

The future of Accounting Education and Scholarship in the post-COVID-19 World

Date Monday, 16 November 2020
Time 10:30am - 12 pm
Platform Microsoft Teams

We have organised for you an exciting panel session on **"The future of Accounting Education and Scholarship in the post-COVID-19 World"**. We thought that this would be highly topical and worthwhile given that we are not able to run the RMIT Accounting Educators' Conference this year due to the COVID-19 crisis.

[Register here](#)

Registration deadline:
12 November

Our guest speakers are:



Dr Simon Eassom

Executive General Manager, Member Education, CPA Australia

Dr Simon Eassom is a proven thought leader and subject matter expert on the future of learning and the alignment of technology with business strategy for the higher education and corporate education sectors.

He has over thirty years' experience as an academic and a business development executive delivering transformational projects as well as developing, consulting on, and selling innovative digital solutions for education.

Simon has been a leader in the adoption of AI, predictive analytics, blockchain, and the Internet of Things for the sector and has been instrumental in the creation of digital solutions at the leading edge of the transformation of learning.

He has been a senior leader within the university sector, a global industry executive for one of the world's most iconic technology companies and is currently Executive General Manager (Member Education) for CPA Australia and is a Board Director of the Australian Council of Professions. Qualitative, interdisciplinary researcher and has published extensively on university corporatisation and commercialisation.



Professor Jac Birt

Head of Accounting & Finance, University of Western Australia and President of AFAANZ

Professor Jac Birt joined the UWA Business School in January 2018. Previously she has held appointments at the UQ Business School, Monash Business School, the ANU and the University of Melbourne. She is a Professor of Accounting and also the Head of Department - Accounting and Finance for the UWA Business School.

Jac is a member of several external boards including AFAANZ where she is the current Australian President. She is a Deputy Editor at the Accounting & Finance Journal and serves on numerous journal editorial advisory boards.

Jac's research is predominantly in international accounting and accounting education. In international accounting she has published in areas such as segment reporting, voluntary disclosures and value relevance. In accounting education she has published in areas such as XBRL, ICT use in accounting, international student learning and blended learning. She has published over 25 refereed journal articles including Abacus, Journal of Business Ethics, Sport Management Review, Australian Journal of Management, Accounting and Finance, Accounting Research Journal, Australian Journal of Adult Learning, Australian Accounting Review, Accounting in Europe, Journal of Emerging Technologies in Accounting, Journal of Accounting Education, International Journal of Pedagogy and Curriculum and Accounting Education. She is currently working on projects including: team-based learning, RPA and AI, Blockchain, financial literacy, professional skepticism, accounting misconducts during COVID-19 and insurance contracts.

Jac is also the main author on the leading Wiley Australian accounting textbook - "Accounting: Business Reporting for Decision Making" 7th edition.



Distinguished Professor Lee Parker

Professor of Accounting, RMIT University, Research Professor of Accounting at Glasgow University, Scotland, and Editor of Accounting Auditing & Accountability Journal

Professor Parker is Distinguished Professor of Accounting in the School of Accounting at RMIT University, Melbourne, and Research Professor of Accounting at Glasgow University Scotland. His more than 200 accounting and management publications have attracted over 18,000 citations. Scopus lists him as highest published accounting scholar globally. Lee is joint founding editor of the interdisciplinary research journal Accounting Auditing & Accountability Journal (SSCI Clarivate and Citescore top 10 journal and Australian Business Deans Council A* ranked) and serves on over 20 journal editorial boards internationally. His academic leadership roles have included President of the Academy of Accounting Historians (USA), the American Accounting Association Public Interest section and Vice-President International of the American Accounting Association. He is member of the Australian Accounting Hall of Fame and the Australian Centre For Social and Environmental Accounting Research Hall of Fame. Lee is a specialist qualitative, interdisciplinary researcher and has published extensively on university corporatisation and commercialisation.

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