

The Master of Design Futures is an accelerated post-professional program for experienced designers and industry professionals wanting to apply their skills to strategic and leadership roles.

Develop strategic skills and practices that equip you for leadership roles in traditional and emerging design businesses as well as corporations, government, cultural and not-for-profit organisations using design as their strategic means of encouraging innovation.

This program will equip you to be a design leader for the future by:

- extending your practice in strategic applications of traditional design skills
- developing your capability to identify and articulate the contribution you make to organisations
- framing this new practice in the context of how we design our social, cultural and economic futures
- introducing you to a global network of design professionals and different orders of design problems.

This is a graduate education program for working professionals who want to learn about meaningful, potent and valuable domains for design practice, and to develop the capacity to articulate, frame and deliver the value that design brings to broader contexts of business, government and society.

## Learning and teaching

The program is delivered entirely online. You'll learn how contemporary collaborative work happens and build an online presence and professional profile while you study. You are encouraged to publish your work and join in the contemporary design discourse as you work through the program. Presentations by local international thought leaders from industry and the academy will support this development.

You'll use your design skills to respond to assignments and projects through the year, building toward your Major Project, where you'll tackle real-world problems in briefs, which you design to highlight your own motivations and expertise.

Assessment in each course may involve presentations, reports, group and solo project work.

## Industry connections

Our international Industry Advisory Board of Australian and International designers is lead by Adjunct Professor Dan Hill Associate Director at Arup. The Board links our teaching with latest directions in strategic design and design leadership.

RMIT University is committed to providing you with an education that strongly links formal learning with professional or vocational practice.

## Career outlook

The program is designed to develop skills and practices required for leadership roles in design-oriented organisations. These include businesses traditionally identified with design, as well as a growing field of public and private organisations that use design to achieve their strategic goals.

Potential future careers include:

- Human Centred Design Leader
- Service Designer
- Strategic Designer
- Design Manager
- Chief Experience Officer
- Designer Founder.

## Program snapshot

Program code: MC245

### Duration

Full-time: 1 year  
Part-time: 2 years

### Location

City campus

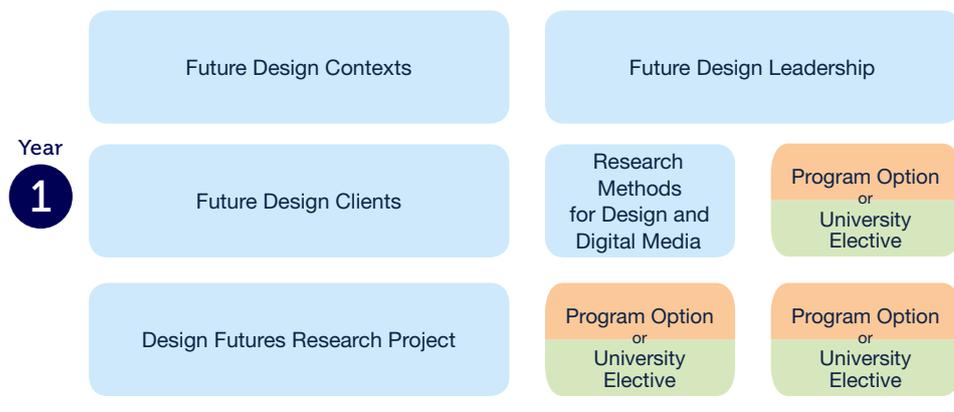
### Program Manager

Dr Marius Foley  
Contact via Info Corner at  
study@rmit.edu.au or call 03 9925 2260

[rmit.edu.au/programs/mc245](http://rmit.edu.au/programs/mc245)

## Program structure

- Accelerated, innovative curriculum spanning one year full-time, two years part-time
- Delivered fully online
- Orientation module consisting of commissioned keynote presentations by international leaders in the field
- Introductory transition module of facilitated learning experiences designed to help working practitioners transition to study.



### How to apply

Direct to RMIT University:  
[rmit.edu.au/programs/apply/direct](http://rmit.edu.au/programs/apply/direct)

#### Semester 1, 2018

- Applications open 14 August 2017
- Timely applications close 10 November 2017

#### Semester 2, 2018

- Applications open 1 May 2018
- Timely applications close 31 May 2018

Late applications will continue to be accepted after this date if places are still available.

### Entry requirements

You must have successfully completed:

- an Australian bachelor degree (or equivalent overseas qualification) in a design-related discipline AND five years' relevant professional experience in design

OR

- successful completion of Future Design Contexts; Service Design; and Design Strategy (from the Master of Design Futures Program) AND five years' relevant professional experience in a design related field

OR

- at least eight years' relevant professional experience in managerial (or equivalent) design roles such as Director, Senior Designer, or Manager of a design team

### Fees

#### 2018 indicative fees for local students

- Full-fee: \$AU30,240 per annum

Entry for this program is only through full-fee. Government financial assistance is available to eligible students regardless of the type of place you enrol in.

Fees shown above apply to 2018 only and are based on an annual full-time study load of 96 credit points unless otherwise noted. A proportionate fee applies for more or less than the full-time study load. Tuition fees are adjusted on an annual basis and these fees should only be used as a guide.

For more information and to learn how to calculate your exact tuition fees see: [rmit.edu.au/programs/fees/postgraduate](http://rmit.edu.au/programs/fees/postgraduate)

This information is designed for Australian and New Zealand citizens and permanent residents of Australia.

Disclaimer: Every effort has been made to ensure the information contained in this publication is accurate and current at the date of printing. For the most up-to-date information, please refer to the RMIT University website before lodging your application. Visit [www.rmit.edu.au](http://www.rmit.edu.au). RMIT University CRICOS Provider Code: 00122A. RMIT Registered Training Organisation code: 3046. Prepared October 2017. 14698 1017