

STUDENT EXPERIENCE SURVEY - HE QILT

2018

BP252 - Bachelor of Business (Marketing) 625H Business		SGPIM	Survey Population: 589 Respondents: 139 Response Rate: 23.6% Reliability: Good
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Demographics (% of total sample size)

Commencement Year		Completion Year Expected		LOTE	
Pre 2014	0%	2018	37%	Yes	92%
2014	1%	2019 or later	63%	No	8%
2015	1%				
2016	3%				
2017	58%				
2018	38%				
Age		Gender		Citizenship	
<21	21%	Male	41%	% Australian	0%
21-24	68%	Female	59%	% Int Onshore	0%
25-34	12%			% Int Offshore	100%
35-44	0%				
45+	0%				
Program Type		Study Base		Online Study	
Bachelor	100%	One campus	94%	None	14%
Postgraduate (Coursework)	0%	Two or more campus	4%	About a quarter	30%
Other	0%	Mixed	1%	About half	33%
		External/Distance	1%	All or nearly all	22%
Average Grade		Location		Disability	
No results	0%	China (Mainland)	0%	Yes	0%
0 - 49%	1%	Hong Kong	0%	No	100%
50 - 59%	19%	Singapore	100%		
60 - 69%	45%	Indonesia	0%		
70 - 79%	30%	Sri Lanka	0%		
80 - 89%	3%	Other	0%		
90 - 100%	1%				

Snapshot Scales 2018 (See notes on Page 4)

Mean		Percent In Agreement	
Learner Engagement	57.0	Learner Engagement	59.7%
Teaching Quality	60.6	Teaching Quality	84.9%
Learning Resources	61.9	Learning Resources	78.7%
Student Support	58.3	Student Support	69.1%
Skills Development	64.8	Skills Development	83.5%
Overall Quality	53.0	Overall Satisfaction	60.4%

1. Learner Engagement

Percent In Agreement: 59.71% Based on 139 Included Responses

	Not at all	Very little	Some	Quite a bit	Very much	Not applicable	Respondents
Had opportunities to interact with local students	1%	9%	17%	24%	44%	6%	139
Had a sense of belonging to RMIT	8%	20%	42%	22%	8%		138
Felt prepared for your study	4%	12%	31%	41%	12%		137
Participated in discussions online or face-to-face	17%	45%	28%	10%			139
Worked with other students as part of your study	1%	13%	47%	40%			139
Interacted with students outside study requirements	19%	42%	27%	12%			139
Interacted with students who are very different from you	6%	52%	29%	13%			139

2. Teaching Quality

Percent In Agreement: 84.89% Based on 139 Included Responses

<i>The quality of...</i>	Poor	Fair	Good	Excellent	Respondents	
The teaching in your program	3%	37%	50%	9%	137	
Entire education experience in your program	6%	34%	56%	4%	139	
<i>Your study was delivered in a way that is...</i>	Not at all	Very little	Some	Quite a bit	Very much	Respondents
Well structured and focused	2%	7%	45%	36%	9%	137
Relevant to your education as a whole	0%	5%	44%	38%	13%	135
<i>Lecturers, tutors and demonstrators</i>						
Engaged you actively in learning	1%	7%	41%	40%	12%	139
Demonstrated concern for student learning	2%	7%	43%	37%	10%	139
Provided clear explanations on coursework and assessment	1%	4%	41%	41%	13%	138
Stimulated you intellectually	3%	9%	43%	37%	9%	138
Commented on your work in ways that help you learn	2%	17%	45%	26%	11%	139
Seemed helpful and approachable	1%	9%	40%	36%	13%	139
Set assessment tasks that challenge you to learn	1%	8%	36%	41%	14%	139

3. Learning Resources

Percent In Agreement: 78.68% Based on 136 Included Responses

<i>The quality of...</i>	Poor	Fair	Good	Excellent	Not applicable	Respondents
Teaching spaces (e.g. lecture theatres, tutorial rooms, laboratories)	1%	21%	52%	26%	0%	139
Student spaces and common areas	5%	26%	50%	19%	0%	139
Online learning materials	3%	25%	62%	10%	0%	138
Computing/IT resources	3%	22%	58%	12%	5%	139
Assigned books, notes and resources	4%	27%	56%	12%	1%	139
Laboratory or studio equipment	1%	20%	45%	10%	23%	139
Library resources and facilities	1%	21%	57%	17%	4%	139

4. Student Support

Percent In Agreement: 69.06% Based on 139 Included Responses

	Not at all	Very little	Some	Quite a bit	Very Much	Not applicable	Respondents
Received appropriate English language skill support	14%	6%	28%	17%	14%	22%	139
Been offered support relevant to your circumstances	13%	7%	32%	19%	11%	18%	139
Felt induction/orientation activities were relevant and helpful	11%	11%	27%	23%	15%	13%	137
	Not at all	Very little	Some	Quite a bit	Very Much		Respondents
Received support from your institution to settle into study	7%	12%	35%	31%	15%		133
To what extent have you experienced efficient enrolment and admissions processes	4%	8%	19%	41%	28%		137
	Not at all	Very little	Some	Quite a bit	Very Much	Had No Contact	Respondents
Administrative staff or systems (eg. Online administrative services, frontline staff, enrolment systems)							
Available?	1%	9%	35%	37%	11%	9%	139
Helpful?	1%	9%	31%	35%	14%	9%	138
Career advisors							
Available?	1%	14%	35%	13%	3%	34%	139
Helpful?	1%	14%	32%	12%	4%	37%	138
Academic or learning advisors							
Available?	0%	9%	43%	25%	4%	20%	138
Helpful?	1%	7%	41%	27%	6%	19%	138
Support services such as counsellors, financial/legal advisors and health services							
Available?	1%	9%	29%	16%	4%	41%	139
Helpful?	1%	8%	28%	15%	6%	42%	137

5. Skills Development

Percent In Agreement: 83.45% Based on 139 Included Responses

	Not at all	Very little	Some	Quite a bit	Very much	Respondents
Critical thinking skills	1%	5%	38%	45%	11%	139
Ability to solve complex problems	1%	5%	45%	40%	8%	139
Ability to work with others	1%	4%	24%	53%	19%	139
Confidence to learn independently	1%	5%	37%	42%	15%	139
Written communication skills	1%	7%	36%	45%	11%	139
Spoken communication skills	4%	9%	41%	36%	10%	139
Knowledge of the field(s) you are studying	1%	3%	38%	46%	12%	138
Development of work-related knowledge and skills	1%	6%	42%	40%	10%	139

Other

Study negatively affected by...

	Not at all	Very little	Some	Quite a bit	Very much	Not applicable	Respondents
Paid work commitments	17%	24%	24%	15%	8%	12%	139
	Not at all	Very little	Some	Quite a bit	Very much		Respondents
Living arrangements	35%	25%	28%	10%	2%		139
Financial circumstances	28%	20%	29%	19%	3%		139

Considering leaving RMIT in 2015

	Yes	No	Respondents
Seriously considered leaving	12%	88%	139

Reasons for leaving	%
Academic exchange	6
Academic support	18
Administrative support	6
Boredom/lack of interest	24
Career prospects	18
Change of direction	18
Commuting difficulties	12
Difficulty paying fees	18
Difficulty with workload	41
Expectations not met	24
Family responsibilities	6
Financial difficulties	12
Gap year/deferral	6
Government assistance	0
Graduating	12
Health or stress	6
Institution reputation	18
Moving residence	0
Need a break	18
Need to do paid work	24
Other opportunities	12
Paid work responsibilities	18
Personal reasons	18
Quality concerns	12
Received other offer from another university/higher education institution	6
Social reasons	6
Standards too high	6
Study/life balance	18
Travel or tourism	0
Other reasons	18

Notes

To calculate Mean Scores and Percent In Agreement values, responses given by students are converted to a score between 0 and 100.

e.g., Not at all=0, Very little=25, Some=50, Quite a bit=75, Very much=100, for 5 point scales

e.g., Never=0, Sometimes=33.33, Often=66.67, Very often=100, for 4 point scales

Mean values for a scale are determined by calculating the weighted average of these scores

e.g., the mean for a set of questions with responses of Never, Sometimes, Often and Very often is calculated as follows:

The number of "Never" responses multiplied by 0 plus the number of "Sometimes" responses multiplied by 33.33 plus the number of "Often" responses multiplied by 66.67 plus the number of "Very often" responses multiplied by 100. This is then divided by the total number of responses.

The result can be thought of as representing the position of the average response within the range of possible responses.

Percent in Agreement is calculated as follows. First, students who did not answer a significant proportion of the questions in a set are excluded from the calculations for that set, e.g., for the Learner Engagement scale, students who answer fewer than 5 of the 7 questions in this set are excluded.

The average score is then calculated for remaining students; those with an average score equal to or above 55 are regarded as being "In Agreement" while those with an average score below 55 are regarded as being "Not in agreement" with this set of questions.

The Percent in Agreement value is then the number of students found to be "In Agreement" divided by the number of students that were included.

The number of responses is shown for each question and the number of students included in the calculation for each set is also shown.

Overall Quality is based on the question: "Overall how would you rate the quality of your entire educational experience this year?"

Some values may appear as 101 % due to rounding.

Valid responses exclude N/A and blank responses.