

# 2021 Majors & Minors

## 3 & 4 Year Bachelor of Business Programs

- A minor consists of 4 courses (or 48 credit points) within one discipline block. These minors will not be specified on your academic transcript or testamur.
- You are NOT able to undertake a second major or business minor where the courses overlap with your program.
- The courses in the major/minor are listed in the order of preferred sequence.
- Not all courses are available every semester.
- Students enrolled in a 4-year degree are unable to complete a second major.
- **Please check the 'Class Search' section in Enrolment Online (EOL) to find available scheduled classes.**

### Business Disciplines

**Note:** BP251 Bachelor of Business (Economics and Finance) comprises 12 courses in the major and does not have provision for a second major.

**Note:** BP134 Bachelor of Business (Economics & Finance) (Applied) comprises 14 courses in the major and does not have provision for a minor.

### Accountancy

Major – Accountancy <sup>1, 2, 12</sup>	
ACCT2033	Financial Accounting and Analysis
ACCT1060	Management Accounting and Business
ACCT1048	Financial Accountability and Reporting
ACCT1064	Cost Analysis and Applications
ACCT1014	Accounting, Behaviour and Organisations
ACCT1077	Financial Accounting Theory
LAW2453	Taxation 1
ACCT1028	Performance Analysis and Simulations
Minor – Accounting for Managers <sup>1</sup>	
ACCT2033	Financial Accounting and Analysis
ACCT1060	Management Accounting and Business
ACCT1028	Performance Analysis and Simulations
ACCT1064	Cost Analysis and Organisational Decisions
<b>Advanced Accountancy Minors:</b> The Advanced Accountancy Minors are recommended for students enrolled in BP254 Bachelor of Business (Accountancy). The Business Advisory Minor (Financial Planning), Business Advisory Minor (Small & Medium Enterprise) & Business Advisory Minor (Taxation) will not be offered from 2018. Students who have commenced these minors may continue to complete the courses within that minor.	
Minor - Accounting Professional Services <sup>12</sup>	
ACCT1056	Auditing 1
LAW2450	Company Law
ACCT1081	Professional Values, Ethics and Attitudes
ACCT2211	Forensic Business Investigation

<sup>1</sup> Not available for students enrolled in BP254 Bachelor Business (Accountancy)

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>12</sup> Not available for students enrolled in BP129 Bachelor Business (Professional Accountancy) (Applied)

## Accountancy

### Minor – Business Advisory Services <sup>4, 12</sup>

ACCT1056	Auditing 1
LAW2450	Company Law
BAFI1014	Personal Wealth Management
ACCT2211	Forensic Business Investigations <i>(previously ACCT1022 Business Advisory Services)</i>

## Blockchain Enabled Business

### Major – Blockchain Enabled Business

ISYS3408	Blockchain for Business
ECON1349	The Blockchain Economy
BAFI3254	Financial Instruments and Technologies
INTE2554	Blockchain Applications and Smart Contracts
LAW2556	Civil and Criminal Issues in the Digital World
BAFI3236	Cryptofinance & Cryptocurrency
ACCT2326	Accounting and Taxation in the Digital World <i>(not available until 2022)</i>
ECON1561	Blockchain Application Projects <i>(not available until 2022)</i>

## Blockchain

### Minor – Blockchain<sup>17</sup>

INTE2554	Blockchain Applications and Smart Contracts
ISYS3408	Blockchain for Business
BAFI3236	Cryptofinance & Cryptocurrency
ECON1349	The Blockchain Economy

<sup>4</sup> Not available for students enrolled in BP314 Bachelor Business (Financial Planning)

<sup>12</sup> Not available for students enrolled in BP129 Bachelor Business (Professional Accountancy) (Applied)

<sup>17</sup> Not available for students enrolled in BP334 Bachelor of Business (Blockchain Enabled Business)

## Digital Business

Major – Digital Business <sup>6, 7, 9, 10, 11, 13, 14</sup>	
OMGT2324	Financial Technology
MKTG1415	Digital Marketing
ISYS2452	Design Thinking and the Digital Startup
ISYS2423	Information Systems Strategy and Governance
LAW2556	Civil and Criminal Issues in the Digital World
BUSM4550	Creativity, Innovation and Design
BUSM4177	Leadership and Decision Making
BUSM4729	Digital Business Transformation

Minor – Digital Business <sup>6, 10, 13, 14</sup>	
OMGT2324	Financial Technology
MKTG1415	Digital Marketing
ISYS2452	Design Thinking and the Digital Startup
ISYS2423	Information Systems Strategy and Governance

<sup>6</sup> Not available for students enrolled in BP308 Bachelor Business (Information Systems)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>9</sup> Not available for students enrolled in BP217 Bachelor Business (Management)

<sup>10</sup> Not available for students enrolled in BP252 Bachelor Business (Marketing)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>13</sup> Not available for students enrolled in BP138 Bachelor Business (Information Systems) (Applied)

<sup>14</sup> Not available for students enrolled in BP141 Bachelor Business (Marketing) (Applied)

## Economics

Major – Economics <sup>2, 7, 11, 13</sup>	
ECON1048	Price Theory
ECON1042	Macroeconomics 2
ECON1082	International Monetary Economics
ECON1086	International Trade
ECON1061	Quantitative Analysis
ECON1066	Basic Econometrics
ECON1259	Development Economics <i>(superseded ECON1039 Readings in Economics)</i>
HUSO1081	Asian Economic Development

Minor – Economics <sup>2, 7, 11, 13</sup>	
ECON1048	Price Theory
ECON1042	Macroeconomics 2
ECON1082	International Monetary Economics
ECON1086	International Trade

## Economics and Finance

Minor – Behavioural Business	
ECON1339	Behavioural Business
ECON1340	Strategic Games for Business
BAFI3259	Behavioural Finance <i>(replaces Behavioural Organisational Design)</i>
ECON1341	Psychology for Business Decisions
Minor – Economics and Finance <sup>2, 4, 7, 11, 13</sup>	
BAFI1002	Financial Markets
ECON1042	Macroeconomics 2
BAFI1008	Business Finance
ECON1048	Price Theory

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>4</sup> Not available for students enrolled in BP314 Bachelor Business (Financial Planning)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>13</sup> Not available for students enrolled in BP138 Bachelor Business (Information Systems) (Applied)

## Entrepreneurship

Major – Entrepreneurship <sup>2, 3</sup>	
BUSM1311	The Entrepreneurial Process
BUSM4052	Applied Entrepreneurship
BUSM1321	Driving Innovation in Organisations <i>(previously Intrapreneurship)</i>
BUSM4054	Global Entrepreneurship
BUSM1313	Entrepreneurial Finance <i>(previously Finance &amp; Regulation for Entrepreneurs)</i>
BUSM4583	Contemporary Issues in Entrepreneurship Theory and Practice <i>(previously BUSM3119 Human Resource Management)</i>
BUSM4702	Enterprise Beyond profit <i>(previously BUSM4053 Family Business and Entrepreneurship)</i>
BUSM1325	New Venture Creation

Minor – Entrepreneurship <sup>3</sup>	
BUSM1311	The Entrepreneurial Process
BUSM4052	Applied Entrepreneurship
BUSM1321	Driving Innovation in Organisations <i>(previously Intrapreneurship)</i>
BUSM4054	Global Entrepreneurship

## Finance

Major – Finance <sup>2, 4, 7, 11</sup>	
BAFI1002	Financial Markets
BAFI1008	Business Finance
BAFI1042	Investment
BAFI3259	Behavioural Finance <i>(previously LAW2457 Law of Investments and Financial Markets)</i>
BAFI1018	International Finance
ECON1061	Quantitative Analysis
BAFI1026	Risk Management
ECON1066	Basic Econometrics <i>(previously BAFI1046 Empirical Studies in Equity Markets)</i>

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>3</sup> Not available for students enrolled in BP030 Bachelor Business (Entrepreneurship)

<sup>4</sup> Not available for students enrolled in BP314 Bachelor Business (Financial Planning)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

## Finance

Minor – Finance <sup>2, 4, 7, 11</sup>	
BAFI1002	Financial Markets
BAFI1008	Business Finance
BAFI1042	Investment
BAFI1026	Risk Management <i>(previously LAW2457 Law of Investments and Financial Markets)</i>

## Financial Planning

Major – Financial Planning <sup>2, 4, 7, 11</sup>	
BAFI1014	Personal Wealth Management
BAFI1002	Financial Markets
ACCT2286	Superannuation and Retirement
ACCT2287	Risk, Insurance and Social Society
LAW2457	Law of Investments and Financial Markets
ACCT2285	Wealth Creation and Estate Planning
BAFI1042	Investment
ACCT2288	Financial Advisory Practice

Minor – Financial Planning <sup>2, 4, 7, 11</sup>	
BAFI1014	Personal Wealth Management
BAFI1002	Financial Markets
ACCT2286	Superannuation and Retirement
ACCT2287	Risk, Insurance and Social Society
Minor – Financial Planning and Taxation <sup>1, 2, 12</sup>	
BAFI1008	Business Finance
LAW2453	Taxation 1
ACCT1081	Professional Values, Ethics and Attitudes
LAW2466	Taxation 2

<sup>1</sup> Not available for students enrolled in BP254 Bachelor Business (Accountancy)

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>4</sup> Not available for students enrolled in BP314 Bachelor Business (Financial Planning)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>12</sup> Not available for students enrolled in BP129 Bachelor Business (Professional Accountancy) (Applied)

## Human Resource Management

### Major – Human Resource Management <sup>2, 5</sup>

BUSM3119	Human Resource Management
BUSM1080	Employment Relations
BUSM1228	Managing Performance in Organisations <i>(previously Managing Human Performance)</i>
BUSM3122	Work, Health, Safety & Wellbeing <i>(previously Occupational Health and Safety Management)</i>
BUSM1074	Negotiation and Advocacy <i>(previously Negotiation and Advocacy Skills)</i>
BUSM1137	Human Resource Development
BUSM2449	International Human Resources
BUSM4693	Future of Work <i>(previously BUSM3125 Strategic Management)</i>

### Minor – Human Resource Management <sup>5</sup>

BUSM3119	Human Resource Management
BUSM1080	Employment Relations
BUSM1074	Negotiation and Advocacy <i>(previously Negotiation and Advocacy Skills)</i>
BUSM1228	Managing Performance in Organisations <i>(previously Managing Human Performance)</i>

## Human Resource Practice

### Minor – Human Resource Practice <sup>5</sup>

BUSM3119	Human Resource Management
BUSM3122	Work, Health, Safety & Wellbeing <i>(previously Occupational Health &amp; Safety Management)</i>
BUSM1137	Human Resource Development
BUSM2449	International Human Resources

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>5</sup> Not available for students enrolled in BP276 Bachelor Business (Human Resource Management)

## Information Systems

### Major – Information Systems <sup>2, 6, 13, 16</sup>

ISYS1051	Digital Business Design and Innovation
ISYS2421	Business Data Management and Analytics
INTE2043	Business Information Technology
ISYS1039	Business Analysis and Impact Management
ISYS2047	Information Systems Solutions and Design
ISYS2452	Design Thinking and the Digital Startup
INTE2047	e-Business Systems 1
ISYS2423	Information Systems Strategy and Governance

### Minor – Information Systems <sup>6, 13</sup>

ISYS1051	Digital Business Design and Innovation
ISYS2421	Business Data Management and Analytics
ISYS1039	Business Analysis and Impact Management
INTE2043	Business Information Technology

### Minor – Business Analyst <sup>6, 13</sup>

ISYS1051	Digital Business Design and Innovation
ISYS1039	Business Analysis and Impact Management
ISYS1049	Designing the User Systems Experience
ISYS2061	Internet for Business

### Minor – Security and Risk Manager <sup>13</sup>

INTE2044	Networking in Business
INTE2403	ICT Information System Security
INTE1063	Digital Business Security and Risk Management
ACCT2211	Forensic Business Investigation

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>6</sup> Not available for students enrolled in BP308 Bachelor Business (Information Systems)

<sup>13</sup> Not available for students enrolled in BP138 Bachelor Business (Information Systems) (Applied)

<sup>16</sup> Not available for students enrolled in BP324 Bachelor of Business (Digital Business)



## International Business

Major – International Business <sup>2, 4, 7, 9, 11, 16</sup>	
BUSM1222	International Business
BAFI1002	Financial Markets <i>(previously MKTG1061 Global Marketing)</i>
BUSM4687	Managing International Business Responsibly <i>(previously BUSM4178 Issues in International Business)</i>
ECON1086	International Trade <i>(previously BUSM2449 International Human Resources)</i>
OMGT2243	Global Trade Operations <i>(previously BUSM4054 Global Entrepreneurship)</i>
BUSM4550	Creativity, Innovation and Design <i>(previously BUSM3125 Strategic Management)</i>
BUSM4688	Cross Cultural Management <i>(previously SOCU1016 Culture and Business Practice in Asia)</i>
BUSM4689	Political Economy of International Business <i>(previously SOCU2112 Global Political Economy; also known as International Political Economy: Business, Resources and Politics in the Global Era)</i>

Minor – International Business <sup>2, 4, 7, 11</sup>	
BUSM1222	International Business
BAFI1002	Financial Markets <i>(previously MKTG1061 Global Marketing)</i>
BUSM4687	Managing International Business Responsibly <i>(BUSM4178 Issues in International Business)</i>
ECON1086	International Trade <i>(previously BUSM2449 International Human Resources)</i>

## Law

Minor – Law <i>(No Major available in Law)</i>	
LAW2450	Company Law
LAW2472	Introduction to Employment Law
LAW2536	International Commercial Law
LAW2537	Intellectual Property Law

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>4</sup> Not available for students enrolled in BP314 Bachelor Business (Financial Planning)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>9</sup> Not available for students enrolled in BP217 Bachelor Business (Management)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>16</sup> Not available for students enrolled in BP324 Bachelor of Business (Digital Business)

## Logistics & Supply Chain Management

### Major – Logistics & Supply Chain Management <sup>2, 8, 11, 15</sup>

OMGT1082	Introduction to Logistics and Supply Chain Management
OMGT1062	Transportation and Freight Logistics
OMGT1074	Warehouse and Distribution Channels
OMGT1070	Procurement Management and Global Sourcing
OMGT2155	Business IT and Supply Chain
OMGT1039	Operations Management
OMGT1053	Supply Chain Management Strategy
OMGT2146	Supply Chain Analysis and Design

### Minor – Global Logistics & Supply Chain Management <sup>7, 11, 15</sup>

(Minor for students enrolled in the Bachelor of Business (Logistics & Supply Chain Management) program)

OMGT2243	Global Trade Operations
ISYS2425	Enterprise Information Systems
OMGT1044	Retail and Service Logistics
OMGT1058	Transport Economics

### Minor – Logistics and Supply Chain Management <sup>8, 11, 15</sup>

OMGT1082	Introduction to Logistics and Supply Chain Management
OMGT1062	Transportation and Freight Logistics
OMGT1070	Procurement Management and Global Sourcing
OMGT1039	Operations Management

### Minor – Transport and Logistics <sup>8, 15</sup>

OMGT1082	Introduction to Logistics and Supply Chain Management
OMGT1062	Transportation and Freight Logistics
OMGT1058	Transport Economics
OMGT1074	Warehouse and Distribution Channels

### Minor – E-Supply Chain Management <sup>8, 11, 15</sup>

OMGT1082	Introduction to Logistics and Supply Chain Management
OMGT2155	Business IT and Supply Chain
ISYS2425	Enterprise Information Systems
OMGT1070	Procurement Management and Global Sourcing

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>8</sup> Not available for students enrolled in BP255 Bachelor Business (Logistics and Supply Chain Management)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>15</sup> Not available for students enrolled in BP143 Bachelor Business (Logistics and Supply Chain Management) (Applied)

## Management

Major – Management <sup>2, 7, 9, 11</sup>	
BUSM4558	Work in Global Society
BUSM3115	Ethics and Governance
BUSM1094	Organisational Analysis <i>(previously Organisational Behaviour)</i>
BUSM4177	Leadership and Decision Making <i>(previously Leading for Change)</i>
BUSM3125	Strategic Management
BUSM4550	Creativity, Innovation and Design
BUSM4554	Contemporary Management: Issues and Challenges
BUSM4546	Management in Practice

Minor – Management <sup>9</sup>	
BUSM4558	Work in Global Society
BUSM3115	Ethics and Governance
BUSM1094	Organisational Analysis <i>(previously Organisational Behaviour)</i>
BUSM4177	Leadership and Decision Making <i>(previously Leading for Change)</i>

## Marketing

Major – Marketing <sup>2, 10, 14, 16</sup>	
MKTG1050	Buyer Behaviour
MKTG1041	Marketing Communication
MKTG1045	Market Research
MKTG1053	Service Quality
MKTG1080	Applied Brand Management <i>(previously MKTG1065 B2B Marketing)</i>
MKTG1415	Digital Marketing <i>(previously MKTG1061 Global Marketing)</i>
MKTG1092	Product Innovation Management
MKTG1071	Strategic Marketing

<sup>2</sup> Not available for students enrolled in BP251 Bachelor Business (Economics and Finance)

<sup>7</sup> Not available for students enrolled in BP253 Bachelor Business (International Business)

<sup>9</sup> Not available for students enrolled in BP217 Bachelor Business (Management)

<sup>10</sup> Not available for students enrolled in BP252 Bachelor Business (Marketing)

<sup>11</sup> Not available for students enrolled in BP027 Bachelor Business (International Business) (Applied)

<sup>14</sup> Not available for students enrolled in BP141 Bachelor Business (Marketing) (Applied)

<sup>16</sup> Not available for students enrolled in BP324 Bachelor of Business (Digital Business)

## Marketing

<b>Minor – Marketing</b> <sup>10, 14</sup>	
MKTG1050	Buyer Behaviour
MKTG1041	Marketing Communication
MKTG1045	Market Research
MKTG1053	Service Quality
<b>Minor – Marketing Extension</b> <sup>14</sup>	
MKTG1069	Advanced Marketing Concepts and Applications
MKTG1048	Sales Strategy and Communication Skills
MKTG1086	Business Ethics
MKTG1087	Retailing
<b>Minor – Societal Marketing</b> <sup>14</sup>	
MKTG1069	Advanced Marketing Concepts
MKTG1086	Business Ethics
MKTG1423	Marketing and Society
BUSM4054	Global Entrepreneurship <i>(previously MKTG1061 Global Marketing)</i>

## Tourism and Hospitality Management Minor

<b>Minor – Tourism and Hospitality Management</b> <i>(Offered in Vietnam only)</i>	
BUSM4566	Tourism Planning and Resource Management
BUSM4567	Eco-tourism
BUSM4568	Room Division Management
FOHO1024	International Food and Beverage Management

<sup>10</sup> Not available for students enrolled in BP252 Bachelor Business (Marketing)

<sup>14</sup> Not available for students enrolled in BP141 Bachelor Business (Marketing) (Applied)

**Flexible****Minor – Flexible Business Minor**

Our new Flexible Business Minor allows students to curate a suite of courses suitable to their ultimate career goals. Play to your strengths, develop your weaknesses, stretch your existing knowledge or choose courses applicable to your dream career.

Select any four (or 48 credit points worth of) Business courses from the Business Majors and Minors lists or any other Business elective course including Study Tours and Internships, to craft your own unique university experience and shape your future the way you desire.

	Flexible Business Minor course
	Flexible Business Minor course
	Flexible Business Minor course
	Flexible Business Minor course