

NOTE: This document is a guide before you submit the online form. Once started, please be advised that the online form completion CANNOT be saved halfway.

***Once you have an understanding of the questions, please revert to the online application form to submit your answers.***

If you have any questions before applying, please don't hesitate to email us as well at [hello.activator@rmit.edu.au](mailto:hello.activator@rmit.edu.au)

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## APPLICATION FORM GUIDE

Thank you for expressing your interest in joining the Program. Applications for this cohort are open until 22<sup>nd</sup> March 2026.

Please note that this program is designed for Business Owners.

For more information on the program, please visit the Program webpage [here](#).

There are three sections to this application form.

Section 1: Business details

Section 2: Applicant details

Section 3: Program Application Questions

The questions marked with '\*' are mandatory.

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### Section 1: Business Details

1. \*Business Name
2. \*Please provide a brief description of your Business, what do you do and what inspired you to start/ run it?
3. \*Does your Business have an ABN or ACN?  
 Yes, we have an ABN – go to #5  
 Yes, we have an ACN – go to #6  
 Yes, we have both – go to #5 and #6  
 No, we have neither – go to #7  
 No, but we are in the process of setting an ABN/ACN up
4. \*ABN
5. \*ACN
6. \*If you have an online presence for the Business, please share here.  
*It can be either or all: website link / LinkedIn or other social media page(s). Simply type 'N/A' if you don't have any.*
7. \*To help us understand the scale of your Business, what is your revenue average over the last year?  
 Less than \$50,000  
 \$50,000 - \$100,000  
 \$100,000 - \$150,000  
 More than \$150,000
8. \*What is your current Business structure?  
 Sole trader  
 2 to 5 employees  
 6 to 10 employees  
 More than 10 employees

*Proceed to Section 2: Applicant Details*

**Section 2: Applicant Details**

1. \*What is your postcode?
2. \*First Name
3. \*Surname
4. Preferred Name (if any)
5. \*Are you of Aboriginal or Torres Strait Islander origin?
  - Yes
  - No
  - Prefer not to say
6. \*Email address
7. \*Mobile
8. \*Gender
  - Woman
  - Man
  - Non-binary
  - Prefer to self-describe
  - Prefer not to say
9. Would you like to hear more about upcoming RMIT Activator events, programs and opportunities?  
 Including opting-in for general RMIT Activator communications.
  - Yes – Opt in, go to #9
  - No – Opt out

*Proceed to Section 3: Program Application Questions*

**Section 3: Program Application Details**

1. \*Do you have co-owners for the Business?
  - Yes – go to #2
  - No – go to #4
2. \*How many are they?
  - 1 – go to #3
  - 2 – go to #3, #4
  - 3 – go to #3, #4, #5
3. \*Co-owner Email Address 1  
 Please be advised that we will be sending an email to your Co-owner(s) to gather their details as well, similar to the data you have given us on Section 2: Applicant Details.
4. \*Co-owner Email Address 2
5. \*Co-owner Email Address 3
6. \*As a participant, you will be expected to attend a number of sessions. Will you (or one of your Co-owner(s)) be able to commit your time to the schedule?
  - Yes
  - No / Unsure

**Program schedule details:**

Tue 31 Mar	12:00 – finish	Session 1: Strategy on a Page	Hybrid (location TBC)
Wed 08 Apr	12:00 – 14:00	Session 2: Making Sense of Regenerative Practice	Online via Zoom
Tue 14 Apr	12:00 – 14:00	Advisory Session: Measuring What Matters in Regenerative Systems	Online via Zoom
Tue 21 Apr	12:00 – 14:00	Session 3: Decision Making Under Uncertainty	Online via Zoom
Thu 23 Apr	12:00 – 14:00	Group Mentoring Session	Hybrid (location TBC)
Tue 28 Apr	12:00 – 14:00	Session 4: Regenerative Business Models	Online via Zoom
Tue 5 May	12:00 – 14:00	Advisory Session: Optimising AI for Your Business	Online via Zoom
Tue 12 May	12:00 – 14:00	Session 5: Partners, Place and Ecosystem	Online via Zoom
Tue 19 May	12:00 – 14:00	Session 6: Markets, Story and Credibility	Online via Zoom
Thu 21 May	12:00 – 14:00	Group Mentoring Session	Hybrid (location TBC)
Tue 26 May	12:00 – 14:00	Advisory Session: Financial Resilience	Online via Zoom

Tue 02 Jun	12:00 – 14:00	Advisory Session: Branding and Positioning	Online via Zoom
Tue 09 Jun	12:00 – 14:00	Session 7: Presentation Preparation	Online via Zoom
Thu 18 Jun	TBC	End-of-Program Showcase Event	In-person (location TBC)

7. \*To be eligible for the program, you will need to satisfy at least 1 criteria. Please select the one(s) that applies to you and/or your Business.  
 COR&/GP = Corangamite Shire and/or Golden Plains Shire

- You are located within the COR&/GP.
- Your Business address is within the COR&/GP.
- Your Business' supply chain includes the COR&/GP.
- Your Business service areas cover the COR&/GP.
- You are a council / shire staff member located in COR&/GP.

8. \*What are the main challenges your Business addresses?

9. \*How does your land-based business currently contribute, or plan to contribute, to the long-term sustainability and vitality of your region?  
 This could include how you care for land and resources, support your local economy or community, adapt to environmental or climate pressures, or create a viable future for your enterprise. We're interested in your intent and approach rather than technical detail.

10. \*What positive impact has your business had so far? Please describe any tangible outcomes for your land, local community, customers, or region.  
 This might include changes you've observed, relationships you've built, or early results from decisions you've made. These can be small or still emerging.

11. \*Which of the following values or principles does your land-based business currently apply, or hope to explore, as part of operating in a regenerative context?

- Caring for and improving land, soil, or natural systems over time
- Building resilience to climate, seasonal, or market variability
- Using resources more efficiently (e.g. inputs, water, energy, time)
- Supporting local communities, suppliers, or regional economies
- Balancing environmental stewardship with business viability
- Learning, adapting, and experimenting in response to change
- Other (please specify in the next section)

12. \*Other, please specify.

13. \*What are you hoping to achieve by participating in this program?  
 E.g. To grow or increase impact in your community or environment.