

# Sustainable Retail Framework

The Sustainable Retail Framework is designed to act as a roadmap to support your shop towards becoming a more sustainable retailer. It comprises of a rating system (Bronze, Silver and Gold) with over 20 initiatives for you to choose which cover all aspects of social, environmental and economic sustainability.

## How does it work?

The rating system is used to calculate the Bronze, Silver or Gold rating that your shop can achieve.

The methodology for calculating your rating is as follows:

- We will provide you with a scorecard
- The priority points must be met
- Each tile is worth 1 point, and your shop must achieve:
  - 9-12 points to achieve a Bronze rating
  - 13-15 points to achieve a Silver rating
  - 16+ points to achieve a Gold rating



- Tick 'points claimed' column in the scorecard for the initiatives you have claimed
- The sustainability team will review the points claimed and provide feedback where necessary. We may require you to provide evidence for your claims.
- Award you with the rating!
- We will reassess your rating annually and provide feedback on how you can further improve your practices to become more sustainable.

## What can I do with the rating?

When you have been awarded with the rating, we can provide you with advertising material to display your achievement in your shop. We will also advertise your rating through various communication channels such as our Facebook page, Yammer, and newsletters to promote the good work you are doing!

## Why?

RMIT is committed to the practice of incorporating sustainability principles and practices into learning and teaching, research and operational activities. We are committed to:

- Increase amount of waste diverted from landfill
- Decrease total waste generated from our campuses
- Reduce our buildings emissions to net zero by 2030
- The objectives of United Nations Sustainable Development Goals which addresses the global challenges we face today (Goal 12 seeks to 'ensure sustainable consumption and production patterns' which is most directly relevant goal to this framework).

With 20+ retailers across all RMIT campuses we believe you are at the forefront to help us achieve our commitments!

## Sounds good! How do I get on board?

Email Stella our Environmental Management Advisor: [stella.matulesya@rmit.edu.au](mailto:stella.matulesya@rmit.edu.au) and we will provide you with a Sustainable Retail Framework toolkit.

Social

FOOD SERVED  
TAKES INTO  
ACCOUNT  
CULTURAL AND  
RELIGIOUS DIETARY  
REQUIREMENTS

AT LEAST THREE  
WASTE STREAMS  
PRESENT IN BACK  
OF HOUSE AREAS

PROVIDE DINE-IN  
OPTION FOR  
CUSTOMERS

PARTICIPATE IN  
THE TRIAL OF COFFEE  
CUP AND CONTAINER  
LEASING MODEL

SERVE PLASTIC-FREE  
CUTLERY AND TAKEAWAY  
CONTAINERS

REVIEW PORTION  
SIZES AND IMPLEMENT  
STRATEGY TO MINIMISE  
FOOD WASTE

EDUCATE CUSTOMERS  
ON SUSTAINABILITY  
INITIATIVES  
THROUGH VARIOUS  
COMMUNICATION  
CHANNELS

SERVE FREE  
DRINKING WATER  
TO CUSTOMERS

SERVE  
VEGETARIAN  
AND VEGAN  
MEALS DAILY

INCREASE THE  
PROPORTION OF  
VEGETABLE DISHES  
AND PURCHASE ONLY  
HIGH WELFARE MEAT

PROVIDE DISCOUNTS  
TO CUSTOMERS THAT  
BYO CONTAINERS  
AND COFFEE CUPS

PURCHASE PRODUCTS  
FROM LOCAL OR FAIR  
TRADE SUPPLIERS

PARTICIPATE IN  
SUSTAINABILITY  
EVENTS THROUGHOUT  
THE YEAR

PARTICIPATE IN THE  
ROLL OUT OF FOOD  
AND ORGANICS  
WASTE  
COLLECTION

PHASE OUT  
SINGLE USE  
STRAWS AND  
PLASTIC BAGS

Social

PARTNER WITH  
LOCAL FOOD  
BANKS TO DONATE  
EXCESS FOOD

DRIVE SOCIAL  
OUTCOMES BY  
OFFERING STUDENT  
OPPORTUNITIES OR  
SUPPORTING  
SOCIAL ENTERPRISE

PHASE OUT SINGLE  
USE PLASTIC DRINK  
BOTTLES

DEVELOP MENUS  
WHICH USE SEASONAL  
FRUIT AND VEGETABLES

PHASE OUT SINGLE  
USE COFFEE CUPS

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**Retailer Badges**

