



## Advanced Diploma of Marketing and Communication Prize

Prize Name	Advanced Diploma of Marketing and Communication Prize
Prize Value	\$500
Prize Sponsor	College of Business and Law
Prize Description	\$500



### Eligibility

Awarded to the most outstanding graduate of the **Advanced Diploma of Marketing and Communication**.

All students who successfully completed the Advanced Diploma of Marketing and Communication is 2019.



### Selection Criteria

1. The Program Manager for the Advanced Diploma of Marketing and Communication will nominate up to 5 students who completed the program in 2019. Nominees will be determined based on **outstanding work, contribution and attendance in class and demonstration of the RMIT values** of agility, courage, imagination, passion, impact and inclusion.
2. The nominees for the prize will be required to submit an application in the form of a 3-5 minute video addressing the following areas;
  - a. What area within your industry sector interests you the most and why?
  - b. Share a time you have shown initiative to make a positive impact.
  - c. What skills and attributes acquired through your study can you bring to the workplace that will make a positive impact for your organisation and/or industry sector?

A panel of industry representatives will review each video submission and determine one recipient for this category.



### Timeline

- Students must have completed the **Advanced Diploma of Marketing and Communication** within 2019.
- Nominees will be notified in April, 2020.
- Students must submit their video application by the deadline to be considered.
- The prize recipient will be notified in May 2019 and invited to attend the Prize Ceremony event to be held in May 2020.
- For monetary prizes, prize recipients will be paid into their nominated bank account before the end of June 2020.