

Guide to submitting a research topic proposal BH064 Bachelor of Business (Honours) applicants

Applicants are required to submit a summary (approximately 500 words) of a proposed research topic for the Business Honours Thesis. Please note, this does not mean you must complete this exact topic in the thesis component of the program (should you be accepted), but it does assist with the selection process and identification of suitable supervision.

These guidelines have been prepared to assist applicants. Your writing style is important: it should demonstrate your ability to communicate clearly and concisely, using appropriate paragraph structure and short sentences.

1. Check entry requirements

RMIT admits applicants on the basis of your demonstrated capacity to conduct independent research. To be eligible for admission to the program, you must satisfy the university entry requirements and program entry requirements. International applicants must also meet the minimum English language requirement.

Program entry requirements can be found on the program web page at www.rmit.edu.au/programs/bh064.

2. Check important dates

The Bachelor of Business (Honours) program accepts applications for commencement in semester 1 only. For further information and relevant dates, please visit www.rmit.edu.au/study-with-us/applying-to-rmit

3. Prepare your summary of a proposed research topic

The primary focus of an Honours year is research training. Your program will involve a mix of theory, research training and a research thesis.

Your summary must include:

- **Title of study/thesis**
The title should identify and succinctly convey the key research theme.
- **Rationale for research**
Briefly define your proposed topic and explain why the topic is of current interest. Use non-technical language.
- **Statement of the research problem**
Please provide at least three clear and concise research questions or issues that your proposed research thesis topic will address.
- **Broader research context**
 - Explain how your research topic relates to existing research in your chosen discipline.
 - Identify at least three academic journal articles and explain how your intended research is linked to current knowledge as presented in these articles. These journal articles should come from journals that are highly relevant to a particular discipline (e.g. *The Journal of Marketing*; *The Academy of Management Review*; *American Economic Review*; *Journal of Accounting Research*).
- **Methods and procedures**
The Honours thesis is prepared within a short period of time. The methodology typically focuses on either a qualitative or a quantitative approach to research methods and procedures.
 - Identify what research method will you use for your thesis.
 - Outline why you will use this methodology, and how the methodological approach is relevant to the research problem your thesis will explore.

4. Submit your application

Use the links on the program web page to start your application online. Your application will go through the university's admission selection process once submitted.