

Sports Media – Position Description and Application Form

POSITION TITLE: Sports Media

Position Outline:

As a member of the Sport Media Team, you will be responsible to capture and provide media content on the RMIT Redbacks team at the UniSport Nationals events. This will be through a range of media channels including photography, videography, or journalism.

Content captured will be used for Social Media, RMIT website and any other relevant marketing collateral.

There are positions available for media team members for the following events:

Div 1 & 2 Nationals: 26 Sept – 2 October, 2021 – Gold Coast QLD

Remuneration:

The role of the Media team members is a volunteer position. However, team members will be compensated by a fully subsidised event. This includes:

- RMIT Package (accommodation, uniform, team dinners)
- Flights to and from the Gold Coast

Not included: UniSport Registration fee (approximately \$20), transport at the event.

Reporting Line:

RMIT Sport Communications Advisor University Team Manager (UTM) – RMIT Representative Sport Officer

Preferred Requirements:

Studying towards: Photography, Media, Communications or Advertising.

Roles & Responsibilities:

(Example for photographer - other positions will have similar requirements)

Prior to the Event:

- 1. Meet with the Communications Advisor & UTM to clarify role, discuss event brief and gain greater awareness of the event
- 2. Organise photography equipment, AV loans available at RMIT if required
- 3. You may also be required to attend some sport team training sessions

During the Event:

- Follow direction from Communications Advisor & UTM to shoot as many sports as possible. General requirements include a
 good mix of landscape and portrait shots, action shots, team photos, a mix of close up and distance shots and
 crowd/audience interactions
- 2. Allow time each afternoon to edit and delete unwanted photos/footage
- 3. Provide top 5 photos from the day to the UTM each evening
- 4. Attend team events, including team dinners
- 5. It is expected that all media staff be well rested and alert to undertake their duties to the best of their ability. Should this not occur, media staff will be dismissed and sent home

After the Event:

- 1. Within 2 weeks of the completion of the event provide all remaining images/videos to the Communications Advisor & UTM
- 2. All raw content should be provided to RMIT Sport
- 3. Provide suggestions to assist the UTM to run a more efficient and effective media team at Nationals



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Name:	
Student Number:	
Mobile Number:	
Email Address:	
Course, and year of study:	
Campus studying at:	

Please answer the following questions:

1.	RELEVANT WORK HISTORY				
Please summarise any work experience that is relevant to this position.					
	Employer	Position title and brief outline of what the role entailed	From Date:	To Date:	
1.					
2.					

- 2. Please list in order which area you specialize in, or have preference to gain experience in? (please order from 1 to 4) Still photography | Film | Journalism | Social Media
- 3. Please outline why you are interested to join the Media Team at the Nationals.
- 4. What skills do you have that you believe are required to competently fulfill this role?
- 5. Have you attended UniSport Nationals events previously? If yes, please list all that you have been involved in and for which University.

All applications will be reviewed after the submission closing date of August 1, 2021.

Successful applicants will be required to attend an interview with RMIT Sport Communications Advisor & UTM.

Given the increasing demand for these roles, short listed candidates will be contacted and invited for an interview.