



Promoting Community Participation in Waste Management in Campania: Challenges and Opportunities

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Introduction

A yellow bulldozer is shown in the background, working on a large pile of garbage. The foreground is filled with a dense, colorful mass of waste, including plastic bags, paper, and other debris. The sky is a clear, pale blue.

Focus on waste management in Campania

Importance of community participation

Emphasize the difficulties encountered

Background

- Complex issue rooted in history
- Government mismanagement, corruption, and organized crime involvement
- Hindrance to community engagement





Difficulty 1: Lack of Trust and Confidence

Skepticism towards government initiatives

Rebuilding trust through transparency, accountability, and consistent action

Difficulty 2: Organized Crime Involvement

Infiltration in waste management sector

Threats, intimidation, and violence

Creating a safe environment for participation





Difficulty 3: Socioeconomic Factors

Campania's economic challenges

Struggles with basic needs

Addressing socioeconomic
disparities and providing support

Difficulty 4: Lack of Awareness and Knowledge

Limited access to information and resources

Importance of education on waste management

Investing in educational campaigns and outreach programs

Emphasize the importance of environmental education in raising awareness among citizens

Discuss the integration of waste management education in school curricula and community outreach programs



Difficulty 5: Information access

Diverse populations in Campania

Overcoming language and cultural barriers

Targeted communication strategies and equal access to information

Present the benefits of citizen participation in waste management planning and policy development

Highlight examples of participatory decision-making processes and community-based organizations



Community participation: an impossible mission?



The quality of public life and the performance of social institutions (and not only in America) are... powerfully influenced by norms and networks of civic engagement (Putnam 1995: 66)



Importance of Community Participation

Sustainable waste management requires community involvement

Overcoming difficulties through a comprehensive approach

Building trust, ensuring safety, addressing disparities, improving awareness, and bridging cultural gaps

Conclusion



COMMUNITY PARTICIPATION FACES
SIGNIFICANT CHALLENGES IN WASTE
MANAGEMENT



STEPS TO ADDRESS DIFFICULTIES AND
PROMOTE ENGAGEMENT



ACKNOWLEDGING OBSTACLES FOR
SUSTAINABLE SOLUTIONS

grazie

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