

GRADUATE CERTIFICATE / MASTER

Business Administration

➔ Lead with confidence, adapt with agility, and drive meaningful change. This MBA empowers you with future-focused leadership, digital expertise, and real-world industry connections to thrive in an evolving business landscape.

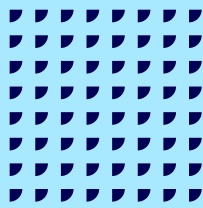
This document contains information on the:

- Master of Business Administration
- Graduate Certificate in Business Administration
- Graduate Certificate in Leadership
- Graduate Certificate in Sustainable Enterprise
- Graduate Certificate in People Analytics

Who these programs are for:

Our Business Administration programs are ideal for:

- **Upskillers:** already working in management roles in a variety of organisations, seeking to move into leadership or specialist roles and to strengthen their impact.
- **Career switchers:** seeking to switch into management or leadership roles from other fields. These people may have a prior degree in business or another field.



DURATION:

Program	Courses	Duration (part-time)
Graduate Certificate	4	8 months (intensive)
Master (via Graduate Certificate pathway)*	12	2 years
Master (direct entry)	16	2 years, 8 months

* If you complete a Graduate Certificate, the four (4) courses completed are credited toward the Masters degree, leaving twelve (12) courses remaining.

HOURS OF STUDY PER WEEK, PER COURSE:

Each course is seven weeks in duration and requires a minimum of 15 – 20 hours of study per week.

ENROLMENT:

Six intakes annually: January, March, May, July, September and October.

IMPORTANT DATES:

For all key academic dates and deadlines for students studying through RMIT Online, [click here](#)



Why study Business Administration?

Ready to lead the charge in today's ever-evolving business world? These programs are designed to do more than just equip you with a degree. They're an investment in your future as a dynamic, forward-thinking leader. Blending cutting-edge knowledge with hands-on, real-world experience, to ensure you're not just prepared for the challenges ahead but empowered to shape them.

You'll have the flexibility to tailor your education with electives in game-changing areas like People Analytics, Leadership, and Sustainable Enterprise. Through industry-linked projects and work-integrated learning, you'll gain the practical skills needed to lead sustainable change, solve complex problems, and drive innovation in the real world.

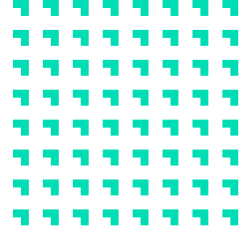
These programs are designed to help you navigate uncertainty, adapt to digital disruption, and thrive in leadership roles. Whether you want to make a lasting impact in sustainability or lead with agility in the digital era, these programs provide you with the tools and experiences to help you achieve your ambitions.

A top-ranked MBA in Oceania: **Ranked 7th in the region.**

(QS MBA RATINGS 2026)

Seek predicts **9.2% job growth over the next 5 years** for Business Managers

(SEEK, 2026)



So, why study Business Administration with us?

- **Tailor your MBA with industry-aligned minors:**
Personalise your studies by selecting electives from six in-demand minor areas. Develop expertise in the subjects that inspire you while strengthening your leadership capabilities.
- **High employability outcomes for graduates:**
92.4% of RMIT MBA graduates secured employment (GOS 2021-2023, postgraduate Business and Management).
- **Recognised among the top MBAs in the region:**
RMIT's MBA is ranked 7th in Oceania (QS MBA Ratings 2026).



Why study with RMIT Online?



Flexible online learning

The freedom of learning online means you can study, whenever and wherever you want.

Real world skills

Our project-based assessments mean you'll roll up your sleeves and create a project for a real world business scenario, allowing you to see the immediate impact of your learning within your organisation.

Full-time support

Our expert team of support advisors along with academic tutors and course coordinators are the best at what they do and are here to support you every step of the way.

Industry connected

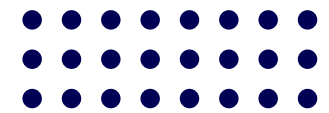
We combine the forces of a leading technology university with high-profile industry partners to ensure that you are job ready — learning practical skills that align with industry best-practice.

Propel your career

Online postgraduate programs receive the same qualification as on-campus — without putting your life on hold.

Future-focused

With up to the minute content, RMIT Online courses are shaped by future of work needs, ensuring that you acquire the latest industry relevant skills for today's in-demand jobs.



The online learning experience:

Never feel like you're studying alone with our online learning student support, here to help you every step of the way. Troubleshoot any problems easily, from enrolment till your day of graduation. With a fully online learning experience, flexibly study around your work or life commitments with our personalised student experience tools, designed to keep you on track and set up for success.



Online facilitator

You'll study in a small cohort of around 35 students under the expert guidance of an Online Facilitator who has industry experience and academic qualifications in your field of study. This gives you opportunities to ask questions, get feedback, engage with peers, and connect to how things work in industry.

Student support

Our Student success team will be there to help you from the moment you join us, through onboarding webinars, phone calls, online resources, study coaching, and more. Rest assured that you'll get the support you need, when you need it.

Onboarding for success

You'll get access to an onboarding module that prepares you for online study journey. This onboarding module will have helpful study tips, academic skills, insights, and information about key tools and services available to you. By completing this module, you'll be set up for success in your studies.

Personal learning profile

All our students are encouraged to engage with our personal learning profile tool, which has been informed by the latest educational research. Understanding your personal learning profile will give you insights into your strengths and opportunities you have on your learning journey.

Active learning

Each course is designed using our best practice learning design approaches for active learning. Active learning, such as games, case studies, scenarios, and interactive content, benefits your study because you apply new knowledge, practice new skills, and are better prepared for your assessments. Students in active learning courses are shown to be more successful.

Progress insights

Each course provides you with a visual indicator to show your progress through the course. Seeing your progress helps you plan, manage, and navigate your study time and learning activities for your own study success.

Career Services

Enjoy invitations to our masterclasses and on the couches, as well as mentorship program career workshops and 1-1 career advice.



Entrance requirements

To be eligible for the Graduate Certificate in Business Administration you must have:

- An Australian bachelor degree (or equivalent), or higher level qualification, in any discipline from a recognised tertiary institution with a minimum grade point average (GPA) of 1.0 (out of 4.0); or
- An Australian bachelor degree or equivalent, or higher level qualification, in any discipline from a recognised tertiary institution and a GMAT overall minimum score of 550; or
- If you do not meet the above entry requirement for the Graduate Certificate you may be considered if you have a minimum of 5 years full-time equivalent work experience. Applicants will be required to submit a curriculum vitae (CV).

If your qualification was completed more than 10 years ago you will need to provide evidence of ongoing professional work and/or professional development in the same discipline as the program for which you are seeking entry to be granted credit.

To be eligible for the Graduate Certificate in Leadership you must have:

An Australian Bachelor degree or equivalent or higher level qualification in any discipline.

Alternate Entry:

A minimum of five years' full-time experience (FTE) or equivalent, working in Business or a relevant field. Applicants will be required to submit a curriculum vitae (CV)

To be eligible for the Graduate Certificate in People Analytics you must have:

- An Australian Bachelor degree (or equivalent overseas qualification) in Business, Commerce, Human Resource Management and Data Analytics or a related field or higher level of qualification, or;
- No prior academic qualifications with a minimum of five years' full-time experience (FTE) or equivalent, working in Business, Commerce, Human Resource Management, Data Analytics, or a related field. Applicants will be required to submit a curriculum vitae (CV), or;
- Applicants may demonstrate they meet English language proficiency requirements with evidence of two years professional work experience in an occupation requiring English language proficiency.

To be eligible for the Graduate Certificate in Sustainable Enterprises you must have:

- An Australian Bachelor degree or equivalent or higher level qualification in any discipline, or;
- A minimum of five years' full-time experience (FTE) or equivalent, working in Business or a relevant field. Applicants will be required to submit a curriculum vitae (CV).

To be eligible for the Master of Business Administration you must have:

- An Australian Bachelor degree or equivalent or higher level qualification in any discipline, or;
- A minimum of five years' full-time experience (FTE) or equivalent, working in Business or a relevant field. Applicants will be required to submit a curriculum vitae (CV).

English language requirements:

You must meet the University's [minimum English language requirements to be eligible for a place in this program](#).

- If you are a local student, refer to the [English requirements for postgraduate coursework programs](#).
- If you are an international student, refer to the [English requirements and equivalency information](#). The program requires a minimum overall score of 6.5 with no band less than 6.0 in IELTS (academics)

Australian student visas:

RMIT's Online Master of Business Administration, Graduate Certificate in Business Administration, Graduate Certificate in Leadership, Graduate Certificate in People Analytics and Graduate Certificate in Sustainable Enterprise do not meet Australian Student Visa requirements. For an Australian student visa, you must have an on-campus place in a program of study.

For more details on RMIT's on-campus programs visit rmit.edu.au

Credit pathways

Credit and exemptions will be assessed consistent with the principles of the RMIT University Credit Policy.

Applicants who have completed or partially completed a similar program at another institution (with entry criteria similar to this program) may be granted some credits or exemptions towards this program.

Graduate Certificate in Business Administration

Our Master of Business Administration encompasses courses that make up a Graduate Certificate, so should you need to exit the program early, you can still earn a postgraduate qualification by successfully completing specific courses.

The Graduate Certificate is also a pathway to the MBA for some students ([see admissions](#)).

Master of Business Administration

The below arrangements have been developed in alignment with the RMIT University Credit Policy and related procedures.

1. If you have completed the equivalent of an Australian Bachelor degree* or higher-level qualification in business (or a related discipline), you will be exempt from completing the four (4) courses (48 credit points) below:

- BUSM4737 Leadership and Management (12 credit points)
- BUSM4739 Marketing for Managers (12 credit points)
- Two (2) MBA Option Courses / University Electives (24 credit points)

You must complete an additional twelve (12) courses (144 credit points) to qualify for the degree.

2. If you have completed the equivalent of an Australian Bachelor degree* or higher-level qualification in any discipline and have the equivalent of two or more years in full-time work

Credit pathways (cont.)

experience, you will be exempt from completing the four (4) courses (48 credit points) below:

- BUSM4737 Leadership and Management (12 credit points)
- BUSM4739 Marketing for Managers (12 credit points)
- Two (2) MBA Option Courses / University Electives (24 credit points)

You must complete an additional twelve (12) courses (144 credit points) to qualify for the degree.

3. If you have completed the RMIT Graduate Certificate in Business Administration*, you will be exempt from completing the four (4) courses (48 credit points) below:

- BUSM4742 Design Thinking for Business (12 credit points)
- BUSM4737 Leadership and Management (12 credit points)
- BUSM4739 Marketing for Managers (12 credit points)
- BUSM4741 Financial Analytics for Managerial Decisions (12 credit points)

You must complete an additional twelve (12) courses (144 credit points) to qualify for the degree.

4. If you have completed any other cognate RMIT Graduate Certificate*, you will be exempt four (4) courses (48 credit points) which may count towards your MBA Options and/or University Electives, or the four (4) courses (48 credit points) below:

- BUSM4737 Leadership and Management (12 credit points)
- BUSM4739 Marketing for Managers (12 credit points)
- Two (2) MBA Option Courses / University Electives (24 credit points)

You must complete an additional twelve (12) courses (144 credit points) to qualify for the degree.

*Refer to the Credit Procedure - Masters Advanced Standing Credit Procedure for additional information regarding the recency of previous qualifications.

Graduate Certificate in Leadership

Upon successful completion of this program, you will be eligible to

- Apply for entry to RMIT Online's [Master of Business Administration \(MBA\)](#), and be exempt from completing a minor in this program; or
- Apply for entry to [Master of Human Resource Management \(MHRM\)](#), where you may be eligible up to four (4) courses 48 credit points) in exemptions.

Graduate Certificate in People Analytics

Upon successful completion of this program, you will be eligible to

- Apply for entry to RMIT Online's [Master of Business Administration \(MBA\)](#), and be exempt from completing a minor in this program; or
- Apply for entry to [Master of Human Resource Management \(MHRM\)](#), where you may be eligible up to four (4) courses 48 credit points) in exemptions.

Graduate Certificate in Sustainable Enterprise

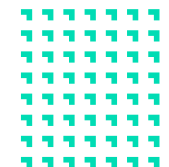
Upon successful completion of this program, you will be eligible to

- Apply for entry to RMIT Online's [Master of Business Administration \(MBA\)](#), and be exempt from completing a minor in this program; or
- Apply for entry to [Master of Human Resource Management \(MHRM\)](#), where you may be eligible up to four (4) courses 48 credit points) in exemptions.

If you choose to continue studying towards RMIT Online's MBA, you can specialise or select individual courses based on your career goals and aspirations with six future-focused and on-trend specialisations.

Completion of an additional 8–12 courses at a master degree level affords you both graduate certificate and master's qualifications.

Fee summary:



2026 indicative fees

In 2026, the annual student contribution amount (tuition fee) you will pay for the standard year of full-time study[^] is:

Graduate Certificate in Business Administration, Leadership and Sustainable Enterprise:

- AU\$4,920 per course
- Total AU\$19,680 for 4 courses

Graduate Certificate in People Analytics:

- AU\$4440 per course
- Total AU\$17,760 for 4 courses

Master of Business Administration:

- AU\$4,920 per course
- Total AU\$59,040 12 course masters
- Total AU\$78,720 16 course masters

[^] Plus a capped Student Services and Amenities Fee (SSAF) based on your credit point enrolment load.

Fees apply to 2026 only. Fees are adjusted on an annual basis and these fees should only be used as a guide.

Additional expenses:

Student services and amenities fee (SSAF): AU\$373 maximum fee for 2026. Other items related to your program, including field trips, textbooks and equipment.

Annual fee adjustment:

Amounts quoted are indicative fees per annum, and are based on a standard year of full time study (96 credit points). A proportionate fee applies for more or less than the full-time study load. Fees are adjusted on an annual basis and these fees should only be used as a guide.

Defer your payment:

You may be eligible to apply to defer payment of your SSAF through the SA-HELP loan scheme.

Paying your fees and applying for refunds:

For information on how to pay your fees to apply for a refund, please see paying your fees and applying for refunds.

Fee assistance

SA-HELP Loans:

You may be eligible to apply to defer payment of the Student services and amenities fee (SSAF) through the [SA-HELP](#) loan scheme. If you use SA-HELP, the amount will be added to your accumulated HELP debt.

How does a HELP loan work?

If your FEE-HELP and/or SA-HELP loan application is successful, the Australian Government will pay RMIT, on your behalf, up to 100% of your fees. This amount will become part of your accumulated [HELP](#) debt.

You only start repaying your accumulated HELP debt to the Australian Government once you earn above the minimum income threshold for repayment, which is set each year by the Australian Government (this also applies if you are still studying).

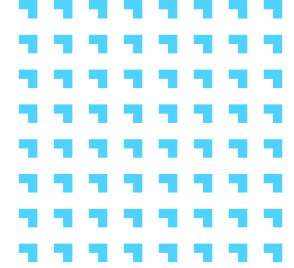
The Australian Taxation Office (ATO) will calculate your compulsory repayment for the year and include this on your income tax notice. For more information about loan repayment options see [Commonwealth assistance \(HELP loans\)](#) or [Study Assist](#).

Additional expenses:

In addition to tuition fees, you will be charged an annual [student services and amenities fee \(SSAF\)](#), which is used to maintain and enhance services and amenities that improve your experience as an RMIT student. The SSAF is calculated based on your enrolment load and the maximum fee for 2026 is \$373.

For more information about calculating your actual SSAF see [Paying SSAF](#). You may also be required to purchase other items related to your program, including field trips, textbooks and equipment. These [additional fees and expenses](#) vary from program to program.

[^] Fees typically increase each year and may change without notice. Total fees are estimates only, and should only be used as a guide.



Choosing the right program for you:

	Master of Business Administration	Graduate Certificate in Business Administration	Graduate Certificate in Leadership	Graduate Certificate in Sustainable Enterprise	Graduate Certificate in People Analytics
Objective	Equip students with the leadership skills, design-based strategies, and specialised knowledge needed to address complex organisational challenges, foster innovation, and drive sustainable business practices in a digitally transforming global business environment.	Equip emerging leaders with the strategic mindset, critical thinking, and practical expertise needed to navigate complex business challenges, drive innovation, and lead with integrity in today's dynamic, digitally transforming business environment.	Develop professionals with the skills, strategies, and mindset needed to navigate complex organisational challenges, inspire teams, and drive meaningful change, while cultivating a leadership style that is agile, innovative, and authentic in the face of disruption.	Equip professionals with the expertise and practical knowledge required to drive positive change in sustainability, addressing environmental, social, and economic challenges while leading businesses toward responsible, future-focused strategies in an increasingly competitive job market.	Develop professionals with the skills and knowledge to leverage workforce data for data-driven decision-making, enabling them to optimise talent strategies, drive performance, and navigate the complexities of digital transformation to shape high-performing, engaged teams in the modern workplace.
Who this course is for	<ul style="list-style-type: none"> Upskillers: already working in management and looking to step into leadership or specialist roles while strengthening impact. Career switchers: transitioning into management or leadership from another field, with or without a prior business degree. 	<ul style="list-style-type: none"> Upskillers: experienced managers looking to move into leadership or specialist roles and enhance their effectiveness. Career switchers: professionals from other industries seeking to step into management or leadership, with or without a business background. 	<ul style="list-style-type: none"> Upskillers: Professionals looking to enhance their leadership capabilities and take the next step in their careers. Career switchers: Those wanting to develop leadership skills, validate their experience, or explore further study before committing to a master's. 	<ul style="list-style-type: none"> Upskillers: Develop expertise in sustainable business practices and responsible leadership. Gain a qualification to reinforce knowledge. Career switchers: Transition into sustainability-focused roles from any background. Formalise your thinking and find greater purpose in your career. 	<ul style="list-style-type: none"> Upskillers: HR professionals looking to strengthen their skills in HR analytics and data-driven decision-making. Career switchers: Moving into HR? Stand out with in-demand analytics expertise to support your career transition.

Glossary of terms

Here's a list of key terms that you'll encounter throughout the upcoming program overview and detailed course overview sections of this brochure. We recommend you understand these terms, and may need refer back to this glossary where required.

Award: A qualification that will be conferred on a student upon successful completion of an award program.

Census: This is your key enrolment and HELP loan application deadline. It's important, because if you miss the census date you might have to pay for study that you don't want or need to do.

Course: A unit of study with specified learning outcomes that may be a component of a program. A course is generally 12 credit points.

Course coordinator: Your course coordinator ensures your course is run to the highest standard. They are the academic experts who wrote and developed most of the course content. They are here to assist and oversee how the course runs including but not limited to assessment moderation and grades release, publishing results, and reviewing extension requests for approval.

Credit points: A measure of study load that will be represented by a numerical value that must be assigned to a course.

Experiential learning: Experiential learning refers to the process of learning through experience, and more narrowly defined as learning through reflection on doing. This course will

focus on practically applying the skills you've gained into various tasks and projects. You'll work on a virtual industry project and demonstrate industry-ready skills upon completion of the program.

Graduate Certificate: A Graduate Certificate provides a solid grounding in an area. It includes introductory to intermediate-level content across 8 months intensive part time. Graduate Certificates are considered post-graduate qualifications, and in Australia are considered Level 8 under the Australian Qualifications Framework.

Major: A series of eight or more courses in an area of specialisation within a bachelor degree program.

Master: A masters degree is a specialised course that requires you to find advanced answers to complex problems or questions. Studying for a masters degree can help you become a leader in your field, or lead to further study in a doctoral degree (PhD). In Australia, a masters is considered a Level 9 under the Australian Qualification Framework.

Masterclass: Events that focus on real world applications from industry experts that align directly to their desired career goals.

Minor: A series of four courses in the same subject or area of specialisation.

Onboarding webinar: A live video session hosted by the Student Success team before your first study term begins. The purpose of this webinar is to outline key information you need to be aware of, support services available through RMIT, and study tips that will enable success in your program.

On the Couch: Sessions that engage industry experts in discussions on key topics.

Program: A curriculum of study that will provide a structured approach for you to achieve defined learning outcomes and may lead to one or more awards and must have at least one program offering. At RMIT Online, a program is made up of multiple courses.

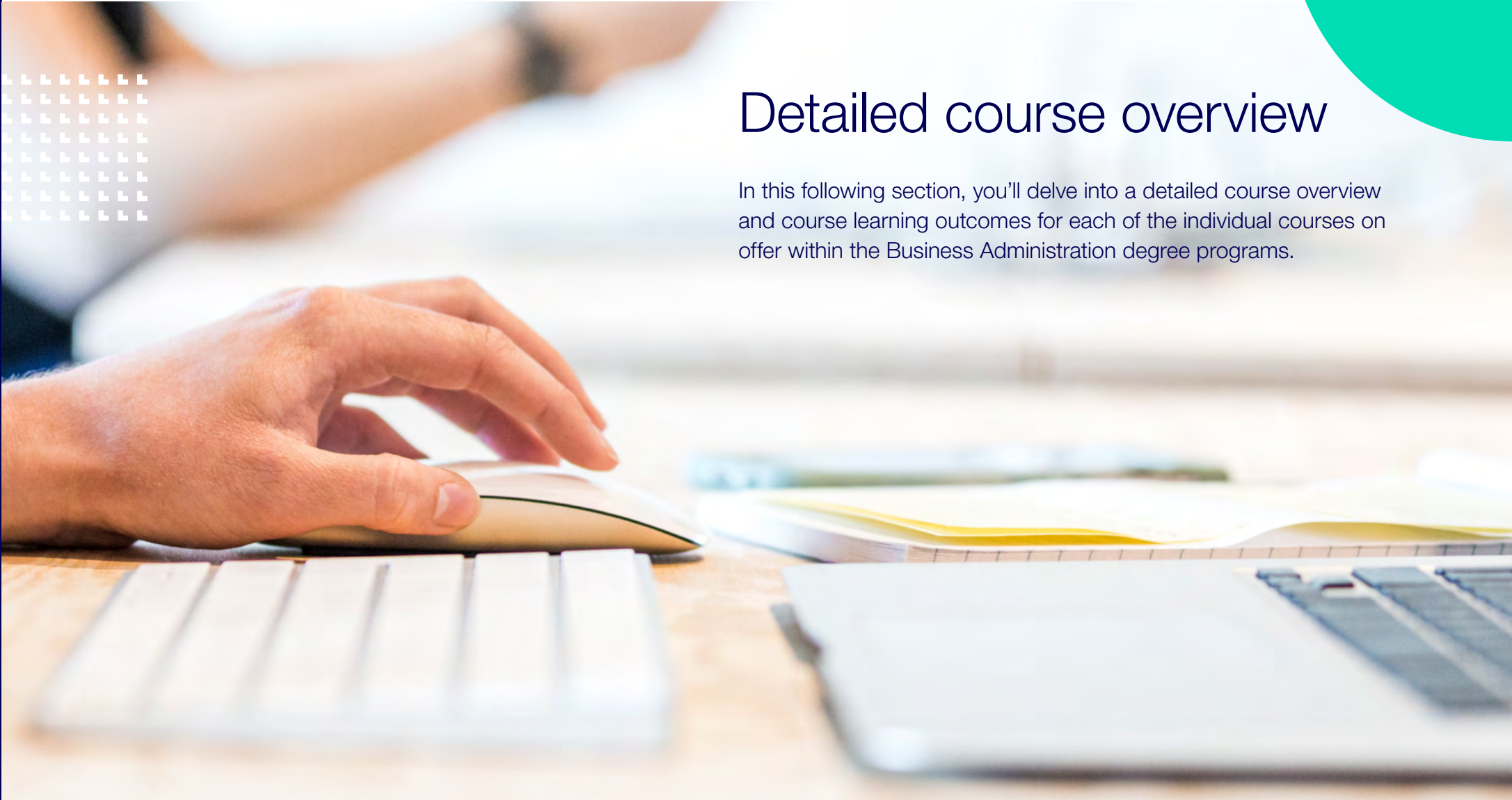
SSAF: A Student Services and Amenities fee based on your enrolment load, which is used to maintain and enhance services and amenities that improve your experience as an RMIT Online student.

Student success advisor: provides personalised non-academic study support and will equip you with study tips and online resources. They also offer advice and referral to the relevant RMIT services, ensuring you receive responses and outcomes in a timely manner. They will be your #1 RMIT supporter throughout your studies.

Tutor/online facilitator: A facilitator for your learning in the online environment. This could be through driving your engagement and conversation through discussions, hosting weekly webinars, and providing you with feedback and feed forward on your assessments so that you can adequately prepare for the next assignment.

Webinar: A live online video session hosted by your Online Facilitator where they will share their industry experiences, guide you through the course material, and prepare you for upcoming assessments. Your Online Facilitator will inform you of webinar dates and times, and recordings will be available after each live session if you're unable to make it.

For other definitions of key academic dates, please see our [FAQs](#), under 'What do each of my key dates for my program mean?'



Detailed course overview

In this following section, you'll delve into a detailed course overview and course learning outcomes for each of the individual courses on offer within the Business Administration degree programs.

Program overviews

Subjects in the Master of Business Administration:

To graduate you must complete the following. All courses listed may not be available each semester.



You must complete a total of 192 credit points (e.g. Sixteen 12 credit point courses) as follows:

- Four (4) core courses (48 credit points); and
- One (1) MBA research core course (12 credit points); and
- One (1) capstone course (12 credit points); and
- 120 credit points from one of the following possible combinations:

Combination 1:	Combination 2:	Combination 3:
Complete two (2) MBA minors and 24 credit points of University electives; or	Complete one (1) MBA minor and 48 credit points of MBA option courses and 24 credit points of University electives; or	Complete 96 credit points in MBA option courses and 24 credit points of University electives.

Rules on completion of minors:

A minor is typically 48 credit points.

A maximum of two (2) minors can be completed in this program. Please note, if you use a course toward the completion of a minor, you cannot use that same course again to count toward another minor.

MBA option courses mean all courses listed within each MBA minor. A maximum of 24 credit points in University electives can be completed as part of your program. You may complete 24 credit points in MBA option courses in lieu of the University electives. The MBA minor courses can be found at the end of the program structure. The courses in each minor need to be completed in the sequence listed.

Program overviews (cont.)

Subjects in the Master of Business Administration:

YEAR 1	Course Title	Course Points	Course Code
<i>Complete these five (5) courses:</i>	Design Thinking for Business	12	BUSM4742
	Leadership and Management	12	BUSM1530
	Marketing for Managers	12	BUSM1534
	Financial Analytics for Managerial Decisions	12	BUSM4154
	Strategy	12	BUSM3125

Then complete: Thirty-six (36) credit points from your selected combination.

YEAR 2	Course Title	Course Points	Course Code
<i>Complete this one (1) capstone course:</i>	BUSM4163 Business consulting	12	BUSM4742

Then complete: Eighty-four (84) credit points from your selected combination.

Program overviews (cont.)

Subjects in the Master of Business Administration:

MINOR: Design Thinking

Course Title	Course Points	Course Code
Design Thinking Challenge: Discover and Define	12	BUSM2465
Design Thinking Challenge: Develop and Deliver	12	BUSM2475
Future Thinking in Design	12	BUSM4746
Digital Entrepreneurship	12	BUSM2478

MINOR: Digital Transformation

Course Title	Course Points	Course Code
Digital Innovation	12	INTE1014
Technology Futures	12	INTE2555
Management of Technology and Innovation	12	BUSM4744
Digital Risk Management and Information Security	12	INTE1002

MINOR: Leadership

Course Title	Course Points	Course Code
Leading in the Age of Digital Disruption	12	BUSM4750
Personal Branding and Authentic Leadership	12	BUSM2481
People and Organisations	12	BUSM3249
Digital Entrepreneurship	12	BUSM2478

MINOR: People Analytics

Course Title	Course Points	Course Code
Foundations of People Analytics	12	BUSM2639
Business Analytics	12	ISYS3446
Predictive Human Resource Analytics	12	BUSM2684
Professional Human Resource Management Practices	12	BUSM4504

MINOR: Project Management

Course Title	Course Points	Course Code
Introduction to Project Management	12	BUSM1269
Project Management Techniques	12	BUSM1273
Project for Design Quality	12	BUSM1272
Managing Project Teams	12	BUSM1271

MINOR: Sustainable Enterprise

Course Title	Course Points	Course Code
Business Models	12	BUSM2689
Sustainable Supply Chain Management	12	BUSM2690
Social Entrepreneurship and Sustainable Development	12	BUSM2693
Sustainable Financial Management and Reporting	12	BUSM2696

Program overviews (cont.)

Subjects in this degree: Graduate Certificate in Business Administration	<i>Complete the following four (4) courses:</i>	Course Title	Course Points	Course Code
		Design Thinking for Business	12	BUSM4742
		Leadership and Management	12	BUSM1530
		Marketing for Managers	12	BUSM1534
		Financial Analytics for Managerial Decisions	12	BUSM4154

Subjects in this degree: Graduate Certificate in Leadership	<i>Complete the following four (4) courses:</i>	Course Title	Course Points	Course Code
		People and Organisations	12	BUSM3249
		Personal Branding and Authentic Leadership	12	BUSM2481
		Digital Entrepreneurship	12	BUSM2478
		Leading in the Age of Digital Disruption	12	BUSM4750

Subjects in this degree: Graduate Certificate in People Analytics	<i>Complete the following four (4) courses:</i>	Course Title	Course Points	Course Code
		Foundations of People Analytics	12	BUSM2639
		Business Analytics	12	ISYS3446
		Predictive Human Resource Analytics	12	BUSM2684
		Professional Human Resource Management Practices	12	BUSM4504

Subjects in this degree: Graduate Certificate in Sustainable Enterprise	<i>Complete the following four (4) courses:</i>	Course Title	Course Points	Course Code
		Sustainable Business Models	12	BUSM2639
		Sustainable Supply Chain Management	12	BUSM2690
		Social Entrepreneurship and Sustainable Development	12	BUSM2693
		Sustainable Financial Management and Reporting	12	BUSM2696

PROGRAM COURSES - CORE

The following pages outline each subject across both the Masters and Graduate Certificate degrees.

- Master of Business Administration
- Graduate Certificate in Business Administration
- Graduate Certificate in Leadership
- Graduate Certificate in Sustainable Enterprise
- Graduate Certificate in People Analytics

Design Thinking for Business (BUSM4742)



Course overview

This is a foundation course within the MBA program. In this course you will be introduced to design thinking and you will be asked to apply design thinking as entry level managers to authentic business scenarios. We operationalise the concept of design thinking and examine how the tools of business design can be employed across the disciplines and functions covered in this program.

Learning outcomes

- Examine and discuss design thinking, exploring its manifestations and implications within organisational contexts.
- Critically analyse issues using key concepts based on HRM theories to formulate appropriate strategies that can be successfully applied in workplace contexts.
- Create and communicate end-user-driven solutions to business problems or opportunities, employing design thinking principles and encouraging diversity and team creativity throughout the process.
- Demonstrate creative, critical and ethical thinking by collaboratively developing and recommending solutions to business problems and opportunities that benefit relevant stakeholders.
- Evaluate potential outcomes of design thinking in view of better creative problem solving, decision making, implementation and sustainability of solutions.

Leadership and Management (BUSM1530)



Course overview

This course aims to develop understandings and skills adequate to the complexities of being a managerial leader. The course covers leadership and management from early theories to contemporary perspectives. The course provides you with a conceptually rich framework for designing managerial leadership effectiveness within organisational contexts. The course aims to enable you to think creatively about the capabilities required of professional managerial leaders, with an emphasis on self-development related to becoming workplace ready.

Learning outcomes

- Recognise the appropriateness of different types of leadership styles in a range of organisational settings.
- Accurately assess your personal strengths and areas of challenge and effectively self manage these towards improved practice.
- Explain how effective managerial leaders are able to diagnose and ethically improve the key areas of organisational functioning.
- Motivate and influence others in ways that contribute to sustainable organisational performance.

Marketing for Managers (BUSM1534)



Course overview

This course seeks to develop understanding of the marketing function, to observe current marketing practice and to examine key issues currently challenging the profession. The course stresses the relationship between the customer /client and the organisation as a producer or service provider. Ethical or responsible marketing as a strategy for building trust is also identified.

The primary course objective is to enable you to understand and utilise marketing tools, techniques and processes towards better organisational outcomes. Theoretical concepts such as segmentation, targeting, positioning, among others are presented and applied in a series of cases and activities that reflect the use of these concepts in real practice. Marketing strategy is related to the environmental opportunities and constraints that must be addressed.

Learning outcomes

- Apply the key concepts and tools of marketing theory to enable the application of marketing functions in a professional context.
- Implement the strategic marketing planning process to develop and manage a marketing plan.
- Utilise marketing research tools and methodologies to generate actionable insights and guide data-driven decision-making.
- Present marketing ideas and concepts to a variety of stakeholders using effective communication skills.
- Develop and evaluate your readiness and adaptability to engage effectively in global marketing contexts independently and in diverse team environments.

Financial Analytics for Managerial Decisions (BUSM4154)



Course overview

In today's environment business, finance and accounting professionals need to analyse an increasing volume of data in a meaningful way in order to make sustainable strategic decisions. Good decisions depend on accurate and well-presented information drawn from both domestic and international sources and more importantly the ability to synthesise and draw conclusions from that data.

Financial Analytics for Managerial Decisions will develop your ability to interpret and analyse both internal and external financial information so that as a business leader you can make effective and sustainable decisions in a global context. To develop not only your technical expertise but also your interpersonal and problem solving skills, you will participate in teamwork and a business simulation.

Learning outcomes

- Analyse, interpret and critically evaluate global financial information from a variety of sources in order to develop sustainable business proposals.
- Create effective business reports, advice and tables tailored to specific business needs.
- Show effective, appropriate and persuasive collaboration and communication skills in a range of contexts.
- Select, communicate and advocate effective strategies using design thinking to address complex business problems and opportunities.
- Apply ethical standards to the role and conduct of financial reporting.

Strategy (BUSM4738)



Course overview

Strategy is a course designed to expose you to a strategic perspective on issues that concern an organisation as a whole. The course draws on and integrates concepts from most of the other MBA courses which focus on specific areas of operating a business i.e. functional areas of marketing, finance, accounting, human resource management, operations management) and uses these insights to aid in the development of novel and competitive solutions to complex business problems and opportunities. The course covers the evolution of the field of strategy and the need to balance strategy process, content and context.

Learning outcomes

- Apply business concepts and the tools of strategic analysis to develop a strategy plan for a business.
- Understand how to create a sustainable competitive strategy for an organisation.
- Develop strategy alternatives helped by design thinking, to facilitate creativity, problem solving, change and innovation.
- Demonstrate an understanding of legal, ethical social, economic and environmental implications of strategy process and practice.

Business Consulting (BUSM4163)



Course overview

In this course you will learn how to effectively design, research, and manage a business-consulting project that meets a client's needs. Through a series of seminars you will engage with key literature relating to consulting. You will apply integrated business concepts to applied industry-based research. This course also emphasises the contribution of sound business ethics to promote and sustain the achievement of organisational business goals. In the course you will also consider and research career goals as entry level managers and reflect on contemporary international trends of employment. You will critically reflect about your learning skills and lifelong learning options.

This course includes a Work Integrated Learning experience. You will undertake and be assessed on structured activities that allow you to learn, apply and demonstrate your professional or vocational practice; and be involved in authentic engagement with partner organisations that include industry feedback. This course also provides you with a capstone experience, which will provide you with the opportunity to integrate, critically reflect on and consolidate what you have learnt in your program.

Learning outcomes

- Apply design thinking to national and international business problems and opportunities, so as to develop solutions for defined end-users.
- Apply interpersonal skills to work in teams and to communicate effectively with clients.
- Create solutions and recommendations that add value to the client's organisation through responding to a client project brief in an ethical sustainable manner.
- Research and reflect on career opportunities for entry level managers.

Digital Innovation (INTE1014)



Course overview

This course aims to critically examine and evaluate both current and emerging digital technologies, with a focus on enhancing existing systems and generating new business value. Students are encouraged to undertake comprehensive investigations into the digital disruptions that are reshaping multiple industries.

The course is designed to equip students with the skills to critically assess and articulate digital trends in today's business landscape. Course participants will analyse the effects of these trends on organisational strategies and will learn how to leverage digital technologies as solutions. The ultimate goal is to deepen students' understanding of the transformative role that digital innovations can serve in shaping a more inventive and competitive business landscape for the future.

Learning outcomes

- Critically appraise and evaluate various emerging technologies that support digital innovation.
- Design and construct technology solutions to support digital innovation in a business context.
- Evaluate emerging technologies to determine their potential to deliver business value and achieve strategic alignment.
- Explain how digital technologies can transform business processes and operations.
- Examine the critical role of management in fostering and directing digital innovation.

Technology Futures (INTE2555)



Course overview

This course develops your skills in evaluating current and emerging technology trends and evaluates its impact and opportunities on business. You will explore developments in technologies including the evolution of a technology, the characteristics of a technology and its implications on managerial functions.

You will also evaluate how technological changes affect stakeholder management and their ethical implications, and how to respond to business challenges by developing solutions to meet business objectives arising from emerging technologies.

Learning outcomes

- Critically evaluate current and emerging developments in technologies and related opportunities and challenges.
- Appraise the implications of technological changes on managerial functions including planning, decision making, control, and coordination and the relationships with stakeholders.
- Develop business solutions in response to technological changes.
- Analyse business and ethical implications of emerging technology in organisational settings.

Management of Technology and Innovation (BUSM4744)



Course overview

This course examines the role of entry level managers in the management of technology and innovation in national and international business. The course includes an examination of the literature concerning managing business innovation and discusses technology management, including the management and commercialisation of incremental, emerging and disruptive technologies in ethical and sustainable ways.

The course shows the need for the integration of business innovation and technology management. In this course, you are asked to reflect on the knowledge and skill required of managers to apply innovation and technology management strategies and techniques to enhance ethical decision making and sustainable business performance.

Learning outcomes

- Manage business innovation and technology challenges in business both nationally and internationally.
- Research and evaluate data to inform and support decision making that contributes to the effective management of technology, change and innovation.
- Reflect on the knowledge and skill required of managers to make ethical and sustainable business decisions in relation to technology and innovation.
- Construct and present effective oral and written forms of professional communication.

Digital Risk and Management and Information Security (INTE1002)



Course overview

The course presents you with a management overview of the field of Information Security and Assurance. You will be exposed to the spectrum of security and risk management activities, methods, methodologies, and procedures. Coverage will include inspection and protection of information assets, detection of and reaction to threats to information assets, and examination of pre and post-incident procedures, technical and managerial responses and an overview of the Information Security Planning and staffing functions.

This course includes a work integrated learning experience in which your knowledge and skills will be applied and assessed in a simulated workplace context and where feedback from industry and/or community is integral to your experience.

Learning outcomes

- Critically assess the information security state of an organisation from a holistic perspective to evaluate current practices, standards, and policies.
- Evaluate potential security risks to an organisation to prioritise appropriate short and long-term countermeasures.
- Critically appraise the balance between business information needs and security concerns to strengthen their alignment.
- Produce professional communication to justify the general nature and range of security technologies available and required in a business organisation.
- Develop information security policies and programs to address relevant issues and security concerns.
- Communicate individual and/or team research findings on information security problems in complex business contexts.

Leading in the Age of Digital Disruption (BUSM4750)



Course overview

Digital transformations are changing the world and the workplace as we know it, offering increased interconnectedness of people, organisations and machines, greater speed and agility, but also an important leadership challenge. Leaders in this fast-moving digital era are charged with navigating dynamic complexities of blurred boundaries, fluid collaborations and agility pressures, and must consider new skills and associated mindset shifts. This course is designed to equip students to understand key leadership issues in the digital age, and develop the skills required to lead in a world where digital disruption is the norm.

Learning outcomes

- Critique the literature discussing key leadership issues in the digital age.
- Critically evaluate the processes and skills best suited to effective leadership in the age of digital disruption.
- Critically analyse and reflect upon leadership strengths and weaknesses, practicality and personal utility.

Personal Branding and Authentic Leadership (BUSM2481)



Course overview

The importance of a leader's personal, social, and organisational identity is directly relevant to how that leader is perceived by followers and has strong implications for levels of employee organisational commitment and loyalty. Issues of authenticity and personal branding relate not only to identity but also to wellbeing for both leaders and followers.

This course is designed to equip students with an understanding of key issues and skills required to express who they are as a 'personal brand' and to authentically lead organisations and employees. You will identify your own strengths and discover your own style, with the objective of developing an honest and consistent 'brand' of leadership. The exploration of personal branding will also focus on how to increase digital presence and influence and how to boost digital networking opportunities.

The course will examine contemporary key literature relevant to personal brands and authenticity. You will be connected with new conversations exploring contemporary leadership issues such as: what it means to be authentic; personal, social, and organisational identities and their alignment; the importance of a disentangled self-narrative; recognition of personal values and personal purpose; becoming an entrepreneur of identity for oneself and for others; formulating and articulating a personal brand; authentic communication; and leading when you are not prototypical.

Learning outcomes

- Assess the importance of authentic and personal branding to leadership.
- Critically evaluate the characteristics of authentic leadership.
- Reflect on the anchors of your personal narrative and use these to formulate and articulate your personal brand.

People and Organisations (BUSM3249)



Course overview

In this course you will explore human behaviour in the work context by considering the interaction between individuals and teams, within and toward organisations. You will develop your abilities to evaluate individuals' diversity, attitudes, emotions, motivations and stress; and issues of communication, power, conflict management and negotiation within teams.

The study of individuals and teams provide insights into the complex issues of organisational structure, culture and change. This multi-level exploration will develop your ability to apply evidence-based research and theory to contemporary issues of behaviour within organisations to inform human resource management and organisational performance.

Learning outcomes

- Analyse the literature on organisational behaviour.
- Demonstrate interpersonal skills and persuasive communication.
- Critically evaluate organisational behaviour problems drawing on theory and research.
- Design evidence-based solutions to organisational behaviour problems with consideration of ethical ramification of action.

Digital Entrepreneurship (BUSM2478)



Course overview

This course is intended to encourage you to reflect and apply the managerial capabilities required in the face of the digital revolution. The course focuses on digital innovation and transformation, adoption of an entrepreneurial mindset to understand and apply digital entrepreneurship management within existing organisations, and the start-up of new digital ventures. The course examines the business application of concepts drawn from the key literature on digital innovation. You will develop your understanding of how digital entrepreneurship contributes to the digital economy, the trends and issues affecting digital entrepreneurship including digital technologies and digital innovation, facilitators and barriers to digital entrepreneurship and intrapreneurship and the differing requirements for success in various countries and regions. You will learn what is required to lead organisations in an ethical and sustainable manner.

Learning outcomes

- Evaluate the economic and technological factors that are at the heart of the digital revolution occurring in the global economy.
- Apply contemporary business knowledge to manage the implementation of digital entrepreneurship in existing and start-up organisations.
- Research and critique digital entrepreneurship and digital technology management strategies and practices.
- Critically reflect on and apply best practice and learning from examples and case studies to assess and evaluate digital entrepreneurship practices.
- Justify business decisions regarding new digital business ventures which are ethical and sustainable.

Design Thinking Challenge: Discover and Define (IBUSM2465)



Course overview

Human-centred design places the focus on audiences, end-users and consumers. It requires insightful understanding of both the functional and higher-order motives and values of key stakeholders. A focus on innovation and collaboration allows diverse and shared stakeholder input, enabling co-creation from within and outside organisations.

In this course you will engage in a project for a real-world organisation. You will act as a consultant applying Design Thinking based on the 'Double Diamond' methodology, to a problem or opportunity. Your focus will be on the Discover and Design stages and on re-framing the posed challenge.

Learning outcomes

- Apply innovative and ethical thinking through reframing organisational problems to redefine them as opportunities.
- Demonstrate discovery practices through application of contemporary methods to uncover user insights.
- Communicate insights effectively to stakeholders.
- Demonstrate creative, critical and ethical thinking through developing clearly framed design challenges that inform solution development.

Design Thinking Challenge: Develop and Deliver (BUSM2474)



Course overview

This course will equip you with an understanding of the mindset, key capabilities and collaboration tools required to engage in iterative processes of ideation, prototyping and testing, and refinement of product and service design solutions.

In this course you will engage in a project for a real-world organisation. You will act as a consultant applying Design Thinking based on the 'Double Diamond' methodology, with a focus on the Develop and Deliver stages. Your focus will be on finding desirable, feasible and viable solutions.

Learning outcomes

- Research, synthesise and critique design thinking resources.
- Apply design thinking principles to develop opportunities and deliver desirable, feasible and viable user outcomes.
- Prototype and test solutions to address user needs.
- Communicate design solutions professionally and effectively to users.

Future Thinking in Design (BUSM4746)



Course overview

In this course you will be introduced to futures thinking in a business context. You will learn how design thinking, creativity and alternative models can be applied to address organisational challenges presented by emerging business issues. You will connect these to long term systemic issues in the bigger picture of social and policy design. You will examine ways that futures thinking is being applied across a range of business disciplines.

Learning outcomes

- Critique the key literature regarding futures thinking and emerging methods of design thinking.
- Analyse and discuss futures thinking in a business context.
- Evaluate key principles of futures thinking and apply them to long term systemic issues, taking account of the bigger picture of social and policy design.

Introduction to Project Management (BUSM4534)



Course overview

This course provides an introduction to Project Management and examines the foundational principles which underpin project management practice. You will develop your knowledge of project management techniques and of how to scope, plan and manage a project. You will also examine project management practice and the legal framework which governs the practice of project management. This course will introduce you to leadership concepts and principles, and will develop your ability to identify and manage project team dynamics.

The prime objective of this course is to build on and develop your understanding of best practice principles and practices of professional Project Management and develop your capacity to apply these in any commercial, industrial or professional context.

Learning outcomes

- Scope, develop and manage a project utilising appropriate project management techniques.
- Apply best practice project management principles to assess the efficacy of project management practice in a workplace setting.
- Work as team member and leader to produce a project plan.
- Undertake individual research within the field of project management.

Project Management Techniques (BUSM1273)



Course overview

This course introduces the concept of project time and cost management. This course will develop your skills in time and cost management and expand your knowledge of how to apply these skills across diverse project management projects. You will further develop these skills by utilising specialised software.

Learning outcomes

- Select and apply appropriate project management techniques to manage project duration and cost.
- Analyse and apply principles of cost control, cash flow planning and financial administration to ensure effective project management.
- Control project cost and duration.
- Critically analyse, synthesise and reflect on project management techniques.

Project for Design Quality (BUSM1272)



Course overview

This course examines the processes of design management and documentation and how these impact on the achievement of overall project objectives. This course will develop your understanding of the various elements which contribute to the project design process and you will build and apply your knowledge of how the project design process impacts on the ability of the project manager to deliver effective project outcomes. The objectives of this course are to develop your ability to apply quality assurance and quality control systems to produce a quality project plan. The course will also develop your knowledge of quality management and its role in successful project management.

You will critically engage in a range of topics including describing project quality objectives; employing process management principles to assure quality outcomes; practical reasoning informing quality management strategies; project life cycles and the influence of design; the use of project management and other standards to achieve quality; the importance of people in quality management; and planning for quality.

Learning outcomes

- Define and discuss quality objectives in relation to diverse industry projects.
- Apply project management strategies to address stakeholder requirements.
- Employ project life cycle and process management strategies to enhance project quality outcomes.
- Apply quality management processes to produce a management plan which is responsive to client needs.

Managing Project Teams (BUSM1273)



Course overview

This course examines the role the project manager plays in managing their team and will develop your knowledge of how to manage individual differences and how to foster team cohesion. You will also explore how different managerial styles determine team structure, and develop your knowledge of how current theoretical frameworks inform team function. This course will develop your critical understandings of the relation between team management and organisational strategic objectives and vision, and will build your understanding of project team strategies to support positive work life interaction.

Learning outcomes

- Analyse effective project team management in relation to both your own professional practice or related experience, industry feedback and theoretical academic knowledge.
- Conduct a literature review of relevant material to support your conception of effective project team management.
- Undertake a case study analysis of an industry based project team.
- Formulate and justify a series of recommendations to improve project team function and performance.
- Analyse the relationship between project team management and organisational objectives and success.

Foundations of People Analytics (BUSM2639)



Course overview

This course introduces the essentials of People Analytics and its role in turning people data into actionable business insights. You will learn how to identify stakeholder needs and apply descriptive, predictive, and prescriptive analytics to address HR challenges. The course also covers key data sources, survey design for gathering employee experiences, and methods for uncovering both quantitative and qualitative insights. Communicating analytics insights effectively is crucial for informed decisions making, so you will also learn to use data storytelling to present and visualise people analytics findings.

Learning outcomes

- Evaluate the contribution that people analytics can make, using real-world examples, to improving experience, performance and outcomes for people and organisations.
- Explore and evaluate different sources of information about people, and the information systems in which they are kept.
- Examine the importance of good quality data and effective data governance to robust analytics.
- Evaluate how different analytical strategies can be used to inform decision-making about managing people in organisations.
- Recommend ethical and effective approaches to conducting people analytics.

Business Analytics (ISYS3446)



Course overview

This course introduces you to the concepts, fundamentals and tools of business analytics. You will critically examine how data can be used to drive decision-making through statistical and quantitative analysis, explanatory and predictive modelling and fact-based management. You will also develop, evaluate and analyse core analytic techniques and skills that are frequently applied in business. No matter what your business focus, you and/or your business will be a future user of analytics.

Learning outcomes

- Evaluate the key concepts of business analytics and assess the results generated to deliver positive outcomes.
- Argue the relationship of the business analytics process within the organisation's decision-making process.
- Access relevant business data and pre-analyse the data to the exact specifications and variables.
- Examine and apply appropriate business analytic techniques and methods, to inform responsive, evidence-based decision-making to improve performance.

Predictive Human Resource Analytics (BUSM2684)



Course overview

The use of Predictive Human Resource Analytics contributes to the development of predictive models based on the analysis of HR data that may help organisations to forecast and understand future employee outcomes. In this course, you will learn how to apply a systematic methodology to identify trends and interrogate patterns to help understand predictors to make better strategic decisions about workforce challenges.

You will undertake an assessment of HR data and research linked to explanatory factors that may help answer business questions, and interpret and translate the findings from HR people-related data to predict how current or potential employees may behave in the future. You will develop analytics competencies to utilise predictive HR analytics to assist organisations in anticipating challenges, and critically evaluate existing HR people-related data to analyse complex problems, apply a systematic methodology, apply ethical reasoning and generate effective solutions to address workforce challenges in domestic and global contexts.

Learning outcomes

- Evaluate the contributions, risks and opportunities of predictive HR analytics drawn from real-world situations to specialist and non-specialist audiences in local/global contexts.
- Demonstrate and apply ethical reasoning, cultural and diversity awareness based on ethical frameworks, principles and effective approaches to make informed decisions.
- Analyse and interpret trends and patterns by applying knowledge of research methods to understand and predict employee challenges that impact national and global business.
- Apply critical thinking skills to recommend solutions to identified problems that are relevant to HR people-related data to reflect critically on theory and professional practice.
- Examine and apply appropriate analytical strategies to make evidence-based predictions and address future workforce challenges.

Professional Human Resource Management Practices (BUSM4504)



Course overview

This course introduces you to HRM practices from both the employee and employer perspectives. You will learn what a good HR practitioner has in their 'professional toolkit' in relation to their capabilities and skills, and how a professional develops over time. We will explore some of the behaviours and skills frameworks around the world that describe expert practitioners as possessing, for example; being curious, culturally aware, ethical, collaborative, decisive-thinker, results-focused and a role model; having the ability to communicate and influence; the courage to question and challenge, and maintain personal credibility.

You will develop the ability to evaluate key HRM skills and competencies that you might require of yourself, or of organisational members, informed by international standards and practices. You will learn by experiential, activity-based learning using scenarios, role-plays and simulations which are challenging yet fun. This approach is designed to enhance your ability to learn and operate in an independent and self-directed manner, which will prepare you for rapidly changing organisational environments.

Learning outcomes

- Compare international HR professional standards, and assess their application to an organisation drawing in theoretical constructs.
- Analyse and interpret the external and internal context in which HR professionals operate, and the impact on practice.
- Demonstrate expertise in tools, tactics and strategies that can be applied to achieve the resolution of conflict.
- Reflect and critique your developing professional practice.

Sustainable Business Models (BUSM2689)



Course overview

This course introduces the concept of sustainable business models (SBM) and emphasises changes to business models as a key approach for creating innovations that promote social and environmental sustainability while creating economic value for organisations.

You will enhance your skills and knowledge in sustainability, business strategy, and innovation. You will develop critical thinking, problem-solving, and communication skills, enabling you to tackle sustainability challenges in organisational contexts. This course will prepare you for success in a business environment increasingly focused on social, environmental, and economic sustainability and ethical governance.

Learning outcomes

- Evaluate contemporary theory and practices of sustainability and sustainable business models, and their implications for the local and global environment, society and the economy.
- Assess the challenges and opportunities facing businesses when adopting sustainable business models, and critically analyse potential strategies and practices.
- Apply relevant tools and frameworks to design a sustainable business model that integrates advanced sustainable practices.
- Demonstrate effective communication skills to engage stakeholders, while seeking support for sustainable business models and strategies.
- Critically evaluate the role of innovation on advancing sustainable business practices, and identify potential enablers and barriers in their adoption, considering relevant legal, compliance and ethical considerations.

Sustainable Supply Chain Management (BUSM2690)



Course overview

In this course prior learning in BUSM4534 Design Thinking for Business and BUSM4154 Financial Analytics for Business Decisions will be leveraged to develop a deeper level of understanding of supply chain management that helps to sustain population, business, economies and the planet. Sustainable supply chain management presents difficult strategic and ethical challenges at different stages of production, distribution and/or service for managers that impact environmental, social and governance (ESG) outcomes. Effective management of these challenges requires considered attention to design principles, industry conditions, the international context, e-commerce, and fair labour practices while delivering shareholder and stakeholder value. Feed forward and feedback from the for-profit industry and/or the non-profit community will be an important element of this experience.

Learning outcomes

- Manage, negotiate and be able to lead the interaction of sustainable supply chain management with the variety of functions of the business firm (i.e., accounting, finance, marketing, information technology, human resources) in a global setting.
- Synthesise issues and challenges that need to be overcome to deliver sustainable supply chain management, with an appreciation of the influence and effect of the external environment, including different levels of government and different legal frameworks in different legal jurisdictions.
- Evaluate, negotiate, lead, work in teams and communicate fully formed and integrated solution development of supply chain management problems and ESG opportunities in the big business and SME sector.
- Apply research principles and methods to evaluate, navigate, negotiate, solve and communicate sustainable supply chain management business outcomes.

Social Entrepreneurship and Sustainable Development (BUSM2690)



Course overview

The Social Entrepreneurship and Sustainable Development course is designed to equip you with the knowledge, skills, and mindset to create sustainable solutions to social and environmental challenges. The course covers the principles and practices of social entrepreneurship, sustainable development, and impact investing, and provides opportunities for students to apply these concepts in practical settings.

The course introduces you to the concept of social entrepreneurship and its role in creating positive social and environmental impact. It covers the principles of sustainable development, including environmental sustainability, social responsibility, and economic viability, and explores how these principles can be applied to business practices. The course also examines the role of impact investing in promoting sustainable development and social impact. By the end of the course, you will have gained the skills and knowledge to create sustainable solutions that address social and environmental challenges and to lead change for sustainable development and social impact in their future careers.

Learning outcomes

- Analyse the principles and practices of social entrepreneurship and sustainable development to determine how they can address social and environmental challenges.
- Evaluate the social, environmental, and economic impacts of sustainable development and social entrepreneurship on Indigenous, national and global communities.
- Design and develop innovative and sustainable business models and strategies that apply the principles and practices of sustainable development to provide solutions to social and environmental challenges.
- Demonstrate effective communication and collaboration skills to facilitate the development of socially responsible and sustainable business models and strategies.

Sustainable Financial Management and Reporting (BUSM2696)



Course overview

Sustainability has become a global megatrend that affect us all. Companies increasingly engage in sustainable business operations, and investors are committed to the principles of responsible investments.

You will study the evidence of how environmental, social, and governance (ESG) factors matter and explain in detail how to incorporate these in financial management decisions and value creation. You will learn the latest developments in sustainability finance, sustainability reporting frameworks and standards. It explores the role of sustainability in financial models and strategies, equity investing, bond investing, and bank lending etc. The course also examines the different sustainability financing instruments and products available to organisations, and how these can be designed and implemented to achieve specific sustainability goals.

Learning outcomes

- Evaluate the concept of sustainable finance and its role in achieving long-term value creation for businesses and investors.
- Analyse the environmental, social, and governance (ESG) risks and opportunities that affect financial performance and develop strategies for addressing these risks and opportunities.
- Evaluate the different sustainability reporting frameworks and standards and apply them to create meaningful sustainability reports for different stakeholders.
- Design and propose solutions for sustainability financing instruments and products to achieve specific sustainability goals.

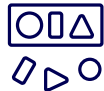
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Kevin Argus
Program Manager, RMIT

Dr David Fan is a Professor of Management in the School of Management at RMIT University, Melbourne, Australia. His research interests are: international human resource management, international strategic management, the technology-human interactions, and topics related to multinationals from emerging economies.



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You can call our Student Enrolment Advisor during business hours on 1300 145 032. They'll be able to help with any questions regarding the application process, RMIT course fees, and how online study works.

STEP 2 Send us your documents

All you have to do is fill out and submit the relevant course application forms. Your RMIT Course Consultant can guide you through this process. It doesn't take more than a few minutes.

STEP 3 Wait to hear from us!

If there are any extra steps necessary, your Student Enrolment Advisor will let you know. Once you're enrolled, you'll also be able to access your course details via our Student Portal. For more information, visit online.rmit.edu.au

***Further Information:** Every effort has been made to ensure the information contained in this publication is accurate and current at the date of publishing. For the most up-to-date information, please refer to the [RMIT Online website](https://online.rmit.edu.au) before lodging your application.