

# A Healthy Career Boost

**Business Skills for Health Professionals** is a 12 credit point elective designed to provide skills to successfully develop and start up your own business in health and alternative health fields.

As self-employment, or portfolio employment (such as freelance or contract work) makes up a high percentage of workers in the health and alternative therapies sector, this elective has been specifically designed to assist you with your career.

The focus of the course involves researching and completing a business plan based around your real or simulated business idea or career direction. The elective also includes other valuable skills such as developing your pitching and job interview techniques for your career choice.

## **Business Skills for Health Professionals**

Undergraduate course code: BUSM3325 / Course ID: 046743

Postgraduate course code: BUSM3326 / Course ID: 046743

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