

# RMIT Online — Solutions for Business

- ➔ Transform your workforce with cutting edge courses co-created with industry and backed by a world leading university.





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# Invest in your team and see them thrive.

There's never been a better time to transform your workforce with cutting edge courses co-created with industry and backed by a world leading university.

At RMIT Online, we collaborate with 80+ industry partners to deliver cutting-edge skills required for the future of work.

With structured, flexible, job-ready courses delivered 100% online, courses are designed to help bridge skills gaps, attract and retain talent, and develop leadership potential within your organisation.

Recent studies have shown that 1/4 of Australians' digital skills are **out of date**

(RMIT ONLINE RESEARCH REPORT, 2022)

77% of managers say their organisations **could do more** to upskill staff

(RMIT ONLINE RESEARCH REPORT, 2021)

## OUR ONLINE COMMUNITY:

**50+** shareable credentials

**19,000+** online students

**600+** expert industry mentors



## Why choose RMIT Online



### Skills for industry, immediately applied

Uplift and reskill your people's potential with learning that has been co-designed with industry, focussing on real world application.



### Flexible learning solutions at scale

Lifting the bar with 100% online content and flexible delivery options to run public, private or problem focused cohorts.



### RMIT credentialed

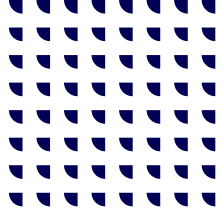
All courses result in a credential, meaning they are subject to the rigour of a world-leading university, and validated by industry for relevance.



### Cutting-edge partnerships

Our training is built and delivered with renowned industry partners who are at the forefront of their field, ensuring you are building core competencies for in-demand skills.





# Top in-demand courses

## Digital Marketing Strategy

“The RMIT Online Digital Marketing Strategy course showed me an area of study and skills that was previously not within my skillset, so I am pleased to have gained some insight in this area.”

— VANESSA COLLINS, DIGITAL MARKETING STRATEGY STUDENT

INDUSTRY PARTNERS:



## Business Analytics and Visualisation

“The student platform in Canvas made it possible to collaborate with the other students. Mentors were always ready to provide feedback, and the course was designed to be easy to navigate with maximum potential for learning.”

— NINA GRACIA MACAPAGAL, BUSINESS ANALYTICS AND VISUALISATION STUDENT

INDUSTRY PARTNERS:



## Customer Experience and Strategy

“Studying this course has provided me with a greater depth and breadth of skill in CX, which I have drawn on already in the way I consider approaching challenges and opportunities, interact with internal clients, and strategise for the future.”

— KYM HILL, CUSTOMER EXPERIENCE STRATEGY AND DESIGN STUDENT

INDUSTRY PARTNERS:





# Future of work skills that matter

Our Future Skills portfolio covers a broad range of options to enable your business to succeed in the future of work. All of our courses have been developed in partnership with industry leaders, offering solutions for individuals and teams, as well as solutions tailor-made for your business and business skills assessment. All resulting in a certified digital credential demonstrating ability in the skills that matter.



## Future Skills short courses

Designed for your team to prepare for the future of work, these 6-week courses focus on upskilling your employees on a broad scope of topics and industry skills.

All learning is guided by seasoned industry mentors, culminating in a practical portfolio project based on real-world problems.

Our Future Skills courses will keep your team future-focused and focused on work. Learn more [here](#).

## Future Skills Express courses

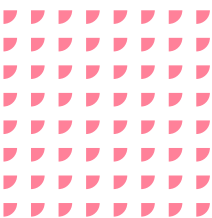
Designed for self-learning, these courses are express programs focused on transferable skills relevant to a number of different roles within your business.

Our Future Skills Express courses are usually four hours long and available on demand online for teams to learn individually or in group.

They can be used to introduce team members to new future skills, or independently verify and demonstrate the capability of your workforce. Learn more [here](#).



# Short courses



**BLOCKCHAIN**

- Designing Blockchain Solutions
- Developing Blockchain Applications
- Developing Blockchain Strategy

**BUSINESS ANALYTICS + STRATEGY**

- 5G for Business
- Business Analyst
- Business Analytics with SQL and Python
- Business Analytics and Visualisation
- Cyber Security Risk and Strategy
- Data Engineering
- Data Privacy Management
- Developing AI Strategy
- Finance for Business Leaders
- IoT Strategy in the Era of 5G
- Project Management for Professionals
- Strategic Problem Solving
- Sustainability and Social Impact

**DIGITAL MARKETING**

- Artificial Intelligence in Marketing
- Brand Experience
- Content and Social Media Marketing
- Digital Marketing Strategy
- E-Commerce Strategy and Experience
- Implementing Digital Marketing Campaigns
- Marketing Analytics and Insights

**DIGITAL TRANSFORMATION**

- Advanced Product Management
- Agile For Project Management
- Customer Experience Strategy and Design
- Design Thinking for Innovation
- DevOps
- Digital Delivery with Agile
- Digital Graphic Design
- Digital Leadership
- Product Management Fundamentals
- Software Defined Networking
- User Experience Design
- User Interface Design

**HEALTH**

- Digital Health Strategy and Change
- Healthcare Design
- Technology Enabled Care

**PROGRAMMING**

- AI Programming with Python
- Design and Develop an iOS App
- Front End Web Developer
- Introduction to Programming
- iOS App Development Foundations
- Programming for Data Science with Python
- Salesforce Administrator

**VIRTUAL + AUGMENTED REALITY**

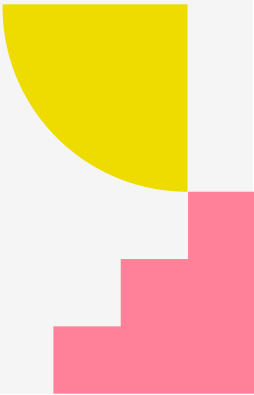
- Designing and Developing VR and AR Applications
- Developing VR and AR Strategy

View all Future Skills short courses [here](#)

# Express courses

- Data Fundamentals
- Managing Data in Excel
- Leading Hybrid & Remote Teams
- Agile Ways of Working
- Digital Solution Design
- Sustainability 101
- Sustainable Change
- Advancing Reconciliation
- Building Resilience
- Planning a Project
- Business Problem Solving
- Starting Lean in Business

Download our Express courses brochure [here](#)



# Workforce development solutions

## Future Skills Tailor-made

Designed specifically for your business, we can create bespoke solutions to unlock the future of work within your company.

You can choose from our established market-ready collections in subjects relevant to your business needs with content tailored to your organisation specifics.

Or can go further and work with you to develop customised digital credentials or learning solutions that are engaging and relevant for your specific business needs, with the same authentic and rigorous industry-validated assessment.

## Workforce Credentialing

In an ever competitive workforce, set your team apart by verifying your teams' skills and capabilities through our credentialing service.

Credentialing is designed to evaluate employees' capabilities and provide businesses with formal recognition of skills in critical areas.

Credentials require no course content, and instead allow individuals to fast track to a university verified assessment of skill competency in a particular area.

## Our customer success model

We partner with industry to optimise course engagement and completion to see maximum return on your investment. When partnering with us, you can expect:

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A dedicated customer success manager

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Implementation plan

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Onboarding resources

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Reporting on student engagement and outcomes

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## Our partners

We multiply the power of a world-leading university with the best of industry. Our partners include 70+ industry leaders and experts who lend their authentic processes, templates, tools and best practices to our course work. Your team will develop skills from some of the biggest international brands, and knowledge from their peers who work in other industries.



## Our online learning experience

Our courses are optimised to achieve maximum student engagement and learning outcomes, regardless of the size, maturity or geographical footprint of your organisation.



### Project based learning

Tasks include authentic examples from your workplace, along with interactive activities, quizzes, and videos—meaning that the new skills taught on our courses can be applied in your organisation right away.

### Embedded social learning

Research shows that effective learning happens best in groups, so our students have many opportunities to build meaningful professional connections online, and learn from their mentors, experts and peers in other industries.

### 1:1 support

Industry mentors facilitate learning through weekly webinars and 1:1 meetings with students, providing both technical feedback and career coaching.

### RMIT credential

Students receive an RMIT credential upon completion aligned with Australian Quality Frameworks. You can be confident that students have relevant skills that can be applied to real-world business situations.





## Spotlight on: Telstra

“As technology evolves so too does the need for lifelong learning. Gone are the days where we can ‘set-and-forget’ once we have a degree or diploma. This micro-credential will play an important part in making sure our workforce is ready for the future.”

— REBECCA HOLDEN, HR EXECUTIVE

### THE CHALLENGE

- Build software defined networking (SDN) and network functions virtualisation (NFV) capability across Telstra’s workforce
- Assess workforce skills to identify who will and who won’t be able to transition from physical to digital networks
- Assess existing and new staff who could meet the new requirements imposed on their network engineering positions

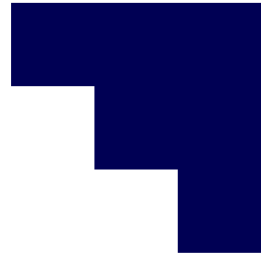
### THE SOLUTION

- RMIT Online co-created the Software Defined Networking Future Skills short course in collaboration with 23 of Telstra’s subject matter experts
- The team continuously reviews the learning outcomes of the course to ensure it meets the requirements of digital networks
- New intakes are run frequently to upskill and assess the team (both existing and new staff) and graduates

### THE RESULT

The decision to choose RMIT Online as its workforce development partner and implement RMIT Online’s customer success tactics proved the crucial foundation for building an unparalleled SDN and NFV capability across Telstra’s workforce and successfully accelerate the roll out of 5G.

- 12 weeks to co-create course to meet the needs of the business
- 300 x staff upskilled and assessed in the first year post implementation
- 100 percent completion rate achieved post implementation of the CS tactics
- Five times a week average learner access



## Get in touch

➔ Contact our workforce  
development team:  
[businesssolutions@rmitonline.edu.au](mailto:businesssolutions@rmitonline.edu.au)

[ONLINE.RMIT.EDU.AU](https://online.rmit.edu.au)

