

2024 - 2029 HE
Course Offerings

Career: UNDERGRADUATE
 Program: BACHELOR OF BUSINESS (DIGITAL BUSINESS)
 Program Code: BP324

Course Name	Credit Points	Subject Area	Catalogue Number	Semester 1 2024	Semester 2 2024	Semester 1 2025	Semester 2 2025	Semester 1 2026	Semester 2 2026	Semester 1 2027	Semester 2 2027	Semester 1 2028	Semester 2 2028	Semester 1 2029
Accounting in Organisations & Society	12	ACCT	1046	x	x	x	x	x	x	x	x	x	x	x
Introduction to Management	12	BUSM	4176	Last offering										
Macroeconomics 1	12	ECON	1010	Last offering										
Prices and Markets	12	ECON	1020	Last offering										
Business Statistics 1	12	ECON	1030	Last offering										
Business Information Systems	12	ISYS	2056	x	x	x	x	x	x	x	x	x	x	x
Commercial Law (title change: Business Law)	12	LAW	2442	x		x		x		x		x		x
Marketing Principles	12	MKTG	1025	x	x	x	x	x	x	x	x	x	x	x
Financial Technology : Course will not be offered in 2024 (please refer to the notes below)	12	OMGT	2324			TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Digital Marketing	12	MKTG	1415	x	x	x	x	x	x	x	x	x	x	x
Design Thinking and the Digital Startup	12	ISYS	2452	x	x	x	x		x		x		x	
Information Systems Strategy and Governance (title change: Information Systems Strategy)	12	ISYS	2423	x	x	x	x	x	x	x	x	x	x	x
Civil and Criminal Issues in the Digital World	12	LAW	2566		x		x		x		x		x	
Creativity, Innovation and Design (title change: Innovation Management)	12	BUSM	4550	x	x	x	x	x	x	x	x	x	x	x
Leadership and Decision Making (title change: Leadership)	12	BUSM	4177	x	x	x	x	x	x	x	x	x	x	x
Digital Business Transformation*	12	BUSM	4729	x		x	x	x	x	x	x	x	x	x

Please Note:

- Course schedules are subject to change. Any changes will be communicated to you in a timely manner. Please make a note of the final offering of each course to ensure you progress through the program.
- Last Offering - The final semester this course will be offered in the program
- *Capstone Course to be completed in final semester
- For second major and minor offerings, please refer to the Enrolment Program Structure.
- You can locate elective course options via the University Elective page: <https://www.rmit.edu.au/students/student-essentials/program-and-course-information/university-electives>
- OMGT2324 - Financial Technology will not be offered in 2022. Students in their final semester who require this course to meet program requirements can contact Business Connect for approval of an alternative course via Non-Standard Enrolment.

Course offered
 Course not offered
 Course offering to be confirmed



Melb	Max duration	
Final intake	3 year (9 years / 18TP)	4 year (12 years / 24 TP)
S2 2021	S1 2029	S1 2033
S1 2022	S2 2030	S2 2033
Global	S2 2031	NA
Maximum timeframes to complete program		
	Full time	Part time
3 yr degree	4.5yrs	9yrs
4 yr degree	6 yrs	12yrs