



Master of Marketing Prize

Prize Name	Master of Marketing Prize
Prize Value	\$1,000
Prize Sponsor	College of Business and Law
Prize Description	\$1,000



Eligibility

This prize is awarded to the graduate in the Master of Marketing with the highest GPA on campus & RMIT online.



Selection Criteria

Awarded to the 2019 graduate who achieved the highest GPA in the Master of Marketing.

- Students in undergraduate and postgraduate programs have completed at least half the requisite credit points for the prize's nominated program through their study at RMIT.
- Students who transfer from another university must complete 50% or more of the total credit points of the program at RMIT
- Students must have completed a minimum of 6 courses within their final year of the program.
- In cases where student's program GPA's are identical, a student's exit velocity or final term GPA will be used as a method for determining the prize recipient.
- In cases where prize candidates have identical program GPA and final term GPA's an average of their numeric grades will be used to distinguish the prize recipient.
- In borderline cases where principal 1, 2 and 3 are identical, the prizewill beshared between recipients.



Timeline

- The prize recipient will be notified in April /May 2020 and invited to attend the Prize Ceremony event to be held in May 2020.
- For monetary prizes, prize recipients will be paid into their nominated bank account before the end of June 2020.