

STUDENT EXPERIENCE SURVEY - VE LQ

2017

C5366 - Dip of Marketing&Communication	AUSCY	Survey Population: 23
BUS		Respondents : 5
650T - Vocational Business Education		Response Rate: 21.7%

Demographics (% of total sample size)

Commencement Year

Pre 2012	0	Under 15	0%
2012	0	15-19	20%
2013	0	20-24	80%
2014	0	25-34	0%
2015	0	35-44	0%
2016	0	45-54	0%
2017	5	55-64	0%
		65 or over	0%

Citizenship

Australian	100%
International Onshore	0%
International Offshore	0%

Gender

Male	0%
Female	100%

Program Type

TAFE Certificate	0%
TAFE Diploma	100%
Other	0%

LOTE

Yes	60%
No	40%

Disability

Yes	20%
No	80%

Qualification

Certificate I	0%
Certificate II	0%
Certificate III	0%
Certificate IV	0%
Certificate level unknown	0%
Diploma	20%
Advanced diploma	40%
Associate degree	0%
Degree	40%
Short course / statement of attainment	0%
VET graduate certificate / graduate dip.	0%
Other qualification / training	0%
Do not know	0%

FOE

Natural & physical sciences	0%
Information Technology	0%
Engineering & related technologies	0%
Architecture & building	0%
Agriculture, envi & related studies	0%
Health	0%
Education	0%
Management & commerce	40%
Society & culture	0%
Creative arts	0%
Food, hospitality & personal services	0%
Other	60%

Identifying as Aboriginal/TSI

No	100%
Yes, Aboriginal	0%
Yes, Torres Strait Islander	0%
Yes, both	0%

Studying for an Apprenticeship or Traineeship

Yes	0%
No	100%

Recognition/Prior Learning

Yes	40%
No	60%

Snapshot Scales 2017 (Old Formula)

Trainer Quality	53.3%
Overall	53.3%

Please check notes on page 3

Snapshot Scales 2017 (New Formula)

Trainer Quality	40.0%
Overall Satisfaction	100.0%

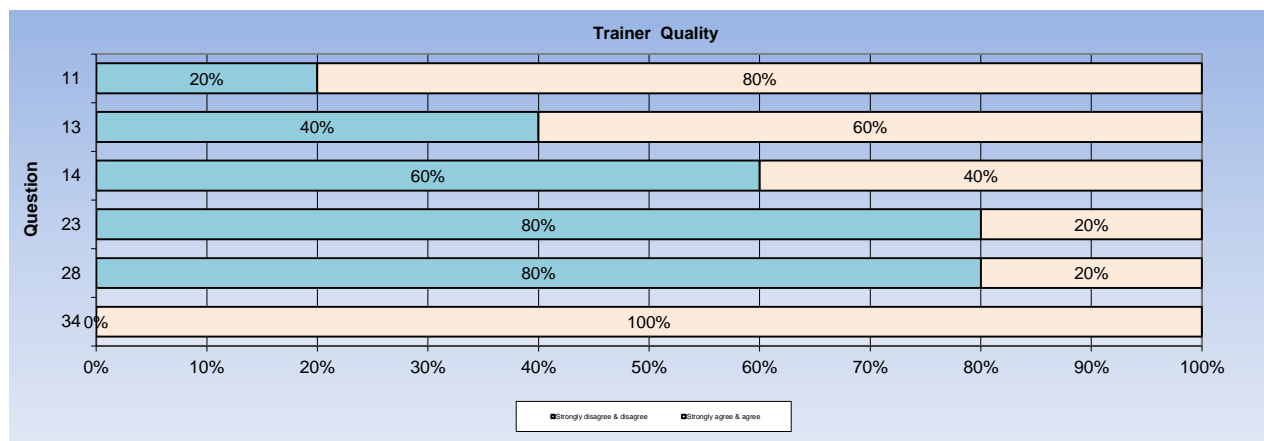
About Your Training

C5366 - Dip of Marketing&Communication

2017

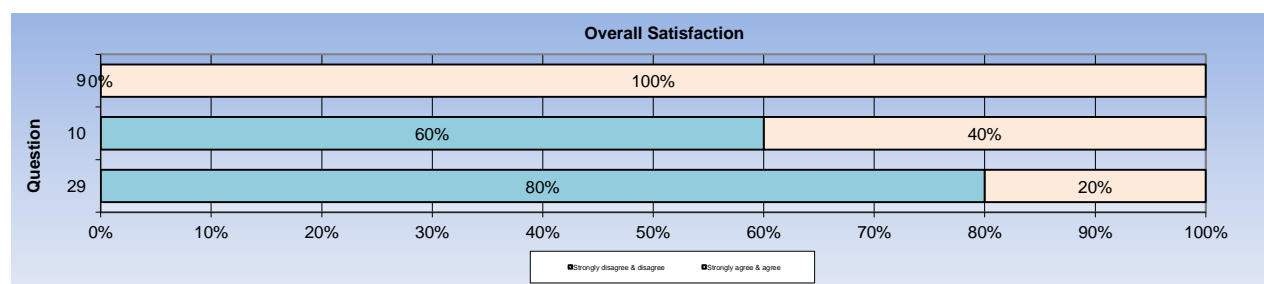
1. Trainer Quality

	% AGREE	Strongly Disagree		Strongly Agree		No. of Students
	53.3%					
11. Training organisation staff respected my background and needs		0%	20%	60%	20%	5
13. Trainers had an excellent knowledge of the subject content		0%	40%	60%	0%	5
14. I received useful feedback on my assessments		20%	40%	40%	0%	5
23. Trainers explained things clearly		20%	60%	20%	0%	5
28. Trainers made the subject as interesting as possible		20%	60%	20%	0%	5
34. Trainers encouraged learners to ask questions		0%	0%	80%	20%	5



2. Overall Satisfaction

Overall Satisfaction:		% AGREE		Strongly Disagree		Strongly Agree		No. of Students
		53.3%						
9. Overall, I am satisfied with the training				0%	0%	100%	0%	5
10. I would recommend the training organisation to others				0%	60%	40%	0%	5
29. I would recommend the training to others				0%	80%	20%	0%	5



3. Effective Support

		% AGREE	Strongly Disagree			Strongly Agree	No. of Students
		60.0%					
24. The training organisation had a range of services to support learners			20%	40%	40%	0%	5
33. The training was flexible enough to meet my needs			0%	20%	80%	0%	5

4. Clear Expectations

	% AGREE	Strongly Disagree		Strongly Agree	No. of Students	
	80.0%					
20. It was always easy to know the standards expected		0%	20%	80%	0%	5
22. I usually had a clear idea of what was expected of me		0%	0%	80%	20%	5
35. Trainers made it clear right from the start what they expected from me		0%	40%	60%	0%	5

5. Effective Assessment

	% AGREE					
	53.3%	Strongly Disagree		Strongly Agree	No. of Students	
15. The way I was assessed was a fair test of my skills and knowledge		0%	60%	40%	0%	5
19. Assessments were based on realistic activities		20%	20%	60%	0%	5
30. The training organisation gave appropriate recognition of existing knowledge and skills		0%	40%	60%	0%	5

6. Learning Stimulation

	% AGREE	Strongly Disagree		Strongly Agree		No. of Students
	66.7%					
17. The training was at the right level of difficulty for me		0%	0%	80%	20%	5
18. The amount of work I had to do was reasonable		40%	20%	40%	0%	5
32. I was given enough material to keep up my interest		0%	40%	60%	0%	5

7. Training Resources

	% AGREE	Strongly Disagree		Strongly Agree	No. of Students	
	64.3%					
21. Training facilities and materials were in good condition		0%	50%	50%	0%	4
26. The training used up-to-date equipment, facilities and materials		20%	40%	40%	0%	5
31. Training resources were available when I needed them		0%	0%	100%	0%	5

8. Training Relevance

	% AGREE					
	66.7%	Strongly Disagree		Strongly Agree	No. of Students	
3. The training focused on relevant skills		0%	20%	80%	0%	5
5. The training prepared me well for work		40%	20%	40%	0%	5
7. The training had a good mix of theory and practice		0%	20%	80%	0%	5

9. Competency Development

	% AGREE	Strongly Disagree		Strongly Agree	No. of Students	
	90.0%					
1. I developed the skills expected from this training		0%	0%	80%	20%	5
2. I identified ways to build on my current knowledge and skills		0%	20%	60%	20%	5

Notes

The Social Research Centre (SRC) uses a new method to evaluate scales such as Trainer Quality. The original method simply added the number of responses which were "Strongly Agree" or "Agree" for all 6 GTS questions and divided this by the number of actual responses. This is the Percent Agree value for the scale. Blanks, D/A and N/A are excluded.

The new method counts students rather than responses. Firstly, students who did not answer at least 4 of the 6 questions are excluded from the calculation. Responses for the remaining students are then converted to a value between 0 and 100 (Strongly Disagree=0, Disagree=25, Neither=50, Agree=75, Strongly Agree=100). Students with an average below 55 are regarded as "Not In Agreement".

The Percent Agree value is then the number of students In Agreement expressed as a percentage of all students that were not excluded. The new method for calculating overall satisfaction uses responses only to Q9: Overall, I am satisfied with the training.

Percentages represent the percentage of total valid responses per question, with the exception of the demographics section which represent the percentage of total responses.

Charts are rescaled on valid responses to total 100%.

The sum of the percentages may be 99% or 101% in some cases due to rounding.

Valid responses exclude N/A and blank responses.