the business industry with RMIT's industry insights.

What's new and trending in business?



Automation

AI is no longer just the domain of the tech industry. In the business and management sector, AI is creating new methods of automation. Many industry professionals see this innovation as a way to create greater efficiencies. Take for example, Salesforce's Chief Adoption Officer Polly Sumner who says businesses should embrace AI by "[starting] with automation and free up people to do what they do best, more quickly and in more interesting ways."¹



Digital business management

Since 2020, there has been a dramatic uptake in remote working business models. In 2024, 36% of all employed Australians regularly worked from home.⁴ This is just one of the widely felt changes that is driving employers and executives to integrate more digital business management into their organisations. As such, digital systems continue to evolve the way businesses are managed, and tech literacy will become even more valued by employers and executives.



Sustainable business

In an era of innovation and progress, sustainability is on everyone's mind. Australia's commitment to the 'Net Zero Plan' will become even more relevant as 2050 approaches. Businesses and entire sectors will be held to new sustainable standards.² It's not just government driving this trend - according to a joint survey by McKinsey and NielsenIQ, companies that are transparent about the sustainability of their products have shown increased sales growth and brand trust.³



AI in fintech

The integration of AI models into the financial sector has already begun⁵, but the innovations have only scratched the surface of what's possible. The speed at which AI can process data means that many new efficiencies can be achieved, giving senior finance professionals the ability to make more accurate and more complex data driven decisions. Even new starters in the finance sector can use AI to stay informed about tax and legislative changes.⁶



Data governance

Collecting and analysing data isn't a new trend, however the tools and expertise have changed in recent years.. Analysts are more empowered than ever with data governance training and tech that allows them to create visualisations and models at a moment's notice. Tools such as PowerBI and Tableau are becoming essential, and so too is empowering employees with the means to make data-driven decisions.¹





RMIT's alumni have lived the benefits of studying with us and are now working in the sectors and roles of their dreams. Many of RMIT's alumni are also business owners with insights about their chosen field.



Andrew Van De Beek

Founder and Head of Purpose of **illumin8** 

Why RMIT was the right choice?

I have a very fond memory of a lecturer who went over and above the norm when engaging with us on the small business environment. The level of interest, excitement & care is something I still reflect on fondly to date and absolutely has left a mark on how I go about my craft.

Alumni advice

Technology always has, and always will be a disruptor. You can use it as something to create exceptional client and team experiences, or you can ignore it to the detriment of your future.



Andrew's tips for being a great accountant

- A desire to help others through the utilisation of your skillset
- Empowering your clients by bringing them strong, yet accessible, financial education
- A focus on building strong relationships with clients, peers and community
- Being "solutions" focused, as opposed to always concerned with "problems"



Bec Lane

Owner and Business Manager of **THE ops SIDE** 

Why RMIT was the right choice?

RMIT's Master of Business Administration program stood out for its flexibility, the option to minor in project management, and its focus on real-world scenarios. I wanted a program that wasn't just academic but also practical and RMIT delivered exactly that.

Alumni advice

Focus on developing your soft skills as much as your technical expertise. Skills like leadership, negotiation and being able to build strong professional relationships with others across all levels of business are just as important as mastering tools, plans and systems. These skills help you build trust, navigate challenges and work effectively with a variety of people - all key components for success in business operations.



~530,686
total alumni globally

35%

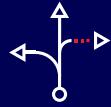
of RMIT's alumni studied in the College of Business and Law (CoBL).

The top employer of RMIT CoBL alumni is the National Bank of Australia (NAB). RMIT has alumni chapters around the world including, China, UK, Singapore, Hong Kong and Sri Lanka.

What are employers in the Business sector looking for?



In-demand skills across all industries⁷



Communication

Leadership

Project Management

Problem Solving

Analytics

RMIT is ranked in the

Top 10

universities in Australia for Business & Management Studies*

Our facilities inspire future-focused thinking, take for example RMIT's trading simulation facility, our Green Star rated buildings created by RMIT Alumni Lyons Architects or our many innovative study spaces across the RMIT City campus.

RMIT is also renowned for its commitment to industry-engaged learning that allows you to build expertise in your field and connections with global organisations, such as Medibank and Adobe.



*QS World University Rankings by Subject 2025

Top 3 skills employers are looking for in:

Accountant⁹



- Auditing
- Financial risk management
- Operational strategy

Analyst¹⁰



- Data and statistical analysis
- Data visualisation
- Business intelligence tools

Top skills employees value in business leaders and managers⁸

Organisational strategy

Enterprise and initiative

Decision sharing

Technology literacy

Inclusiveness

RMIT Activator

We have our very own centre for innovation where we nurture aspiring founders and startup businesses. If you're bursting with business ideas and looking to become a founder of your very own startup or an entrepreneur, RMIT Activator can connect you with that future.

Project management is more about people than it is about plans. You can have the most meticulous project plans and timeline, but if you're not connecting with the people you're working with and able to get them working towards the common goal and through the challenges, it's going to be rough.

– Bec Lane,
RMIT Alumni



What's happening in the Australian job market?

Take advantage of RMIT's work-integrated learning opportunities and start building your professional network.

Of Hay's top ten skillsets in demand in 2024,

5 were related to a business role¹¹



Business Analysts

Executive Assistants

Business Development Managers

Accountants

Procurement Specialists

Business roles on the rise in Australia¹⁷

- Sustainability Manager
- Diversity and Inclusion Specialist
- Business Growth Specialist
- Partnerships Coordinator
- Quality Adviser
- Chief Product Officer

A glimpse into the average salaries of business roles

■ Marketing Manager

\$110K per year¹²

■ Quality Adviser

\$125K per year¹³

■ Business Growth Manager

\$130K per year¹⁴

■ Business Service Manager

\$130K per year¹⁵

■ Chief Operating Officer

\$210K per year¹⁶

Did you know



The demand for **business consultant roles**

is expected to **increase by more than**

32%

in the next 5 years.²⁰



72% 
of Australia's CEOs

believe generative AI will not lead to job cuts and instead will open the way to new opportunities across the market.¹⁹

In 2024, **brand manager position** had a

4.3 ★★★★★☆

job satisfaction rating according to Seek's career insight data.²²

Over

534,000

of Australia's business professionals are employed in

Financial and Insurance Services roles



87%

of these are full-time employees

and these roles have a median weekly earning of

\$1,899²¹

1.3M need to upskill by 2030



Deloitte and ACS project that an additional 1.3M skills will be needed in 2030 for the Australian workforce to make use of emerging technologies, such as AI and advanced data analytics. This puts new graduates in a position to fulfill the emerging demand.²³

85.5%

of postgraduate students are currently working in **managerial roles** in various sectors and industries.¹⁸



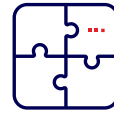
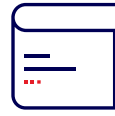
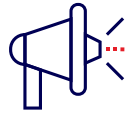
What did you wish you knew when you first started your career?

The thing you set out to do, might not be what you find yourself doing later. Thus, being prepared for surprises that can be both exciting and challenging

– Andrew Van De Beek,
RMIT Alumni



RMIT Postgraduate Business courses



Prepare for the trends of tomorrow with RMIT's industry-engaged postgraduate courses.

The following courses are a sample of RMIT's postgraduate courses, there are many more on offer, including a selection of graduate certificates and graduate diplomas.



Master of Professional Accounting

[LEARN MORE](#)

CAREER

OUTCOMES:

- Financial Accountant
- Auditor
- Financial Analyst
- and more...



Master of Finance

[LEARN MORE](#)

CAREER

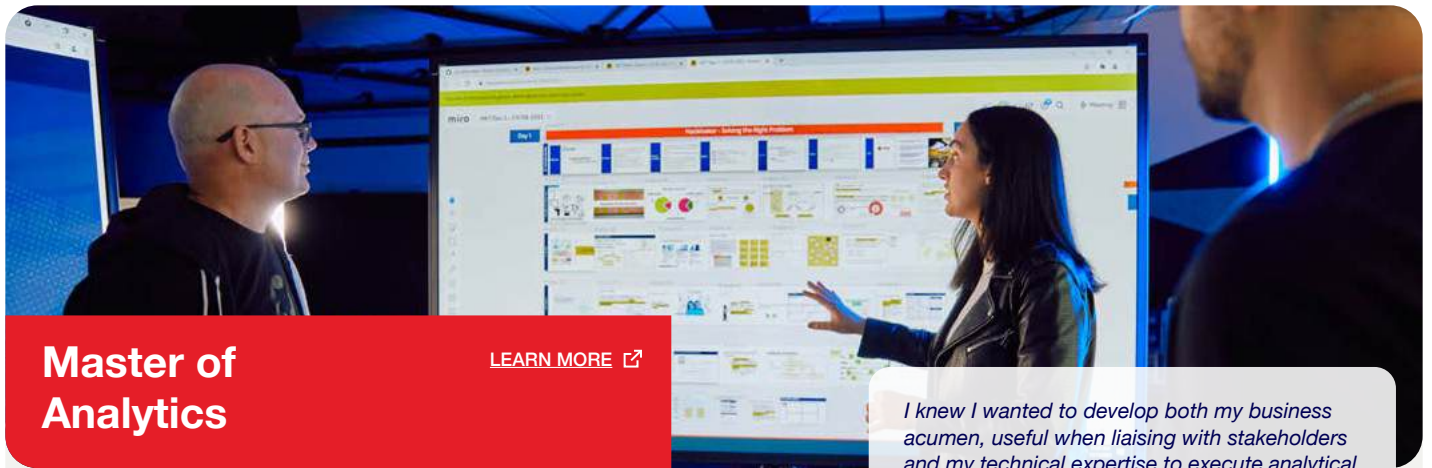
OUTCOMES:

- Finance Director
- Fund manager
- Credit Manager
- and more...

What I found distinct about the RMIT degree is that it's tailor-made to give students a very deep and nice knowledge in finance methodology.

– David Brown, Master of Finance





Master of Analytics

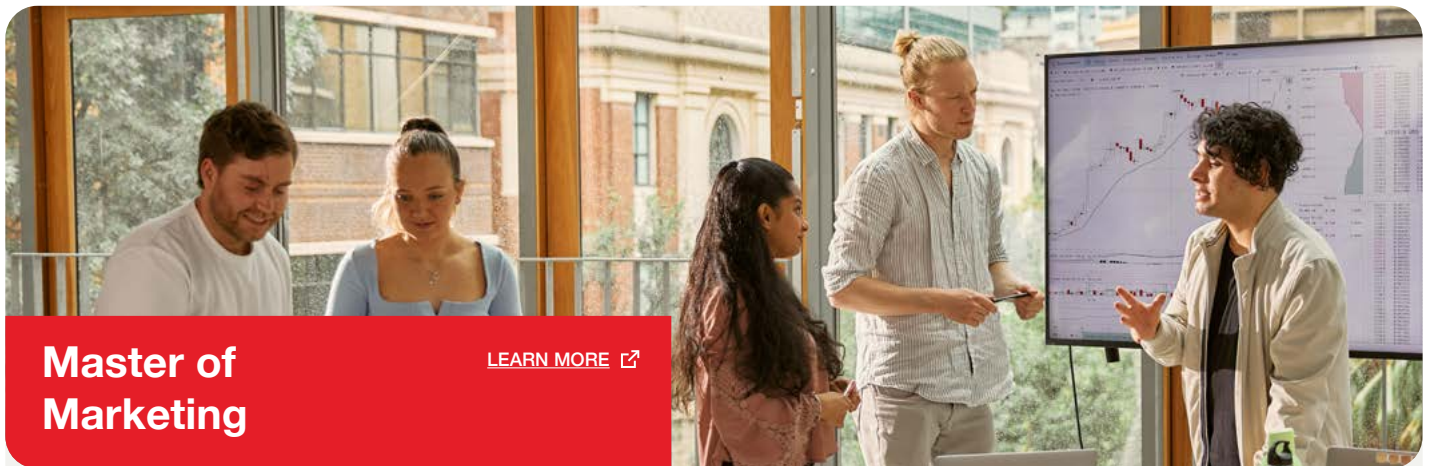
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CAREER OUTCOMES:

- Statisticians
- Financial Analyst
- Commercial or business researcher
- and more...

I knew I wanted to develop both my business acumen, useful when liaising with stakeholders and my technical expertise to execute analytical tasks at workplace. And viola, I found my sweet spot at RMIT.

– Deepali Parkash, Master of Analytics



Master of Marketing

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CAREER OUTCOMES:

- Marketing Manager
- Market researcher
- Brand Manager and consultant
- and more...



Master of Business Administration

[LEARN MORE](#)

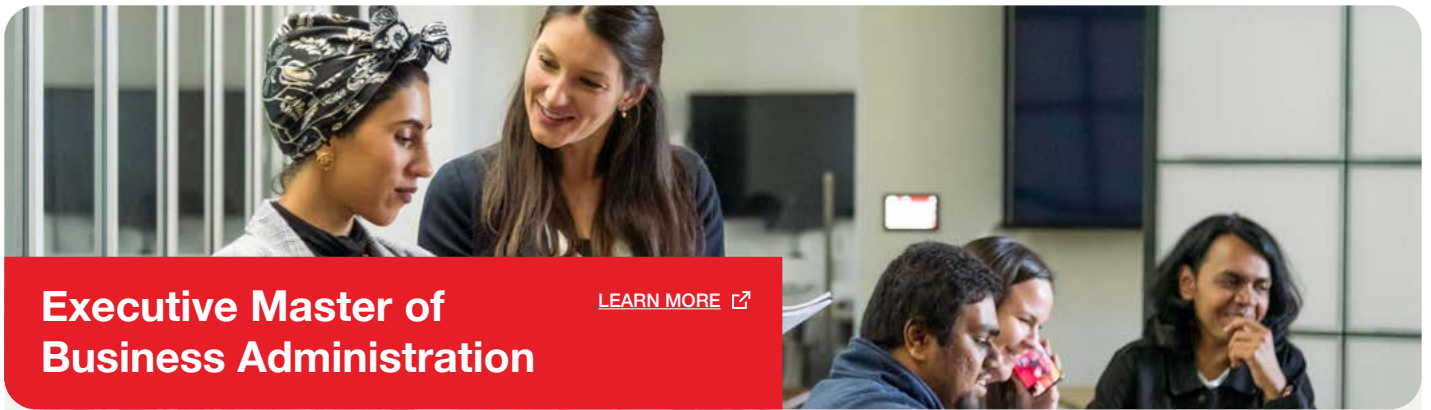
CAREER OUTCOMES:

- Senior analyst
- Business Manager
- Management consultant
- and more...

The capstone project was transformational. It gave me the chance to reflect on everything I'd learned through my studies, and also my prior work experience. It also gave me the confidence to take that leap - it's the direct link between my studies and my work today.

– Bec Lane, RMIT Alumni





Executive Master of Business Administration

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CAREER

- Business Executive
- Senior business consultant

OUTCOMES:

- Chief financial officer
- and more...



Master of Human Resource Management

[LEARN MORE](#) 

CAREER

- Human resource manager
- Senior operational leader

OUTCOMES:

- People and culture manager
- and more...

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