

RMIT Activator FounderHUB Program

Application Guide



Program Application Guide

Overview

This Application Guide document outlines the application process to prepare your application and cover the following areas:

- Eligibility
- Application Process
- How to Prepare Your Application & Apply
- Selection Criteria
- Assessment Considerations
- Online Application Form Guideline (+ Program Schedule & Declarations)

Eligibility

We're looking for early-stage founders, both affiliated and non-affiliated with RMIT.

This includes current RMIT students (undergraduate and postgraduate, with particular interest in health sciences and biomedical engineering), RMIT alumni, researchers and PhD candidates holding unlicensed IP or research with a viable commercial pathway, and RMIT staff, including clinicians and allied health professionals.

We also welcome early-stage MedTech, HealthTech or SportsTech founders (solo or team) from outside RMIT.

Application Process

Part 1: Submit your online application form.	All application questions can be viewed below to help you prepare your responses before submitting your form online. IMPORTANT: Please ensure the person filling out the application form is the main point of contact for the application process.
Part 2: Result announcements via email.	Please keep an eye on your inbox for the announcement. If your application is successful, we will also be sending a calendar invitation to all scheduled sessions.

How to Prepare Your Application & Apply

- Review the eligibility and selection criteria.
- Please note that the online application form CANNOT be saved. We recommend you review the application questions in this guide before you begin and prepare your answers in advance. For any enquiries, please contact us at hello.activator@rmit.edu.au
- Submit your application (click the **Apply Now** button) on our website.

Selection Criteria

Applicants will be assessed against the following criteria:

1. **Clear and relevant problem** – The applicant has identified a specific and meaningful problem within MedTech, HealthTech or SportsTech.
2. **Evidence of the problem** – The problem is grounded in research, professional or clinical experience, lived experience, observations or early stakeholder conversations.
3. **Founder-problem fit** – The applicant or team has relevant clinical, scientific, technical, research, industry or lived-experience expertise that credibly positions them to work on the problem.
4. **Credible early solution** – The proposed idea is logically connected to the identified problem, while still being open to testing, refinement or change.
5. **Potential impact alignment** – The idea has the potential to create a positive health or human-performance outcome and aligns with at least one of the UN Sustainable Development Goals.
6. **Program commitment** – The applicant can attend the required sessions, complete work between workshops and actively contribute to the cohort.

Online Application Form Guideline

Fields marked with an asterisk () are mandatory.*

Fields marked with an arrow (→) are follow-up question.

Section 1 of 2: Applicant Details

- 1.* First Name
- 2.* Surname
3. Preferred Name
- 4.* Are you of Aboriginal and/or Torres Strait Islander origin? (Yes / No / Prefer not to say)
- 5.* Email Address
6. Mobile Number
- 7.* Which of the following best describes your affiliation with RMIT University? This is for our own records and reporting. You DO NOT have to be affiliated with RMIT to be eligible for this program.
 - Staff (academic)
 - Staff (professional)
 - Staff (contractor)
 - Staff (former)
 - Student (vocational education)
 - Student (undergraduate)
 - Student (postgraduate)
 - Alumni (ex student)
 - Not affiliated
- 9.* How do you describe your gender (Man / Woman / Non-binary / Prefer not to say)
- 10.* How did you hear about this program?
- 11.* Would you like to hear more about upcoming RMIT Activator events, programs and opportunities? This is including opting-in for general RMIT Activator communications. (Yes / No)

Section 2 of 2: Program Application Questions

PROGRAM SCHEDULE		
Tue 22 Sep	17:30 - 19:30	In-person only workshop
Thu 24 Sep	12:00 - 13:30	Online workshop
Tue 29 Sep	17:30 - 19:30	In-person only workshop
Thu 01 Oct	12:00 - 13:30	Online workshop
Tue 06 Oct	17:30 - 19:30	In-person only workshop
Thu 08 Oct	12:00 - 13:30	Online workshop
Tue 13 Oct	17:30 - 19:30	In-person only workshop
Thu 15 Oct	12:00 - 13:30	Pitch dry run
Wed 21 Oct	17:30 - 19:30	Pitch night in-person only

- 1.* As a participant, you will be expected to attend a number of program sessions. Are you, or one of your co-founders, able to commit to the required schedule and participation requirements? (Yes / No / Unsure)
- 2.* Which solution category best described your idea?
 - Digital health
 - Medical device / hardware
 - Diagnostics
 - Therapeutics
 - Healthcare delivery / clinical workflow
 - Health data / analytics
 - Sports / human-performance technology
 - Other, please specify
- 3.* → Other, please specify
- 4.* What specific health, healthcare or human-performance problem are you trying to solve? In 250 words or less, describe the problem (not the solution) you're trying to solve; who experiences it; when/ where it occurs and what happens as a result.
- 5.* What have you seen, experienced or learned that suggests this is a real and important problem? You may refer to clinical, professional and/or lived experiences, research, published evidence, industry data, or similar references.
- 6.* Describe the solution you are currently considering. In 250 words or less, describe what it would do; who would use it and how it can improve the current situation.
- 7.* What have you done so far to understand or test the problem and your proposed solution? This could include speaking with patients, clinicians, users, buyers or industry experts; reviewing research; observing workflows; developing sketches or prototypes; conducting technical experiments; or drawing on your own relevant experience. Tell us what you learned, including anything that challenged your original assumptions.
- 8.* What are you looking forward to getting out of this program? For example: validate your idea, meet like-minded people, find industry connections.
- 9.* Do you currently use intellectual property that another organisation might reasonably claim to own? (Yes / No / Unsure)
- 10.* → If yes, what agreements do you have to use this IP? Please share a summary.
- 11.* What relevant experience, skills, and strengths do you/ your team bring to this startup idea, and how do you plan on addressing any gaps? Be specific about your team skill sets and expertise (for example are you a technical, business or domain/ industry expert?).
- 12.* Does your idea address any of the 17 UN SDGs listed below? You can select more than 1 option. To read more about the UN SGDs, visit <https://sdgs.un.org/goals>.
- 13.* Are you applying with a group of co-founders? (Yes / No)
- 14.* → How many co-founders? (1/2/3/4/5)
- 15.* → Co-founder(s) email address



16.* Are you interested in potentially welcoming new founders to your startup or joining up with another startup with a similar idea? (Yes / No)

Declarations

By submitting this application, you understand and agree that RMIT is collecting personal information from you that will be used for the program application process by RMIT Activator. We use Airtable to manage the data and project. This means your information will be transmitted to and stored by Airtable on servers located outside of Australia. By completing this form, you consent to your information being collected, used and disclosed as set out in the [RMIT Privacy Statement]

(<https://www.rmit.edu.au/utilities/privacy>) and [Airtable Privacy Policy]

(<https://www.airtable.com/company/privacy>). You can request to amend your information or withdraw consent by contacting RMIT Activator at hello.activator@rmit.edu.au.

(I agree/I disagree)

I hereby acknowledge that all the information provided in this application is true and any false or misleading information will result in an automatic dismissal of my application.

(I agree/I disagree)

If I am accepted into the program, I consent to RMIT Activator taking and storing photographs, digital images and/or audio and/or video footage of me and my startup during the program, to be used for the following purposes:

- General news or promotion of RMIT Activator in digital newsletters, social media, websites and the internet.
- Promotion of RMIT Programs in digital newsletters, social media, websites and the internet.

(I agree/I disagree)